



## MSc/PgDip/PgCert **International Business**

This course is aimed at students with a background in business or business-related studies, who wish to further their knowledge of international business. Each module emphasises the global nature of business, so you can gain a greater appreciation of cultural, social, political, legal and sustainability factors affecting business.

This is reinforced through a one-week overseas residential study, embedded into the 'International Business in Practice' module, which will provide you with insights into aspects of the political, socio-cultural and economic environments of various industries in an international context.

During your time with us, you'll develop an integrated and critically-aware understanding of the international activities of business organisations, at both the strategic and operational level. This understanding is necessary if you want to effectively develop and execute international business strategy and operations.

You will also develop your personal skills for example in team-working; collecting and evaluating information; and developing and implementing strategies.

## Three reasons to study this course with us:

This is a practical course with an international focus that offers the opportunity to gain a broad overview of the subject before specialising in your chosen area

Our strong industry links allow you to mix theory with practice, visiting companies and hearing from expert industry speakers both in the UK and overseas

You can benefit from a residential study week in Europe, giving you an invaluable insight into organisations and their activities in industrial sectors such as agriculture and tourism

## Course Content

The programme is block delivered and there are three entry points per year. Students will take the modules below in a sequence dependent on their start date.

The course is delivered in four blocks of intensive study periods. For each block, you study a single module for a 6-week period. Face-to-face teaching is delivered on campus for 6 hours each week. In addition, you will attend the taught element of the Industry Collaboration Project each Wednesday afternoon during the 6-week blocks.

Part-time students study alternate modules (one module on, one module off) to complete their degree in two years.

During this period, you will also undertake independent study in your own time with online support through the University's virtual learning environment, Blackboard.

For the final third of your studies, you will work on your Industry Collaboration Project, working with your own or another organisation on a live brief.

### Modules

- / International Strategic Management
- / Human Resource Management and Development in a Global Context
- / International Business in Practice
- / International Relationship Management
- / Industry Collaboration Project

### Start dates

Multiple entry points; visit website for up-to-date information

#### Duration:

MSc (one year full-time or two years part-time)

PgDip (eight months full-time or two years part-time)

PgCert (four months full-time, one year part-time)

### Entry requirements

A minimum 2:2 degree or equivalent or successful completion of the Graduate Certificate International Management. A wide range of professional qualifications are also accepted. We welcome applications from students who may not have formal/traditional entry criteria but who have relevant experience or the ability to pursue the course successfully. Please contact us for information on our The Accreditation of Prior Learning (APL) process.

### English Language Requirements

International applicants will be required to show a proficiency in English. An IELTS score of 6.5 (no element below 5.5) is proof of this.

### Career Prospects

In addition to a highly-regarded formal qualification, you'll develop personal and organisational management skills that will significantly enhance your career prospects – particularly if you want to become a manager in a multinational company. Graduates often go on to build careers as managers, business consultants or entrepreneurs, operating on the international stage.

Graduates have become international recruitment consultants, while others go on to join international marketing research and international data analysis roles. This course will provide you with flexible employment opportunities leading to potential roles with a variety of management-level national and international sectors.

ACCREDITED BY:



### Contact us:

**More information:** <https://beta.salford.ac.uk/courses/postgraduate/international-business>

**Course enquiries:** [enquiries@salford.ac.uk](mailto:enquiries@salford.ac.uk) – 0161 295 4545