



2015
ALUMNI
STORY

MBA



Lava Mohamad

Management Account Assistant, Sofidel Group

Lava Mohamad was working full time in the HR department at Intertissue Ltd, a UK division of the Sofidel Group, which specialises in the production of tissue paper for the consumer market. Having completed her MBA in 2015, Lava is now Management Account Assistant at the same company.

Lava tells us about her experience studying for her MBA at Salford Business School.



WHY SALFORD?

I graduated from the University of Salford in 2011 with a first class honours degree in Business Studies with Financial Management and had wanted to do my Masters ever since. After speaking to my manager at work and lecturers at Salford Business School, I was aware that my employer would partly sponsor me for the MBA and, as a returning student with a first class honours degree, I was able to qualify for a University of Salford scholarship. This meant that my dream was affordable.

The other reason why I chose Salford is because it provides a multicultural environment and it's in the city centre which is accessible and an ideal location for students. The staff at the university are always welcoming and friendly which makes it easier for students to learn.

I was working full time and I also managed to do my MBA full time. It was a challenge for me but the block deliveries at the University of Salford helped me a lot. I have learned to manage my time and my employer was very supportive as I made sure that I didn't neglect my job.

MY TOP 3 REASONS FOR STUDYING HERE

- / Affordability
- / Multicultural environment
- / Friendly, welcoming staff

WHAT WAS THE HIGHLIGHT?

What I liked the most about the MBA was that we had many students from different backgrounds and different age groups. I have learned a lot from my fellow colleagues as they had different views about the business world and this was very interesting; we had doctors, pharmacists, senior project managers and many more. I particularly enjoyed the case studies as we were put in groups and had to work together and try to appreciate each other's ideas. I was proud to be awarded the 2016 MBA Student-of-the-Year Award.

INDUSTRY EXPERIENCE

As part of the MBA course we had the opportunity to go on an overseas industrial visit to Abu Dhabi/Dubai, where we had the chance to visit many companies and met many senior managers and CEOs. It was a fantastic experience and gave me the opportunity to understand how other business cultures do their business and how successful they can be. Networking has been one of the biggest and most important aspects of this MBA.

WHAT'S YOUR FAVOURITE PLACE AROUND HERE?

- / Manchester city centre - shopping and nightlife.
- / And not to forget the many restaurants available ... there's all types of food.

HAS THE SALFORD MBA HELPED YOU IN YOUR JOB?

It definitely has had a lot of benefits. The first benefit was that my employer promoted me to a much higher status and more corporate level. Currently I am working in the Finance department which is my background and the MBA has helped me first of all with my networking skills, as I have a very good relationship with senior managers and directors at the company. It also has helped me to understand how businesses can be more efficient.

For my Business Innovation Live Project (BILP), I analysed and examined the current performance management tools used in the company to identify issues which the company has and from that I had to give recommendations on how these issues can be reduced and prevented in the future. By doing this project, I understood a lot more about the company and the industry, and that has helped me to understand how to mitigate issues within my current job.

WOULD YOU RECOMMEND SALFORD BUSINESS SCHOOL TO OTHER STUDENTS AND WHY?

Yes. I would definitely recommend Salford Business School to other students. Not only because I have studied there (my BSc and my MBA degree) but because, as a student, I know what's important and Salford University has a lot to offer. It also is in the heart of Manchester which means there is so much to do in your free time. I enjoyed my time at the University of Salford and recommended it for my sisters who are students at the University now.

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