



University of  
**Salford**  
MANCHESTER

# Senior Leader

## Level 7 Master's Level Degree Apprenticeship

### The Salford MBA



#### About the programme

The programme will provide students with an advanced, integrated and applied research informed leadership and management curriculum appropriate to global contemporary business environments. This programme aims to develop students who reflect on their leadership style and practices and how they contributing to organisational success. Students will be able to contribute strategically to the leadership and management of an organisation from an operations or functional management perspective.

The apprenticeship is a combination of an academic programme and work-based learning. The University is responsible for the degree programme, and the employer is responsible for delivering the work-based learning.

 **DEGREE  
APPRENTICESHIPS**

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### Who is it for?

The course is specifically designed for those aspiring to work within management and exposes the student to a variety of operational and functional management concepts and practices. This will enable students to gain a greater appreciation of the operational, functional and international aspects of business and management. This programme is suitable for graduates of any discipline with three or more years' work experience featuring a significant level of responsibility at a supervisory level. The modular structure of the programme provides good levels of flexibility to allow candidates to continue their commitment to employers or the demands of their own business.

### What are the entry requirements?

You must be employed full-time in a relevant role and your employer must be willing to support you through the apprenticeship programme. Academically, students registering on the programme will need to meet the relevant entry criteria. The typical entry criteria for this programme is a minimum of a 2:2 honours degree or equivalent in a business related subject as well as a minimum of 3 years full-time work experience with evidence of managerial responsibility.

Please note: evidence of level 2 English and Maths qualifications will be required at application stage.

### What qualification will be achieved?

Successful apprentices will be awarded an MBA qualification.

### How long is the apprenticeship?

The strategic leadership apprenticeship will typically take two and a half years to complete, with a minimum of 20% off-the-job training. The exact duration will depend on the previous knowledge, skills and experience of the individual.

### What will be studied?

Topics covered on the programme will include; Economics with Financial Management, Marketing with Operations Management, Organisational Behaviour and Change and Strategic Leadership.

A Business Innovation Live project (BILP) will also be undertaken which enables the student to undertake a rigorous and critical business project. This is a further opportunity for students to apply their knowledge and skills.

### How will the apprenticeship be delivered?

The programme will be delivered through a blended delivery model with a mixture of block delivery and online learning. Modules will be delivered over a 12 week block with students attending taught sessions for 2 days each month.

### How will it be supported and assessed?

The assessment for the modules involves both formative and summative elements. Normally, a module consists of two pieces of summative assessment. Formative assessments, including class discussions, presentation, report writing, with feedback will be provided which will enable students to develop their knowledge and understanding of materials covered in each module.

All apprentices will need to take an End Point Assessment (EPA) upon completion of the degree programme. This will consist of 2 distinct assessment methods; a project showcase based on a work-based project (including report, presentation and questioning) and a professional discussion based on review of portfolio.

We also offer a number of different higher and degree apprenticeship programmes across numerous sectors. Please see our website for more information.

### Find out more

For full details including entry requirements and start dates, please contact us at

[apprenticeships@salford.ac.uk](mailto:apprenticeships@salford.ac.uk)  
[www.salford.ac.uk/degree-apprenticeships](http://www.salford.ac.uk/degree-apprenticeships)

### Apply

Search and apply for apprenticeship vacancies with employers at:

[www.findapprenticeship.service.gov.uk](http://www.findapprenticeship.service.gov.uk)

This programme sheet gives you a broad overview of the degree apprenticeship programme at the University of Salford and all content is correct at the time of going to print (May 2018). For the most up to date information, please visit [www.salford.ac.uk/degree-apprenticeships](http://www.salford.ac.uk/degree-apprenticeships)