

LAUNCHPAD

Autumn 2019



BSC (HONS) SOCIAL POLICY

ARTIANA'S STORY

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University of
Salford
MANCHESTER

COMING UP...

CREATE YOUR FUTURE MANCHESTER

UCAS Create Your Future is a specialist event for students interested in creative courses. From art, design and music to performing arts, media and journalism, a visitors can find out about the wide range of creative courses and careers available to them.

The first event took place in London at the start of October and on 26th/27th November the event comes to Manchester Central exhibition centre. We'll be there on stand 29 to speak to students about our range of creative courses, our facilities and our links with industry.

[CLICK HERE FOR MORE INFORMATION.](#)



BEING CREATIVE AT SALFORD

Discover the range of courses we offer in the creative industries at Being Creative on **WEDNESDAY 11 DECEMBER**. This event runs from 13:00 - 15:30. For more details about this event, please see our Undergraduate [OPEN DAYS PAGE](#).

UPCOMING UCAS DATES

Don't miss your local UCAS fair.

[UCAS.COM/UCAS/EVENTS/FIND/TYPE/EXHIBITION](https://www.ucas.com/ucas/events/find/type/exhibition)

WHAT'S NEW?

Shining the spotlight on new and innovative courses across the University.

BSC (HONS) DIGITAL BUSINESS

Combining topics from IT and management degrees, BSc Digital Business is a cross-discipline programme for anyone interested in exploring the ways business and technology interact. The course focuses on the application of technology and examines key business functions through the use of digital tools and modules that develop an understanding of key business management concepts.

To find out more click [HERE](#)

BSC (HONS) PSYCHOLOGY WITH HUMAN AND ANIMAL BEHAVIOUR

This exciting new programme explores psychology and the behaviour of both humans and animals.

This is an applied programme which will investigate how a better understanding of animal behaviour can contribute to the health and wellbeing of humans, and how a knowledge of human behaviour can help us understand animal behaviour. The course will explore modules such as Animal Therapy, Primate Behaviour and Conversation, Human and Animal Interaction and Developmental and Social Psychology.

To find out more click [HERE](#)

BSC (HONS) DIGITAL CONSTRUCTION

Discover how digital technologies support the construction process with BSc (Hons) Digital Construction, the first undergraduate course of its kind. Placing digital construction at its heart, this unique degree programme blends traditional construction knowledge with data management and data modelling, as well as digital tools and systems development, to provide the skillset required to meet the current and future challenges faced by the construction industry.

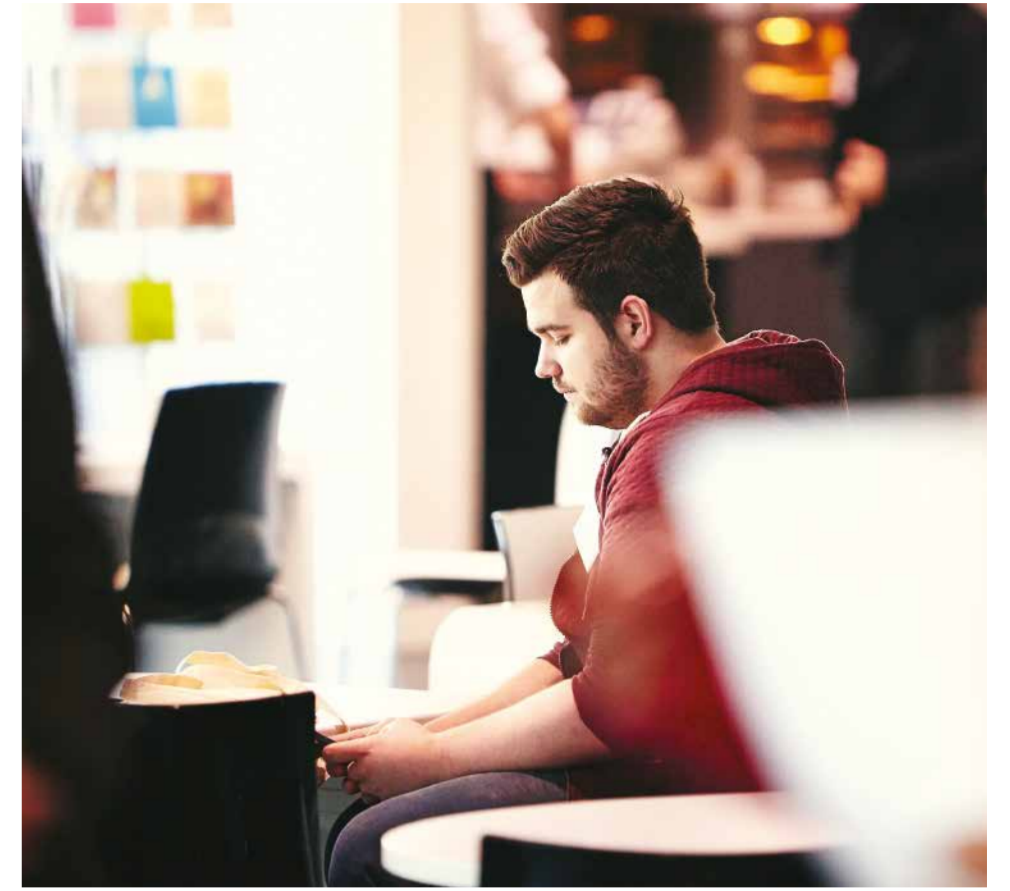
To find out more click [HERE](#)

