

Welcome to the BA (Hons) Graphic Design interview questionnaire.

This is not an exam paper! You may be more comfortable writing and drawing than talking. We would just like to get a better sense of your interests, existing knowledge, motivation and what your expectations of the course are. Wherever you see a blank area, you can answer with words, sentences or drawings.

Name:

Previous Course/College:

Personal email address:

Technology

Do you have access to a computer with design software? Yes No

Are you confident with design software? Yes No

Do you use email and Internet? Yes No

Do you use social networking websites? Yes No

If yes please list:

Motivation

What motivates you most?

Grades

Personal satisfaction

The final outcome

The working process

Friends liking your work

Competition

Other (please list):

Other than art and design what inspires you?

How do you expect the course to help you?

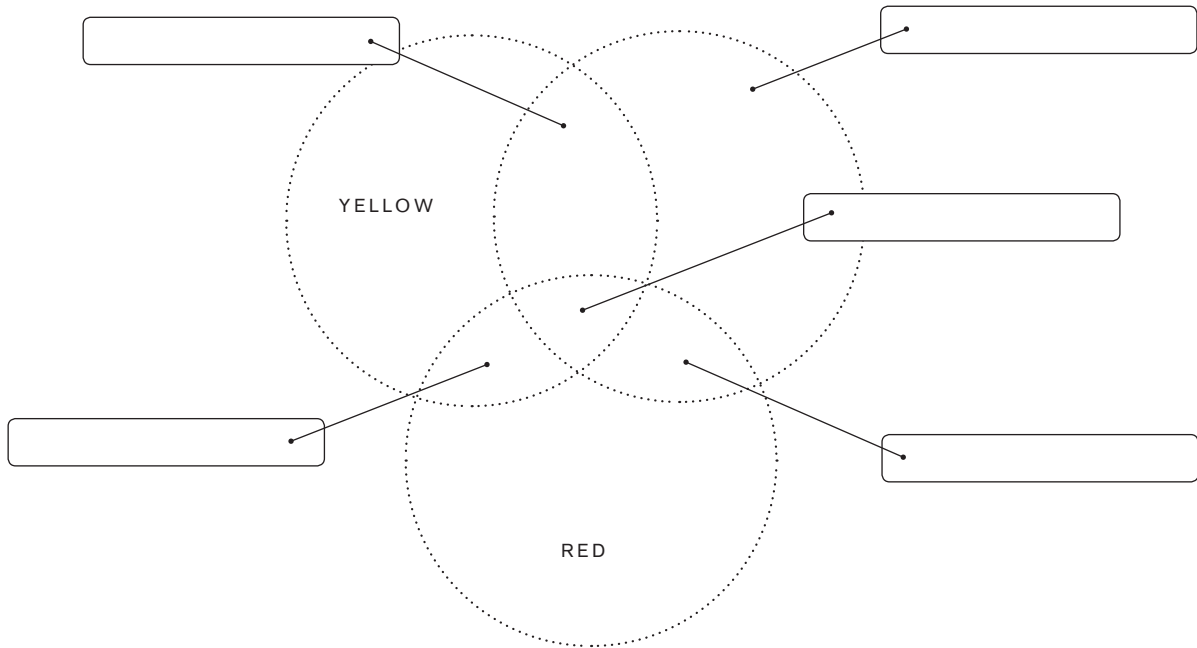
Write a short paragraph imagining what might happen during a day on the course:

What do you hope to do with the qualification after graduation?

Knowledge

Define graphic design in the 21st century without using the word communication:

Please complete this diagram:



What was the last significant thing you read ?

Process

How do you normally start a design project?

How much time are you able to spend on your studies outside of college?

Hours per week:

- 1—3h 4—9h 10—14h 15—20h 20+h

Draw a diagram of the design process - include key terms or stages that are important to you:

What are your preferred materials, processes or techniques?

What questions would you expect to be the most common about the course?
List these below: