



University of  
**Salford**  
MANCHESTER

## MSc/PgDip/PgCert **Managing Innovation and Information Technology**

Managing Innovation and Information Technology (MIIT) is a multidisciplinary postgraduate degree, designed to help create hybrid managers with the skills to take advantage of the latest developments in information systems and technology.

Suitable for graduates or professionals with a background in computer science or business, MIIT not only explores information systems but helps you to develop essential leadership, problem-solving and strategic skills.

Whether you are planning a career in the growing digital economy, leading on digital transformation projects or even starting your own business, MIIT will develop you as a leader and as a creative thinker.

The programme is research-informed and delivered by academics from the University's active Centre for Digital Business. Through regular visits from industry speakers, the Industry Collaboration Project and the chance to take part in University entrepreneurship projects and competitions, you'll gain experience and an insight into Greater Manchester's growing tech scene.

The digital skills gap is an obstacle for businesses regardless of size or sector; by focusing on real-world applications of emerging technologies and the development of practical skills, you'll graduate with the credentials and experience that employers are looking for.

## Three reasons to study this course with us:

Develop your managerial and technical skills

Explore emerging technologies and business models

Industry-focused learning experience

## Course Content

The programme is block delivered and there are several entry points throughout the year. Students will take the modules below in a sequence dependent on their start date.

The course is delivered in four blocks of intensive study periods. For each block, you study a single module for a 6-week period. Face-to-face teaching is delivered on campus for 6 hours each week. In addition, you will attend the taught element of the Industry Collaboration Project one afternoon a week during the 6-week blocks.

Part-time students study alternate modules (one module on, one module off) to complete their degree in two years.

During this period, you will also undertake independent study in your own time with online support through the University's virtual learning environment, Blackboard.

For the final third of your studies, you will work on your Industry Collaboration Project, working with your own or another organisation on a live brief.

### Modules

- / Innovative Problem Solving
- / Information Systems and Digital Transformation
- / Digital Marketing Analytics & Strategy
- / Project Management Leadership, Skills and Planning Control
- / Industry Collaboration Project

### Entry requirements

A minimum 2:2 degree or equivalent or successful completion of the Graduate Certificate International Management. A wide range of professional qualifications are also accepted. We welcome applications from students who may not have formal/traditional entry criteria but who have relevant experience or the ability to pursue the course successfully. Please contact us for information on our Accreditation of Prior Learning (APL) process

### English Language Requirements

International applicants will be required to show a proficiency in English. An IELTS score of 6.5 (no element below 5.5) is proof of this.

### Career Prospects

Technology companies report a digital skills shortage which is impacting on their business growth, so the opportunities for graduates of this programme are excellent. You can look to a role leading a development or transformation team. You might also use the outcomes of the programme to develop your own business start-up.

### Start dates

Multiple entry points; visit website for up-to-date information

### Duration:

MSc (one year full-time, two years part-time)

PgDip (Eight months full-time or two years part-time)

PgCert (four months full-time or one year part-time)

### Contact us:

**More information:** <https://beta.salford.ac.uk/courses/postgraduate/managing-innovation-and-information-technology>

**Course enquiries:** [enquiries@salford.ac.uk](mailto:enquiries@salford.ac.uk) – 0161 295 4545