BA (HONS) DESIGN FOR SPORT, HEALTH AND WELLBEING

This course is focused on the design of products and services that meet the needs of society in the different aspects of sports, healthcare and physical and mental wellbeing. Students on the course will look to design solutions to a range of issues, including an ageing population; medicine and surgery; rehabilitation and recovery; and disability and inclusivity in sport.

Using the industry standard facilities at our £55 million New Adelphi building, the course begins with the foundations of the design process and culminates in students pursuing a major project in a specific area of interest to them.

To find out more click [HERE](#)



INFORMATION FOR TEACHERS

TIPS FOR A GREAT PERSONAL STATEMENT

1.

Start to prepare your personal statement early on. Without thinking about a structure, it will be harder for you to collect and organise your thoughts later on. Begin with a mind map and formulate this into a plan to help structure your first draft.

2.

Capture the attention of the reader with a sharp introduction; use positive language to show them you're enthusiastic about your chosen subject. Tell the reader about your skills, and how these contribute to your understanding of the subject.

3.

You've chosen a course and now we want to know why this is the right course for you. What interests you about it? And why do you want to study this subject with us? Showcase your passion and enthusiasm for the degree you're applying for.

4.

Your work experience and interests are also important, as this can highlight why you're the perfect student for the course. Are you part of a club? Do you have an unusual hobby? Entry requirements are transparent, you and your experiences are unique.

5.

Conclude your personal statement by summarising your key strengths, and reiterate that you are ready (both socially and academically) for university life. Be confident, keep it positive, and really sell yourself.

6.

Remember that you don't have an unlimited number of words, so be clear and concise - don't waffle. Don't expect your first draft to be perfect; ask a teacher or careers advisor to check it over for you so that your spelling and grammar are spot on.

Available on Website: [Click Here](#)

HOW IT WORKS

APPLYING TO A UK UNIVERSITY OR COLLEGE

A HANDY GUIDE TO SHARE WITH YOUR STUDENTS

1. Apply online

Find courses in the UCAS search tool. Check entry requirements and application deadlines:

- / 15 October - all courses at Oxford, Cambridge and most courses in medicine, veterinary science / medicine and dentistry
- / 15 January - the majority of courses

2. Wait to hear back

The universities or colleges will decide whether to make you an offer. It'll be:

- / either unconditional if you've already met the entry requirements
- / or conditional if the offer's based on your exam results.

If you're not accepted by all five universities or colleges, or you decline the offers you receive, you can use extra to apply for more choices, one at a time.

3. Reply to your offers

Once all the decisions are in, you have to reply to your offers by a specific deadline.

- / Select a firm choice - this is your first choice
- / If your firm choice is conditional, select an insurance choice too. If you want - this is a back-up choice in case you don't meet the conditions for your firm choice
- / Decline any other offers.

4. Find out if you've got your place

You'll see in Track if your place is confirmed.

- / If your firm choice is unconditional - the place is yours!
- / If your place is conditional, the university or college will update your status when they have your exam results or other evidence that you've met the conditions
- / You may be unsuccessful if you don't meet the conditions - in this case you can use **Clearing** to apply for more courses.

