

LAUNCHPAD

Autumn 2018



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University of
Salford
MANCHESTER

SALFORD SUCCESSES

A round up of our achievements throughout the past semester.



STUDENTS WIN REGIONAL AWARD FOR ENGINEERING

The Institution of Mechanical Engineers holds their annual awards dinner to celebrate the achievements of individuals and groups. Corin Williams, Mohammed Alhalwaji, and Lucas Thomas, had their work recognised as they took home awards for their achievements in Engineering.

'HIKING WITH ALAN FREKE' WINS AT SHORT FILM AWARDS

Our Professional Video and Sound Technology students have won several awards at the Manchester and Salford Film Society, Short Film Awards 2018. The Members' Prize for Factual Filmmaking was scooped by Henry Terry, Khalid Mwambakale and Jack Wood for their film 'Hiking with Alan Freke'. The total haul of awards in this competition includes Daniel Ricketts's film, 'Refugees in Izmir', which won the Jury Prize for Factual Filmmaking.



SALFORD TAKE THE LAST LAUGH

A pair of comedy students from the University of Salford have made it into the finals of a major national competition.

James Allen and Bexie Archer, both in their final year studying Comedy Writing and Performance, have been shortlisted for the Chortle Student Comedy Awards.

They will both now go on to perform at the Latitude Festival, before the winner is chosen at the finals held at the Edinburgh Festival.

James blends a wry mix of geek revenge and perceptive social satire with an encyclopaedic knowledge of football statistics. He has also been shortlisted for the University's own Mike Craig Comedy Award.

Bexie, who originally studied acting at RADA, creates eccentric personalities and sometimes appears on stage dressed in bizarre costumes. Her performances, inspired by her actor training, often tread a fine line between deadpan and the comedy of awkwardness.

The winner of the award will be announced at the Comedy Showcase at the University's New Adelphi Studio, after which the students will showcase their work at Manchester's Frog And Bucket comedy venue at an event attended by BBC Comedy Producer Rebecca Papworth.



The University set up the first Stand Up Comedy module to be taught in higher education in England in 1992, teaching students about everything from farce and improvisation to using comedy as a political tool, and going on to produce such names as Peter Kay, Jason Manford and Steve Edge.



SALFORD GRADS WIN AT THE SOAP AWARDS

Hollyoaks stars and graduates of the University of Salford receive top awards at the British Soap Awards.

Haiesha Mistry, 24, plays Yasmine Maalik and Ross Adams, who plays Scott Drinkwell in Hollyoaks both received awards at the evening that recognises the industry's best.

Haiesha starred in a story line that won 'Best Single Episode' for the episode "Three Mothers, Three Daughters", which aired last October.

Ross, who graduated from the University in 2005 after studying Performance Drama & Theatre, won Best Male Dramatic Performance for his portrayal of his character's suicide attempt.

The show was in strong competition for the award, trumping Coronation Street, EastEnders, Emmerdale and Doctors.

ALL RISE:

How courtroom experiences are benefiting law students

By: India
A 2nd Year Photography Student at The University of Salford.

Originally from Paris, Charles Buckman is currently studying LLB Law: Media and Digital Industries at Salford Business School. As part of his course, Charles had the opportunity to take part in a “mooting” competition against his fellow students at Salford Crown Courts. I spoke to Charles after seeing his amazing performance and passion for his studies during the moot.



First of all congratulations! You won the moot, how does it feel?
I was delighted to win. I hope to strive for regionals with the Law Society in the future.

For those who don't know...what is a moot?
Mooting is the oral presentation of a legal case against an opposing counsel (or in my case, peer student), and before a judge. It's the closest experience that a student can have whilst at university to appearing in court. Second year as part of the Human Rights module, there is an assessment involving moot which is mandatory which is usually on a case by case basis held in the Salford Business School. As we managed to get to the finals, we visited a real court for the moot which of course was a great opportunity!

