

BSc (Hons) Physiotherapy Interviews

Your SWOC analysis

What is a SWOC? A strategic planning tool that helps people or organisations to assess their current situation and evaluate potential strategies. It has four components.

Strengths:	Weakness:	
Could include expertise, resilience, compassion, unique points about you.	Could include lack of confidence, experience, etc	
Opportunities:	Challenges:	
Could be passion for study or entering a new profession.	Factors that you think my impede your progress.	

Now please complete your SWOC analysis below. Please be honest- this is not a test.

Strengths:	Weakness:	
Opportunities:	Challenges:	