If you do better than expected, and meet and exceed the conditions of your firm choice, you can look for an alternative course using **Adjustment**, if you want to.

SALFORD SUCCESSSES

Stories of
success from
across the
University.

SALFORD PARTNERS WITH PANASONIC

TO EDUCATE THE
NEXT GENERATION
OF FILM MAKERS

A great example of our industry collaboration strategy in action, the University is currently working with Panasonic to educate the next generation of film makers. Students are using a range of Panasonic VariCam, Eva1 and Lumix GH5 cameras to enable them to produce their short films on our BA (Hons) Film Production course, which aims to develop multi-disciplined film makers.

Salford chose Panasonic to provide students with production cameras because they were already being readily used for high-end feature, drama, natural history and documentary production, as well as popular Netflix Original series' such as Ozark, After Life and Orange is the New Black.

STUDENTS NOMINATED FOR BBC AWARDS

Two University of Salford students have been nominated in the BBC's prestigious Today Programme Student Journalism Awards 2019

Third year BA (Hons) Broadcast Journalism student Ellie Kemp has earned a place in the Student Journalist of the Year category. Nominees for the coveted award were hand-picked by a panel of BBC executives including Editor of the Today programme Sarah Sands, Editorial Director Kamal Ahmed, Development Director Katie Lloyd and Head of Talent Daniell Morrissey.

On entering the award, Nottingham-born Ellie said:

"We were required to submit a selection of our best work – I am really interested in music and health so entered some pieces that showcased my passions."

"Studying at MediaCity UK means you're surrounded by broadcasting giants like BBC and ITV. You can't help but feel inspired by that. During my degree I've had so many great opportunities for work experience – two weeks at BBC Radio 5 Live being a real highlight."

Also up for an award is graduate George Haigh who studied Journalism at master's level at Salford. Radio enthusiast George submitted three sound packages in his application, including a piece he compiled on Greater Manchester's Green Summit 2019 back in May.



George, who since graduating has landed a role at Global Radio, said: "It's a great feeling to be nominated and I'm looking forward to heading down to London for the awards."

"I'm really interested in music, culture, sport and the environment so I tend to focus my packages around subjects I'm drawn to. It's great that my work is being recognised for such a prestigious award."

Paul Broster, Director of Journalism at the University of Salford said: "We are absolutely delighted for Ellie and George that the Today programme has recognised their talent. Their nominations again show the strength and quality we have built over many years now in our accredited undergraduate and postgraduate journalism programmes at MediaCityUK."

Sarah Sands, Editor of the Today Programme and chair of the judges, said: "The future of the Today programme depends on the intelligence, curiosity and integrity that we are discovering in our universities. We are so cheered by the standard of entries for the Today programme student media awards. This is progress in action and I am impatient to see this new generation of journalism on our show."

It's not the first time a student from the University's School of Arts and Media has been nominated for these awards. Last year Broadcast Journalism graduate Nikola Bartosova scooped the Student Broadcaster of the Year 2018 prize after submitting a moving report on how people live with chronic health disorders. The winners of the award will be announced at a ceremony in the BBC's Radio Theatre in London next week on 28 October 2019.

Fan Fit

RANGERS SIGN UP TO FITNESS APP

Developed by experts at the University of Salford, the Fan Fit app allows fans of Rangers FC to compete to see who has done the most walking and running over a period, as well as keeping in touch with all the latest news and social media updates from their favourite team.

It has already had an impact with supporters of Salford Red Devils Rugby League club, who were the first sports team to sign up, with fans losing up to three stone in weight since starting to use it. In total since the app launched, hundreds of Red Devils fans have been using the app and have clocked up more than 400 million steps.



UNIVERSITY SOCIETY QUAYS TV TO HOST NATIONAL STUDENT TV AWARDS

Quays TV, a University-wide society, has won the race to host the annual National Student Television Awards and Conference. After joining for the first time last year and coming away with two major awards, the society wanted to take on the even bigger challenge of hosting.

With generous help from the University, 10 students have formed a committee to organise the huge event. The society will organise the awards and showcase why the University of Salford is the perfect choice, having a campus in the creative hub that is MediaCityUK. Our location, plus connections with industry and world-class facilities, made Salford the easy choice when voted for by the other 38 universities within the association.

SALFORD GRADUATE HEADS TO PARLIAMENT FOR LEARNING DISABILITY WEEK

Find out what happened when graduate, Paige, was nominated to represent the University of Salford at the Houses of Parliament for Learning Disability Week 2019.