How has the moot benefited your future career?
It helps you to appreciate the seriousness of studying law, and it's very challenging, especially in terms of preparation. The judges and practitioners at the moot stressed how much it helps with building your professionalism and organisation for the future. Everything you say must be justified, and the moot prepares you for that.

Tell me more about your course.
There are around 10 students in my year on the LLB Law: Media and Digital Industries course. It's great because we link up with the bigger law groups but it also allows us to specialise in a specific type of law.

Why did you choose Salford to study Law?
The first reason I chose Salford was because

of MediaCityUK. It's the best place to be, there's lots of industry links there, and seminars and talks. The second was because of the course specialism, with lots of relevant career opportunities in Manchester.

Does your degree provide any other career building opportunities?
Fortunately as part of my course we are able to take part in the CLOCK scheme. CLOCK gives you both legal experience and training, with the goal of helping local people with their benefits and appeals. We argue and provide support for individuals who cannot always get the representation that they need. I joined this year and I have already completed a case, it's a great way of putting yourself out into the real world. You may only see your client for a short amount of time, but the whole duration of that time they're depending on you. It's slightly different to the moot as that is a fictional case, with the CLOCK scheme it is all real world problems that you are dealing with.

Did you work with any industry professionals in the moot?
The judges that were present at our moot gave us lots of feedback on how we argued our case. Speaking to industry professionals was interesting, very helpful and has also helped me to build my network.

With having absolutely no knowledge within this sector to start with, I found it really interesting to find out more about what studying Law here at Salford provides, and I learnt quite a lot! It was thrilling to see a student with such passion and drive for his study, and I wish Charles the best of luck with his third and final year!

STUDENTS WIN AT THE INTERNATIONAL DIGITAL MOOT AND ADVOCACY COMPETITION



University of Salford Students fought off stiff competition to win top moot award, after taking part in the International Digital Moot and Advocacy Competition – iMAC Digital – the first international digital moot competition.

The event took place in June 2018 and was organised by the UKLSA and The Accessible Genetics Consortium (TAGC), and hosted by InLab, Goldsmiths, University of London.

The competition saw teams of students working through activities designed to cover issues raised in the moot problem – a genomics law problem covering a range of genomic related matters, including data processing, data breaches, anonymisation, information, discrimination, clouds and jurisdiction.

Participants provided their opinions on the law in the respective fields, including genetic discrimination; genetic data and information we can extract from genomic data; and on

whether training of lawyers and judges should include basic knowledge on genomics. Winners of the iMAC Digital competition were announced, with the top 12 performers receiving Certificates of Achievement. Prizes for knowledge on genomics were also given out during the event.

Salford Business School takes home top Mooting award

Congratulations to Salford Business School which has just been crowned winner at the Essex Court Chambers National Mooting Competition, the most prestigious moot competition in the UK.

The School entered two law students into the competition, second year Emma Clarke and third year Adam White. They'll take home the “Silver Mace” trophy and £1,000 each with a further £1,000 being awarded to the University.

Rounds are conducted over the winter and spring, culminating in the semi-finals at Dartmouth House, Mayfair and the Grand Final in the Royal Courts of Justice.

WHAT IS MOOTING?
Mooting is the oral presentation of a legal case against an opposing counsel (or in this case, student peers), and before a judge. It's the closest experience that a student can have whilst at university to appearing in court.



PREPARING OUR STUDENTS FOR THE WORLD OF WORK

At Salford Business School, our aim is to give our students the most industry-relevant education. As well as their academic studies, our students have many opportunities to develop real-world skills so they are work-ready when they graduate.



Amy Haigh

All of our second year students follow the Professional Development module. This module specifically looks at the soft skills that employers look for in their staff – team working, communication, self-presentation and lots more – so that our students have the edge at job interviews.

This innovative module was nominated for the Course and Curriculum Design award in the 2018 Guardian University Awards. One participant commented “It was thanks to this module that I gained a much better understanding of what employers are looking for and where I stand in comparison to that from the marks and feedback received... This proves to me I do have the experience and competencies sought after by employers. Realising this has really boosted my confidence.”

