Digital and Business Skills
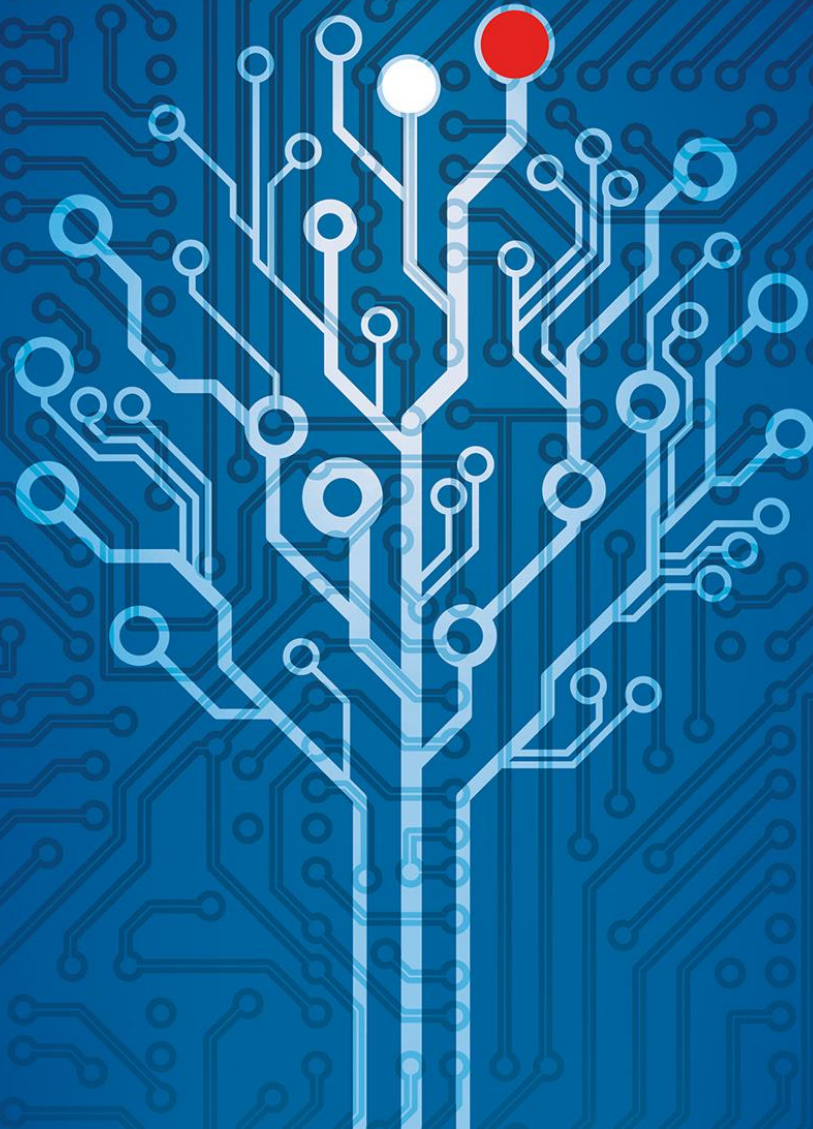
DR RICHARD BELL

Coming up…

- Introduction to one of your modules

- What's included

- How it is assessed

- How you can get started. **Today!**

Why are Digital Skills Important?

More than 8 in 10 middle-skill jobs (82%) require digital skills: Spreadsheets and word processing remain the baseline for digital skills, with 78% of middle-skill jobs calling for these at a minimum.

Digital skills provide a career pathway into middle- and high-skill jobs: Nearly one million middle-skill jobs in 2016 paid less than the living wage of $15/hour in 2013. But as the digital intensity of these roles increased, so did salaries rise to a living wage.

Digitally intensive middle-skill jobs pay more than non-digital middle-skill jobs: Baseline digital skills alone pay a 17% premium over non-digital roles.

Digital Compass for Europe

Skills
Foster citizens' digital skills and
train more ICT specialists

Public services
Digitalise public services
and medical records

Infrastructure
Gigabit connections
for all households

Business
Encourage businesses to use
artificial intelligence

Europe's Digital Decade

A digitally skilled population and highly skilled digital professionals:

◦ At least 80% of all adults should have basic digital skills

◦ There should be 20 million employed ICT specialists in the EU with convergence between women and men, compared to 7.8 million in 2019

Digital transformation of businesses:

◦ Three out of four companies should use cloud computing services, big data and Artificial Intelligence

◦ More than 90% of European SMEs should reach at least a basic level of digital intensity, compared to 61% in 2019

Digitalisation public services:

◦ All key public services should be available online

◦ 80% citizens should use a digital ID solution

Digital and Business Skills

Trimester one module: 'Digital and Business Skills'
- ◦ **Presentation skills, group work, research**
- ◦ MS 365 skills & certification
- ◦ iDea Award

Digital and Business Skills

Trimester one module: '<u>Digital and Business Skills</u>'

◦ Presentation skills, group work, research

◦ **MS 365 skills & certification**

◦ iDea Award

Microsoft Specialist

- Microsoft Office key basic business skill

- Work towards Official Microsoft **Certification** in Word, PowerPoint, Outlook and Excel

- Free to SBS students

- Addition to your CV

Digital and Business Skills

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- ◦ **iDea Award**

iDea Award

The **I**nspiring **D**igital **E**nterprise **A**ward is an international award winning programme that helps you develop digital, enterprise and employability skills.

Through our series of online challenges, you can win career-enhancing badges, unlock new opportunities and, ultimately, gain industry-recognised Awards that help you stand out from the crowd.

iDea Award

Digital and Business Skills

iDea Bronze Award = 20 marks

(40 needed to pass)

iDea Award

Go to:

www.idea.org.uk/

Register (free)

Explore badges

iDea Award

Which do you like the look of?

Which will you start?

How many marks will you begin your University career with?

Get Ahead