LEARNING DISABILITIES NURSING AND SOCIAL WORK (INTEGRATED PRACTICE)

Why is the course name such a mouthful we hear you ask?

Well, it has every right to be. The Learning Disabilities Nursing and Social Work (Integrated Practice) programme will see you graduate with TWO qualifications instead of one. Students completing this course will qualify to practise as both a learning disabilities nurse and a social worker – how many degrees can boast that?

We spoke to recent graduate, Paige, who was nominated to represent the University of Salford at the Houses of Parliament for Learning Disability Week 2019. Read on to find out her experience at Salford and what she's up to now!



What course did you study, and why did you choose Salford?

I studied Integrated Practice. I chose Salford because it is one of the three universities in the UK that deliver this joint course – and you graduate with one degree but two qualifications.

How did your time at university set you up for a career, and what are you doing now?

I went on six practice placements which equipped me with lots of experience, as well as opening my eyes to what kind of job opportunities would be available once I had qualified. My final placement was with the Salford Royal Foundation Trust. I worked alongside the Joint Adults Learning Disabilities Team, who work with people from the age of 18 with learning disabilities. Throughout my time with the team, I learnt a lot of skills I use in my everyday practice now.

You had to complete 100 days in practice, and at the end of my placement the manager actually offered me a temporary contract. I then went on to apply for a permanent job where I was successful and secured a position.

I have gone on to develop nursing and social work skills in my everyday practice working alongside social workers, occupational therapists, physiotherapists, speech and language therapists, art therapists, psychologists and psychiatrists.

I still work on this team as a community nurse and I really love what I do!

We understand you went to parliament to represent the university of Salford for learning disability week 2019, how did you get the opportunity?

I was nominated by my team manager to go to parliament, this was for a celebration for the centenary. The event was open to learning disabilities nurses based all over the UK. Nurses did have to be nominated to go; I think there were about 150 people there. This was for the celebration of the centenary of Learning Disabilities Nursing as a profession.

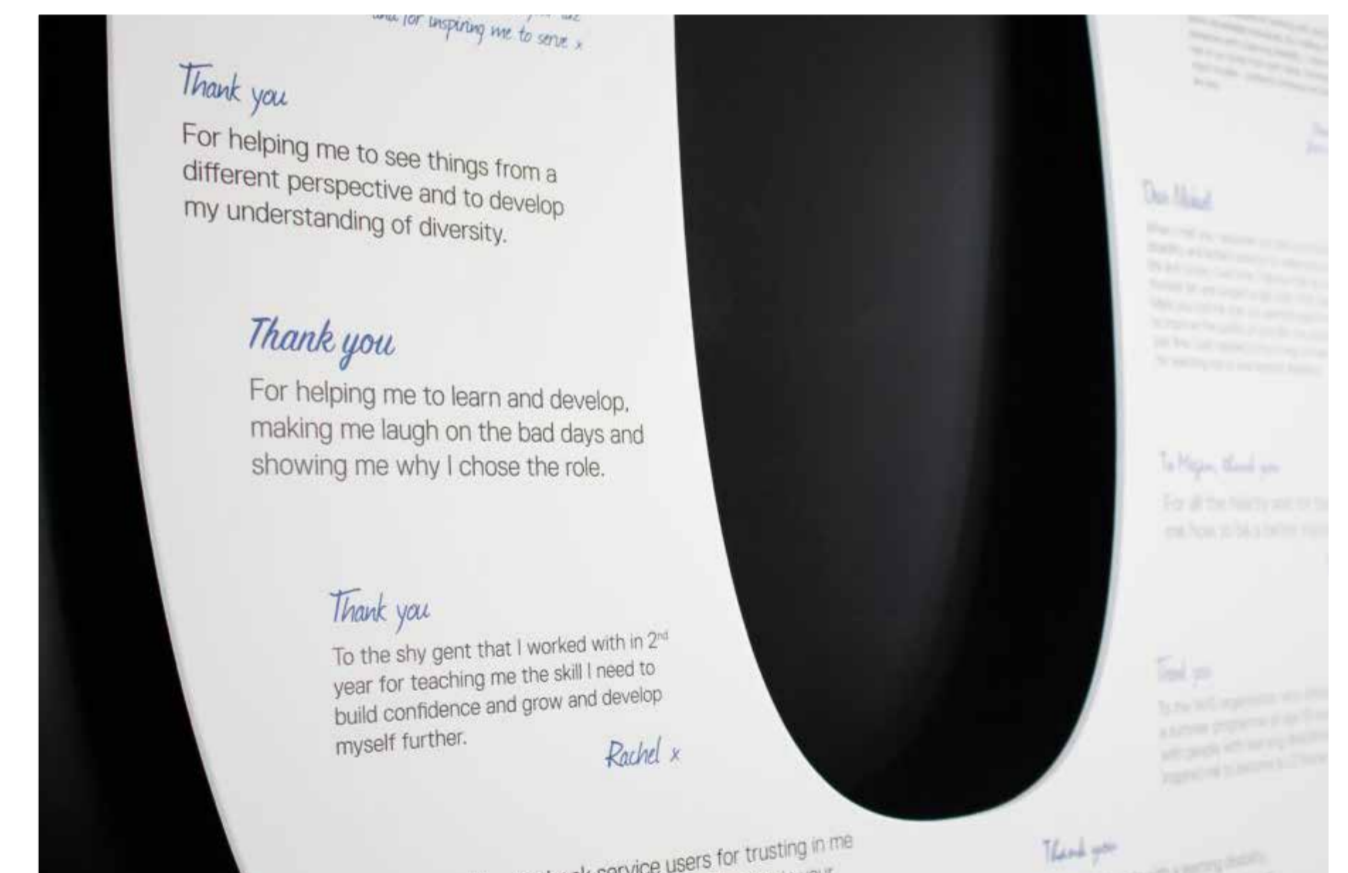
What did it involve?