The value of a work placement

We strongly encourage all our students to look at doing a work placement year. Students get fantastic real-world experience – and in addition, they don't pay any University fees during their placement year and will get paid for their work.

Amy Haigh is studying International Events Management at Salford Business School. Between her second and third years, she worked for Marriott Hotels in Brussels for a year. She tells us a bit about her experience there.

“My motivation for doing an industrial placement year was to gain insight into the events industry and get a chance to apply the knowledge and skills I have acquired through my degree so far in a real life working environment. I would

definitely say that I achieved this! Working in the events department at the Marriott in Brussels has been an invaluable opportunity to put into practice everything I have learned about event management and has opened my eyes to the practical and operational side of event management.

Co-ordinating the conferences and banqueting events at the hotel has really refined my organisational skills, my interpersonal communications skills and my knowledge of the events industry. I have learned how to manage my time and how to deal with stress.

I would 100% recommend doing a placement year! It is the perfect opportunity to get some work experience that is specific to your course.

Applying for jobs after graduation can be a daunting experience at the best of times, especially when you don't know where to start. A professional experience year will give you a clear idea of what kind of job you're looking for, as well as having an edge on other applicants from the employer's point of view.

Summarising such a great experience is hard, as I have learned so much. To put it briefly, I would say my placement has been eye-opening, as I have learned so much about the events industry, about Brussels and Belgium, about the hospitality industry and most importantly about myself and what I am capable of. My confidence has grown exponentially since finishing my placement and that is probably what I am most grateful for.”

Watch the video of Amy talking about her placement <https://vimeo.com/283491269>

WHAT'S IT LIKE TO STUDY BIOMEDICAL SCIENCE?

By: India
A 2nd Year Photography Student at The University of Salford.

I spoke to one of our current students Farah Saddique, a BSc Biomedical Science student. I asked her about her time here at Salford, her degree and current university experience.

Why did you choose to study Biomedical Science?

When applying for university I was torn between Biomedical Science and Medicine. A Biomedical Scientist uses all the tools from diagnostic investigations to suggest to the doctor what is possibly the patient's diagnosis, but it is protected in a sense because my decision would not be the final decision. The course is also very broad in its content and so leaves me with plenty of options. I knew the course would suit me as I enjoy and have always had an interest in science – this course seemed like the perfect fit.

What made you choose Salford and how will this help with your future career plans?

The course is accredited by the Institute of Biomedical Science which enabled me to pursue the route to becoming a Biomedical Scientist. Provided that I get a first-class degree, my degree will be accredited. Within my professional studies I have gained skills in training as a Biomedical Scientist, and combining this with my IBMS portfolio means that I will be fully qualified once I leave university.

Tell us what type of work you complete on your course – practical or theoretical? Favourite module?

It is an equal amount of both. My dissertation involves a big chunk of practical investigations for the first semester, followed by mainly writing this up in the second semester. Each module has its own set of written exams, practical exams and lab reports where we conduct our own tests and then interpret our findings in a scientific format. My favorite module at the moment has to be my dissertation, it's not as straightforward as a text book. It keeps you on your toes and motivates you to research rather than follow a traditional reading list.

Why should prospective students study Biomedical Science?

Studying Biomedical Science not only gets you a qualification but it also provides you with starting points for other courses at university. The course also provides placement opportunities. If you don't know what to do but you know you enjoy science and it is your strength then definitely go for it. The content of the course provides so many career routes – you don't always have to end up in a laboratory.



SALFORD Stories

STUDENTS GAIN INDUSTRY EXPERIENCE BY LAUNCHING MANCHESTER ADP PODCAST

Since the end of last year, a group of our BA TV and Radio students have been gaining valuable industry experience by launching boutique acting agency Manchester ADP's brand-new podcast series, ADP Audio.

The podcast dramas were recorded in our MediaCityUK studios over several sessions then edited in our suites, with students cutting recording and adding sound effects

alongside the producers. The students were given the chance to collaborate with professional directors, producers and actors, some of which had previously worked with the BBC.

