

UNIVERSITY OF SALFORD

askUS: Careers & Employability

Policy on Advertising Opportunities and Information

This policy defines the type of opportunities that will be promoted to students and/or graduates of the University of Salford. Codes of Practice relating to the recruitment of students and graduates have been put into place by the Association of Graduate Careers Advisory Services (AGCAS) and the National Association of Student Employment Services (NASES). Not all eventualities can be covered and each case will be considered individually. The University of Salford is under no obligation to promote information or opportunities supplied by organisations. The University accepts no liability for the actions of students or graduates recruited from The University of Salford.

Compliance with Legislation

The University of Salford has a duty of care to ensure that opportunities promoted to students and graduates do not endanger, disadvantage or discriminate (under current legislation) against them in any way. This includes information, opportunities or working practices that contravene current equal opportunities and employment legislation relating to disability, sex, race, religion & belief, sexual orientation, and age. Staff also have a duty of care to the University and will not (through contact with organisations) compromise in any way the good name of the University.

Jobs

It is the employer's responsibility to undertake pre-employment checks prior to appointment. The University of Salford provides an advertising service only and cannot be deemed to have made recommendations for candidates. The University of Salford assumes that you: have full employers' liability cover in place ([see the HSE website](#)); will issue a contract of employment specifying the tasks to be undertaken, hours of work, salary and holiday entitlement; and will provide a full induction including a health and safety briefing.

National Adult Minimum Wage

All paid opportunities including Industrial Placements must pay at least the Adult National Minimum Wage of £8.36 per hour to avoid discriminating against students and graduates under 23 years of age. All employers are required to pay employees aged 23 and over at least £8.91 per hour. Opportunities offering pay below this must clearly state eligibility criteria. The University of Salford is

a Living Wage employer and encourages all employers to pay at least the Living Wage of £9.30 per hour. Current UK minimum wage rates: <https://www.gov.uk/national-minimum-wage-rates>.

National Insurance

Over 10% of University of Salford students are from outside the UK and may not have a National Insurance (NI) number. You can employ an International student* without an NI number, but you must supply the student with proof that you have offered them work or that they have started working for you. This can then be used by them to obtain a NI number from a local Jobcentre Plus by calling 0345 600 0643.

*A small minority of International students do not have the right to work in the UK. If a student is unsure, refer them to the University of Salford Information Advice and Guidance Services on 0161 295 0023.

Self-Employed Opportunities

Where self-employed opportunities are offered, students and graduates will need to arrange their own Tax and National Insurance payments. HM Revenue & Customs must be informed if you start working as a self-employed person and can be contacted on 08459 15 45 15. International students from outside of the European Economic Area (EEA) cannot apply for self-employment opportunities.

Part-time opportunities

We will only promote vacancies offering students up to 20 hours of work per week during term-time, but will advertise up to full-time hours during vacation times. There is no restriction on part-time hours for graduate roles.

Embellishments

The wording of opportunities should only reflect the factual details, such as the duties, skills required, pay, hours, closing date, application method etc. Wherever possible, embellishments that cannot be confirmed should be removed from the wording of opportunities or information about employers. Examples of embellishments include: this is the best job ever; the greatest company in the world; the most exciting job anyone could do; or better than all the other employers.

PLEASE NOTE – Any embellishments will be removed from any opportunities that are submitted. To avoid a delay in the approval of your opportunity, please avoid adding statements as referenced in the examples above. The above list does not cover all eventualities and other areas of unsuitability may be recognised.

Opportunities that will not be promoted include:

1. Commission only opportunities.
2. Opportunities that pay in-kind (e.g. offering vouchers, gig tickets etc.) rather than being salaried.
3. Opportunities that are partnership and equity only based.
4. Opportunities requiring students/graduates to pay admin fees, training fees, or require an up-front financial investment.
5. Pyramid, multi-level marketing, or similar style selling schemes.
6. Training programmes/courses not accredited by a recognised educational or professional body
7. Organisations which cannot be verified as legitimate businesses: only organisations that are currently registered as a business can use these opportunity promotion services. We cannot advertise opportunities which we cannot independently trace or verify. Organisation details will be checked with Companies House, FAME (Financial Analysis Made Easy) and the Charity Commission.
8. Opportunities that contain duties that raise health and safety concerns. Examples: drug/medical trials, lone working in potentially dangerous environments, or carrying large amounts of cash or expensive equipment alone.
9. Employers that require applicants to disclose personal bank/building society details before being appointed: this information is not required by organisations until an appointment has been made and, therefore, should not be requested as part of a job application process.
10. Opportunities that require employees to use their own personal bank account to carry out the duties of the job, e.g. to bank cheques or buy stock.
11. Opportunities that are could be considered exploitative.
12. Organisations/opportunities which conflict with University working practices. Examples include: organisations that encourage plagiarism by selling exam papers/essays; opportunities which encourage students to leave their studies; organisations that charge applicants for services that are already provided by the University; opportunities that involve students writing or sharing academic related material for use by other students.
13. Opportunities that are considered to risk generating negative publicity for the University.

Placement Opportunities

We will only promote placements that pay at least the National Adult Minimum Wage. Recent guides to best practice on structuring internships and work placements can be found on the [BIS](#) & [CIPD](#) websites.

Industrial placements or internships usually last for 12-months and start between June and September. After completion of a placement, students return to University to complete their final year of study. Many employers take the opportunity to offer students (who did well on placement) a graduate job that will commence after their graduation.

Summer placements start and end between June and September.

Volunteering Opportunities

Volunteering opportunities will only be considered for the following types of organisation:

- Charity
- Not-for-profit organisation
- Social enterprise
- Public sector organisation
- Community group

On-going voluntary roles must not exceed 10 hours per-week, and fixed-term roles must not exceed 4 weeks full-time equivalent.

Reasonable travel expenses (reasonable is determined as £5 per day) must be agreed in advance and paid by the organisation - or transport provided. If expenses are incurred as part of the role, these must also be agreed in advance and covered.

If the role requires a Disclosure and Barring Service check to be completed, the organisation must arrange for this to be conducted and any administrative costs paid by the organisation.

Opportunities for graduates or placement students that are more than this will be considered on a case-by-case basis where reasonable expenses are paid and you should contact the Community Engagement & Volunteering Officer to discuss these by e-mailing business@salford.ac.uk.

The following policies or suitable arrangements governing volunteer activity must be in place:

- Equal Opportunities Policy
- Fire risk assessment for your premises
- Health and Safety Policy
- Public Liability Insurance for volunteers
- Risk assessment for volunteer activities
- Volunteering Policy

You will need to complete our [Volunteering Opportunity Registration Form](#) to advertise any volunteering opportunities through our on-line database or at our recruitment fairs.

We do not advertise volunteering opportunities where volunteers are required to fundraise to access the opportunity or pay costs, i.e. training, accommodation, food, flights, visas, or any other associated with their volunteer placement.

Questions

If an organisation has any questions about this policy and their application, the organisation should make contact with the Employer Liaison Team on 0161 295 0023 or business@salford.ac.uk.

All requests to reconsider whether a specific organisation, opportunity, working practice or piece of information contravenes employment legislation /this policy will be considered. If an organisation, opportunity, working practice or piece of information that is being promoted by the University of Salford is found to contravene employment legislation or this policy, promotion will be discontinued.

Updated: April 2021

University of Salford staff will try to help organisations recognise any contravention of employment legislation or this policy and will try to provide information on how to make appropriate changes to opportunities, working practices or information.