On arrival we had canapés, there were talks by two different organisations, Dance Syndrome who are based in Greater Manchester and Books and Beyond. Both are charities run by families of people with learning disabilities.

There were also nurses sharing short stories about what inspired them to become a learning disabilities nurse or people that had made a big difference to their practice.

Did you take part in any of the activities around campus for learning disability week? If so, which ones?

I took part in the event on Thursday, Bridge College came and did a sing and sign session. This is also when the awards were presented by the Deputy Chief Nurse.



What's one thing you have learned from learning disability week?

I learned how much a learning disabilities nurse means to the people we support, some of the client group also spoke at the event in London and they were able to share how much of an impact we have on their lives.

For more information you can take a look at the BSc Learning Disabilities Nursing and Social Work (Integrated Practice) programme on our website.

STUDENT STORIES

Our courses from a student's perspective. Find out more about Social Policy, Dance, Law with Criminology, Biomedical Science and Geography.



BSC (HONS) SOCIAL POLICY – ARTIANA'S STORY

Our BSc (Hons) Social Policy course is one of the many rewarding undergraduate courses under the School of Health and Society and offers community placements to students to help them kickstart a viable career in public services such as social care. Artiana Blaize graduated from the BSc Social Policy who hopes to use her degree to help improve organizational management processes in the Public Sector to ensure we develop and adopt policies to meet the needs of a global, changing and more diverse society.

[Click here to read the full story](#)