Manchester ADP are a registered Not for Profit organisation, that was created to support new writing and are always on the lookout for volunteers to help with their projects.

TRANSPENNINE EXPRESS SUPPORTS THE NEXT GENERATION OF CREATIVES

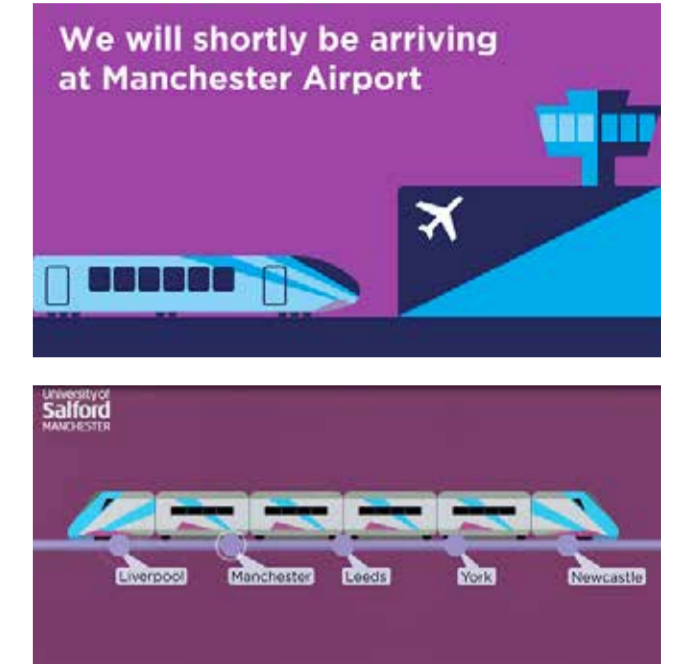
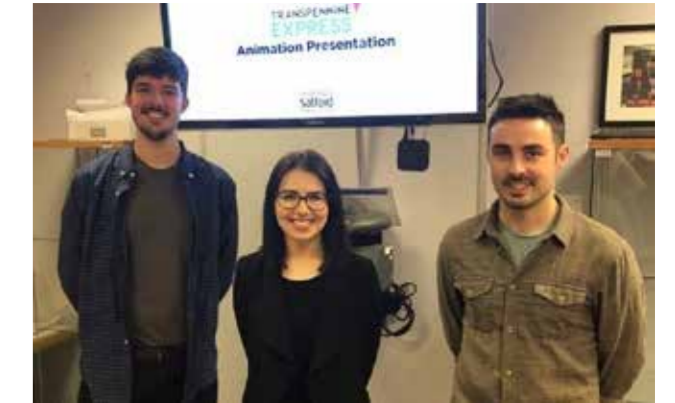
Students from the University of Salford have created a series of visual designs and animations for TransPennine Express (TPE) customers.

Animation students have been given the exciting opportunity to create a series of short information videos for TPE as part of 'Extras Week,' in which businesses provide live briefs to students to help bridge the gap between the worlds of education and work.

The budding animators were asked to develop and produce concepts for a series of visually engaging onboard safety videos for their thousands of daily customers. Three students led the project team: James Lawson, Adam Frith and Maria-Larisa Covaciu with support from 14 other students from the University's Animation and Graphic Design programmes.

Jonathon Byrne, Lecturer in Animation at the University of Salford, said: "Our students really understood what Trans Pennine Express were looking for, treating the brief very seriously delivering work at a standard you would expect from one of the very best professional agencies".

The chosen animations have been shown on screens on board TPE's trains and at stations from July 2018. They will also be used on board the brand new Nova trains which are due to start entering service later this year. The train company has previously worked with Graphic Design students at the University to create a new map of its network and following this, one of the students, Jasmine Thomas was offered a ten week placement.



TONIGHT MATTHEW I'M GOING TO BE...

