

# PERSONAL STATEMENT GUIDE



University of  
**Salford**  
MANCHESTER

Use the questions below as a guide to help you write your personal statement. Remember that you must keep it to no more than 500 words.

For more information on how to write a good personal statement see [UCAS: How To Write Your Undergraduate Personal Statement](#)

## 1. WHY HAVE YOU APPLIED TO STUDY THIS COURSE?

## 2. WHY HAVE YOU CHOSEN TO STUDY AT THE UNIVERSITY OF SALFORD?

## 3. WHAT SKILLS, EXPERIENCE AND QUALITIES DO YOU HAVE THAT WILL BE BENEFICIAL TO YOU WHILST STUDYING THE COURSE?

## 4. WHAT SKILLS OR EXPERTISE DO YOU HOPE TO GAIN FROM STUDYING THIS COURSE?

## 5. HOW WILL STUDYING THIS COURSE HELP YOU TO PROGRESS IN YOUR CAREER?