

DEVELOPING THE BUSINESS MANAGEMENT SKILLS OF THE FUTURE



University of
Salford
MANCHESTER



The world needs good business leaders; whatever the subject area, employers are looking for managers who can plan, act and get results. Salford Business School has reviewed and re-designed its portfolio of Business Management programmes to teach subject-specific knowledge while developing the wider business management skills that employers look for.

There's a strong emphasis on students getting practical experience that will stand them in good stead in the employment market. Over and above the hands-on projects and live briefs at University, we encourage all our students to take a work placement before their final year. All of this experience is captured by students in their own personal portfolio of learning which they can use for CVs, job applications and interviews.

With a focus on digital skills, creativity, team-working and sustainability (all skills that employers look for), the aim is that students will learn the flexibility to identify the business opportunities of the future.

The Business Management portfolio is built around a range of pathways. Business Management is the core programme, ideal for those who want a general business degree or those who know they want to go into business but don't know which career path to follow. Students can try out a range of different subject areas and, if they find a particular area of interest, can move into that specialism.

The pathways in the portfolio (listed below) start in the first year by introducing the key skills students need to be an effective manager as well as starting to develop their specialist interests. As the student progresses through the course, the specialist content increases. In the second and final year, there is also the opportunity to study a short 10 credit module to try out different subjects and build the students' own portfolio of learning.

- / BSc Business Management
- / BSc Business Management with HRM
- / BSc Business Management with Marketing
- / BSc Business Management with Tourism
- / BSc Business Management with International Business
- / BSc Business Management with Financial Management
- / BSc Business Management with Economics
- / BSc Business Management with Innovation and Technology
- / BSc Business Management with Sport

All programmes are available with Professional Placement Year and Foundation Year



Find out more, visit [Explore Business at Salford](#)

LAUNCHPAD