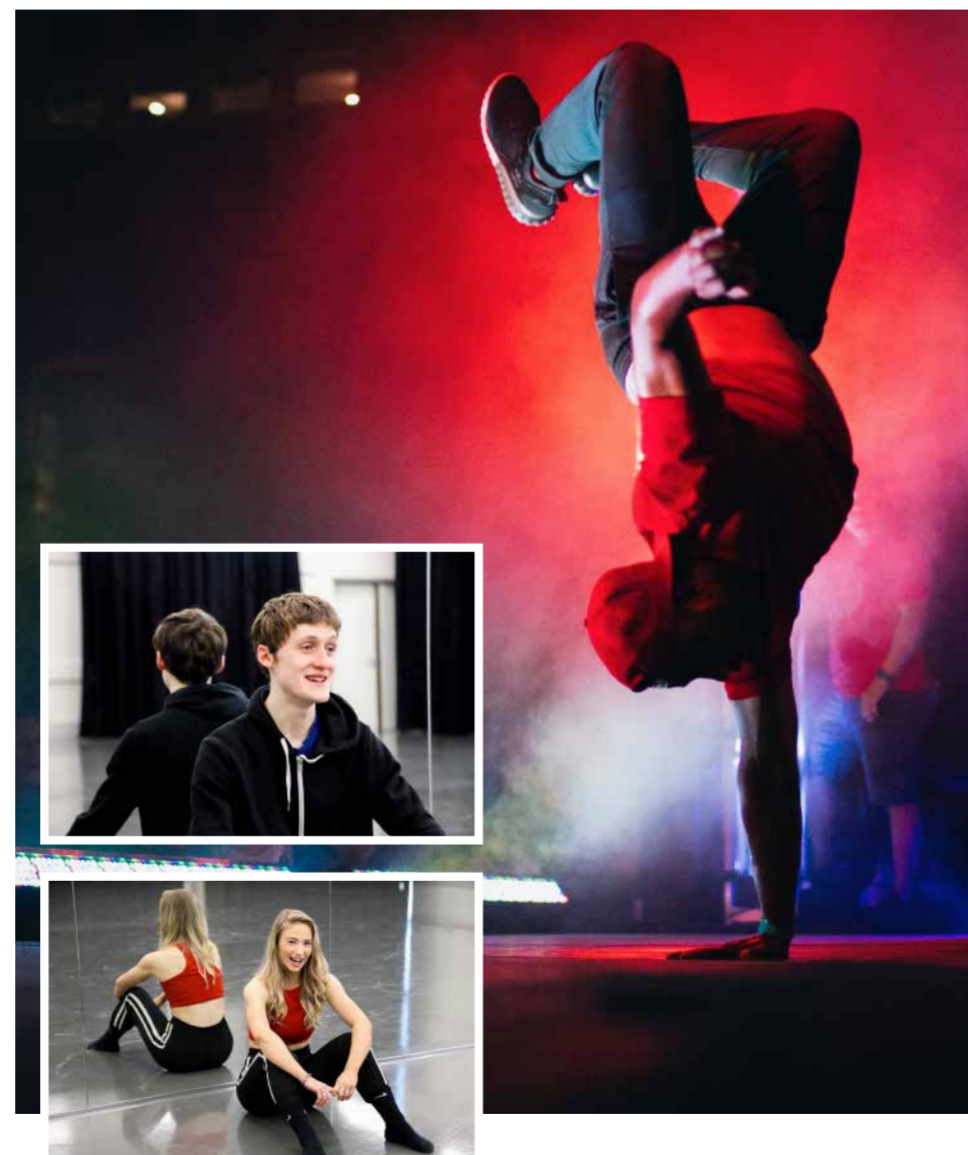
BA (HONS) DANCE – HEAR FROM LAURENCE, KELLY AND CHLOE-ANN.

“I chose Salford because of its incredible relationship with MediaCityUK, it immediately caught my eye. It's so useful being able to have those relationships with companies like the BBC and The Lowry. I did an ambassador placement there which was incredible. The connections that Salford has and the industry professionals and artists we can meet are second to none.”

Studying Dance, as a degree?! Yes – it exists, and it's pretty cool. Typically, it's not the first course that comes to mind when you think of university, but that's the beauty of it.

Students Chloe-Ann, Laurence and Kelly told me their stories as to why they chose to study Dance here at Salford, and what the art means to them.

[Click here to read the full story](#)



LLB (HONS) LAW WITH CRIMINOLOGY – OLIVIA'S STORY

As a cross-disciplinary degree, LLB (Hons) Law with Criminology gives students the chance to explore some of the most important and contentious issues in society. We spoke with soon-to-be-graduate Olivia about her experience on the course, from standing out from the crowd, to prison visits and winning debating competitions.

[Click here to read the full story](#)



BSC (HONS) BIOMEDICAL SCIENCE – ZAHRA'S STORY

Zahra Alhumaidi is studying BSc (Hons) Biomedical Science at the University of Salford after applying through Clearing, and is currently on placement at the Royal Liverpool and Broadgreen University Hospital. We spoke to Zahra about her placement and how it has opened up so many options for her future career.

[Click here to read the full story](#)

BA (HONS) GEOGRAPHY – SHAUN'S STORY

Within most courses at the university there are many experiences and opportunities to aid your study. We spoke to second year student Shaun about his experience so far studying BA (Hons) Geography here at Salford. He tells us about his time on international field trips as a part of his degree and what it's like to experience geography within real world situations...