Salford students gained invaluable industry experience whilst working on the production for a special live version of television talent show 'Stars in their Eyes', in aid of Prevent Breast Cancer. The event was hosted by the ITV programme's long-running host Matthew Kelly and set to bring together some of the old favourites of the Saturday night show as well as introduce some fresh new faces.

Students were invited to help in the run up to the event, editing footage and filming VT's. MA Media Production: Post Production students Rachael Biggs and Fiona Hilton edited VT clips for the show whilst BA (Hons) Film Production student Victoria Barrera Howarth filmed VT's for the evening and was even selected to be a camera operator for the event itself.

The students made a lasting impression on the show's crew, with ITV Vision Mixer Linda Kelly commenting: "We were very fortunate that Endemol/Initial released the license for us to make the one-off stage show of 'Stars in Their Eyes' using the official logos, music, titles and clips from the original series. With the help of The University of Salford's talented young students, we edited and re-packaged footage for the first part of the show, affording them some work experience and an opportunity to be involved in production.

"The second part of the show showcased seven new singers, for whom we made short films to introduce them. We engaged the help of the students again for this. One of these, Victoria, also joined us on the night to operate two cameras and record history in the making. A big thank you to all the students involved, and to The University of Salford."

PUBLIC TO ACCESS HIGH QUALITY PHYSIO THANKS TO PARTNERSHIP

Members of the public will be able to access high quality physiotherapy sessions at The Manchester Institute of Health And Performance (MIHP) thanks to a partnership with the University of Salford.

The University has set up a public physiotherapy clinic, delivered by staff and students, within the state-of-the-art East Manchester facility. The clinic is opening after the University formed a partnership with the pioneering institute to deliver a high-quality research programme incorporating public health and sports performance.

Students on the University's BSc (Hons) Physiotherapy programme will conduct the sessions. They will be mentored and supported by highly experienced physiotherapists, and will be able to see up to four clients at the same time.

The research partnership with the University will not only give our students unparalleled opportunities to work in a unique environment, but also members of the public from Manchester and further afield will have further access to quality private physiotherapy.



UNIVERSITY OF SALFORD DEGREE SHOW

The School of Arts and Media's annual end of year Degree Show took place in June, bringing together final year work from a range of creative subjects.

Students from Animation, Architecture, Computer and Video Games, Fashion Design, Fashion Image Making and Styling, Film and TV Set Design, Graphic Design, Interior Design, Photography and Visual Arts all had work on display during the week-long show at our New Adelphi Building.

The show provides an opportunity for industry representatives, potential students and the general public to see the high quality of work being produced on these courses.

A school and college day was also held, giving prospective students the chance to talk to tutors about the courses and benefit from their expertise through informal portfolio reviews.

SUCCESS OF 'ACCELERATED' DEGREES RECOGNISED BY AWARDS

New 'accelerated' degrees in Built Environment disciplines are proving a hit with industry after the scheme was shortlisted for a North West Construction Award.



The 'accelerated' degrees – unique in the UK construction and property sectors - allow students to graduate one or two years earlier than with traditional degrees, a welcome boon for industry at a time when the Farmer Review and CITB reports point to acute skills shortages.

The 'accelerated full-time' course packs all the learning opportunities of a traditional three year degree into two years, and for UK/EU students it's also significantly cheaper than other routes. The 'accelerated day release' degree is studied for one day per week over three years and is ideally suited to students who are already working in construction.

The School of Built Environment has invested heavily in the concept of a fast-paced, flexible and relevant mode of degree education. The two-year full time programmes incorporate 50% more modules per year at no additional annual cost thus saving 1/3 in tuition fees and a year of accommodation and subsistence expenses.

The School has provided accelerated pathways of its Building Surveying, Quantity Surveying, Construction Project Management, Property Real Estate and Architectural Design and Technology degree programmes.

FROM BRAZIL TO SCOTLAND

Lori Moore is a third year BSc Wildlife Conservation with Zoo Biology student. She secured placements that took her from the Amazon rainforest to Scottish wildlife reserves. We spoke to Lori about her amazing experiences.

