

## Aspiring Finance Directors

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The leap to achieving financial directorship can often be daunting and unclear. The overall objective of the Aspiring Finance Director course is to demystify the role and break it down into clear parts.

On the inside, expectations under the title of finance are wider than ever before, so the ability to obtain the top job based solely on technical financial ability is now a distant memory. Expectations now run far deeper, into strategy, business performance and leadership, whilst maintaining the financial stewardship thread through each of these areas.

This finance director training enables an aspiring finance director to understand the role, be able to assess themselves, and prepare a clear plan of how they could work towards achieving their goals.

### Overview

#### Training for Future Finance Directors

The role of the finance director continues to evolve in the modern world and the requirements to be successful are changing, both inside and outside of the organisation. This is why training for finance directorship is vital.

Outside the organisation, regulation has got tougher and the finance director on the board has increased expectations, both as a member of a board collectively, and more specifically with regards to finance responsibilities and expectations given by the Companies Act. Knowing these is key to staying within the law and avoiding career crashes.

For those aspiring to be a finance director or CFO, understanding the modern requirements is fundamental. It will assist you in both being able to build a career towards this goal, and being able to make the huge transition from finance professional to finance director.

#### **Tutor Information – Daniel Jones, BA (Hons), ACMA, MBA (with distinction), MIoD**

Daniel Jones is a Chartered Management Accountant, holds a BA Hons in Accounting and Finance, an MBA and is a member of Institute of Directors. After completing a graduate management scheme and becoming a regional finance manager, Daniel joined IBM and was recognised onto their top talent programme.

For the last 10 years Daniel has been at Barclays PLC where he was the Finance Director of the IT and Operations Division with an annual P&L responsibility of £1.5billion and was responsible for over 100 professional finance staff in 6 different geographies around the world. Consistently recognised as one of the highest performing directors and put through the top director talent programme.

Daniel is also a finance director of a charity which he was a founding member 6 years ago and this has grown to expecting to pass £1m per annum in the next year or so. He is also a non-exec director of a £3m turnover Healthcare CIC board.

## Agenda

Understanding the current remit of a finance director is imperative to those aspiring to be a finance director or CFO. Or it may be that an opportunity has come unexpectedly early and you feel somewhat unprepared for the role. This finance director course will help you build a career towards this goal, making the huge transition between finance professional to finance directorship much more streamlined.

9:00 – 09.15	Refreshments
9:15 – 11.15	Introduction and day outcomes Role of a finance director in the modern world Assessing your personal fit
11.15 - 11:30	Refreshments
11:30 - 13:00	The finance director as a strategist The finance director as a business performance engine
13:00 - 13:45	Lunch
13:45 - 15:00	The finance director as a finance expert and steward The finance director as a business leader

15:00 - 15:15	Refreshments
15:15 - 16:45	Strategies for success to get to finance director / CFO Personal plans and reflections

### **Learning Outcomes**

Aspiring finance directors who attend this one-day course will return to their workplace with the knowledge and basic tools to allow them to:

- Understand the modern demands on a finance director, inside and outside the organisation
- Be clear on the expectations in company law of the finance director
- Assess the role of finance director for themselves as a career objective
- Identify priority development areas that will enable them build for finance directorship
- Strategically assess potential finance director job opportunities and moves that arise
- Establish a plan that increases the chance of success in financial directorship

**If you are interested in learning more about this Aspiring Finance Directors programme or other courses available, please contact us on 0845 431 0433 or [cpd@salford.ac.uk](mailto:cpd@salford.ac.uk)**