[Click here to read the full story](#)



OUTREACH & WIDENING PARTICIPATION



Maths Club

Maths Club sessions are designed to improve students' confidence, motivation and attainment in Maths, helping them to prepare for their GCSE assessments. They are tailored to focus on key curriculum 'problem' areas, for example algebra and fractions, and have a challenge-based, practical and very interactive format – giving students the opportunity to explore difficult topics in a new and interesting way.

Feedback from learners and teachers is always highly positive, and due to the popularity of the events the University of Salford are once again hosting them this year for new and returning schools. The sessions are for learners in years 9, 10 and 11.

This opportunity is available to Greater Manchester Schools and if your interested please visit www.gmhigher.ac.uk

New Opportunity

New for this year, we are hosting a Teachers' Maths Club CPD event on the 25th June 2020. This is designed to provide teachers with a tried-and-tested, hands-on resources and activities they can use in their classrooms. Delegates will explore ideas designed to raise attainment and enthusiasm for mathematics, and to encourage a can-do attitude to mathematics in learners of all abilities, from foundation to higher papers.

If you are interested in booking onto this event please email outreach@salford.ac.uk



GREATER MANCHESTER CARE LEAVER AWARDS 2019

OUTREACH OPPORTUNITIES



The annual Greater Manchester Care Leaver Awards took place in October at the Royal Northern College of Music. The glittering awards ceremony celebrates the achievements of young people who have experience of the care system and have succeeded across a range of categories, including education, work, culture, sport and activism. This year saw 326 nominations - a record number!

Guests and nominees enjoyed an evening featuring entertainment from a swing dance society, witness poems, written and delivered, by care-experienced ambassadors from the Greater Manchester Youth Network (GMYN) project, and a rap written and performed by a member of Gorse Hill Creative Studios. These were truly inspirational moments, and it was an honour that these young people shared their personal stories.

University of Salford are proud to be a part of the Greater Manchester Higher Network who organise the event alongside the Looked After Children's forum in partnership with all local authorities in Greater Manchester. GM Higher's mission is to reduce the gap in participation in higher education between the most and the least advantaged. Care leavers are significantly less likely to progress to HE than their non-care experienced counterparts. In 2013/14 just 6% of care leavers were in higher education compared with around one-third of all 19-year-olds.

A final-year student, who is care-experienced was nominated for an award by her local authority attended the ceremony and said,

“ It was such a lovely evening, it was so nice to see so many people that have experienced struggles being recognised and it felt good knowing they felt encouraged and so positive! ”

WORK WITH US

The Recruitment and Outreach team work in partnership with schools, colleges and careers advisers, raising awareness of higher education and the University of Salford. Our focus is to ensure that students and their key influencers are aware of the range of choice that is available and that students are recruited onto the right courses for them.

OPEN DAYS

We are happy to accommodate groups of prospective students and their teachers at our Open Days. Taking place throughout the year they give prospective students the chance to find out more about studying with us. Your students will get the opportunity to learn about the courses we have on offer, view our specialist facilities and meet staff and students from their subject area of interest. We also offer tours of the campus, accommodation sites and our facilities at MediaCityUK.

CAMPUS VISITS

We are happy to welcome school and college groups onto the University campus to provide an insight in to student life. We aim to make these visits bespoke events to fit the requirements of your students and can arrange subject taster sessions as part of the day.

A typical programme would take approximately 2-3 hours and include:

- / Campus tour
- / Talk from current students about their experiences at university
- / What can Salford offer you - a talk around what we offer at the University

VISITING YOUR SCHOOL OR COLLEGE

Alongside attending higher education fairs, we are happy to organise a visit to your school or college and offer a range of HE related presentations.

Providing timely information and advice can be hugely beneficial to Year 12 and Year 13 students as they make important decisions about their future. We have created our range of talks to inform and encourage students, aiding the transition to university.

Popular topics include:

- / Choosing courses and universities
- / The UCAS process
- / Personal statements
- / Student finance and budgeting
- / What can Salford offer you?

We can also offer student-led sessions and are happy to deliver talks to staff and parents.

KICK START YOUR CAREER

With Higher and Degree Apprenticeships at the University of Salford

We currently cover a number of subject areas including business, engineering, health, construction and biomedicine. You can find out more about the apprenticeship programmes we currently offer and those in development on our website at www.salford.ac.uk/degree-apprenticeships

RECRUITMENT AND
OUTREACH TEAM:
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