Hi Lori! Why did you choose to study at Salford?
I chose to study Wildlife Conservation with Zoo Biology at this university because there weren't many universities that offer a wildlife course with such a direct link to conservation. With the critical status of wildlife, this aspect of the course is vital. The lecturers and professors of the School of Environment and Life Sciences also drew me to the University of Salford. They are all highly skilled in their field with real-world experience. The option of a placement was an opportunity that could make a real difference to my career too.

Can you tell us about the course itself?

Our course is largely focused on wildlife biology and biodiversity, incorporating a wide range of lectures from genetics to animal behaviour and cognition to marine biology. We learn about the fundamentals of conservation, as well as the real-world problems and the upcoming solutions used in the 21st century. This comes in the form of guest speakers and laboratory work too. Our course also involves field trips to various locations in order to apply our knowledge to practical work, including the Peak District and Lake District, zoos and even the Brazilian Amazon!

What is your favourite thing about your course?

That's a very difficult question! I love that our lecturers have been, and still are, active in the conservation field and research. It means that they're at the forefront of exciting and influential work and it shows in their lectures. It's inspiring and there's so much to learn from them.

Did the University help you with your placements?

Yes, the University was a huge help in securing placements. At the beginning of the year, a talk on placements was held to inform us of previous placement locations and about the requirements for the year. From then on, staff were always happy to help by giving suggestions and working through the paperwork. There's even a fantastic Facebook page continually providing new ideas and possible organisations for placements.

What did you get up to on your placements?

My placement with Pro-Muriqui Associação was based on conducting behavioural and ecological research on the Southern Muriqui. Muriqui are a large neo-tropical primate, in the Brazilian Atlantic rainforest. At various field sites, we had to follow the monkeys from dawn to dusk noting down particular variables, including diet and group dynamics. We often created trails within the forest using machetes and GPS, as well as collecting botanical data for later processing.

My placement with the Scottish Wildlife Trust was very varied as an Assistant Ranger. This involved conducting practical work around the reserve, such as building fences or saw-milling trees, as well as holding public education events, such as badger watches and pond dipping. I also conducted biological surveys of birds, bats, butterflies, moths, reptiles and amphibians, as well as whole habitat surveys and species identification. On top of this, I co-ordinated volunteer teams of adults, school children and work parties that came to help on the reserve. Writing a weekly blog for the reserve was another role, as was representing the trust at county fairs and fetes.


If you had to pick one favourite moment from your placements what would it be?

From Brazil, my favourite moment would have to be the first day of walking in the forest. Over 30 muriquis came directly in front of us and were communicating to one another loudly. It was a meeting of two different groups and a rare sighting in the wild of this species. The sights and sounds were incredible and the atmosphere was one of a kind. It was a special occurrence; one really welcoming us to the rainforest and one I'll never forget.

Sounds like you had a fantastic time. What are your plans for the future?

I'd love to stay on the academic route. My plan is to continue onto postgraduate work, starting with a master's in the same field. Overall, I hope to make a real and positive difference to wildlife and the environment





OUTREACH & WIDENING PARTICIPATION

EXPLORE SALFORD

The Outreach & Widening Participation Team host numerous activities to give learners the opportunity to a taste of life in Higher Education. These events are part of Explore Salford, and include subject specific taster days and our residential summer school for year 10 students.

The Explore Salford days proved very popular, attracting a mix of learners from schools and colleges across Greater Manchester. They got to experience two interactive lectures from our own academics, a campus tour delivered by current student ambassadors as well as a Q&A session for the visitors to ask the student ambassadors anything about their own experience of HE. We held four Explore Salford Taster Days, including Nursing, Geography, English & Creative Writing and Maths, and we are hoping to include more subjects this academic year including Explore Wildlife and Explore Art.

The Explore Salford summer school was the most successful yet, with 36 participants attending. It was a fun packed three days and two nights, including many activities to experience life in HE and to build the participants' confidence. Activities included; a Nursing academic session, a Geography taster session, Challenge 4 Change that saw the participants participate in team

building exercises, take on the 'Leap of Faith' and numerous challenges on a high wire, goal setting workshop, an afternoon at Salford City College experiencing HE in a Further Education setting, a BBQ and pub quiz and a campus tour. Participants also worked in teams to create their own TV report or radio piece using the facilities at our MediaCityUK campus to discuss their own summer school as well as hints and tips for future participants. The summer school ended with a graduation ceremony, which their families and carers were invited to. It was a fantastic way to end the summer school, with certificates and awards given out as well as a showcase of their work created at MediaCityUK. Next year due to its popularity, we are hoping to increase the number of participants who can attend.

Our Explore Salford activities are delivered via Greater Manchester Higher, for further information please see: www.salford.ac.uk/outreach
www.gmhigher.ac.uk

WORK WITH US

The Recruitment and Outreach team work in partnership with schools, colleges and careers advisers, raising awareness of higher education and the University of Salford. Our focus is to ensure that students and their key influencers are aware of the range of choice that is available and that students are recruited onto the right courses for them.

OPEN DAYS

We are happy to accommodate groups of prospective students and their teachers at our Open Days. Taking place throughout the year they give prospective students the chance to find out more about studying with us. Your students will get the opportunity to learn about the courses we have on offer, view our specialist facilities and meet staff and students from their subject area of interest. We also offer tours of the campus, accommodation sites and our facilities at MediaCityUK.

We will be holding a mini Open Day on Wednesday 21st November, for further information please visit www.salford.ac.uk/open-day

CAMPUS VISITS

We are happy to welcome school and college groups onto the University campus to provide an insight in to student life. We aim to make these visits bespoke events to fit the requirements of your students and can arrange subject taster sessions as part of the day.

A typical programme would take approximately 2-3 hours and include:

- / Campus tour
- / Talk from current students about their experiences at university
- / What can Salford offer you - a talk around what we offer at the University

VISITING YOUR SCHOOL OR COLLEGE

Alongside attending higher education fairs, we are happy to organise a visit to your school or college and offer a range of HE related presentations.

Providing timely information and advice can be hugely beneficial to Year 12 and Year 13 students as they make important decisions about their future. We have created our range of talks to inform and encourage students, aiding the transition to university.

Popular topics include:

- / Choosing courses and universities
- / The UCAS process
- / Personal statements
- / Student finance and budgeting
- / What can Salford offer you?

We can also offer student-led sessions and are happy to deliver talks to staff and parents.

WORK WITH US

KICK START YOUR CAREER

With Higher and Degree Apprenticeships at the University of Salford

We currently cover a number of subject areas including business, engineering, health, construction and biomedicine. You can find out more about the apprenticeship programmes we currently offer and those in development on our website at www.salford.ac.uk/degree-apprenticeships



RECRUITMENT AND
OUTREACH TEAM:
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COMING UP...



HEALTHCARE TEACHERS' AND ADVISORS' CONFERENCE 2018

WEDNESDAY 14TH NOVEMBER

Providing School and College staff with information on what Salford's School of Health can offer your students.

The conference will offer Teachers' and Careers Advisors' the opportunity to choose from a variety of academic-led workshops, take part in Q & A sessions and speak directly to our Healthcare academics about facilities, courses and general information your students may need.

For more information and to book your place please visit:

www.salford.ac.uk/study/schools-and-colleges/teachers-and-advisors-conference



SOUTHERN TEACHERS' AND ADVISORS' CONFERENCE 2018

WEDNESDAY 14TH NOVEMBER

The University of Salford invites Teachers' and Careers Advisors' in the South of England to the first ever southern based London Teacher Conference. The event will be held at Churchill War Rooms where we will be showcasing Broadcast Media, Careers alternative to Medicine, Performing Arts and Business & Law.

The conference will offer a variety of academic-led workshops, Q & A sessions and the opportunity for attendees to gain further knowledge about facilities, courses and general information.

For more information and to book your place please visit:

www.salford.ac.uk/study/schools-and-colleges/teachers-and-advisors-conference



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