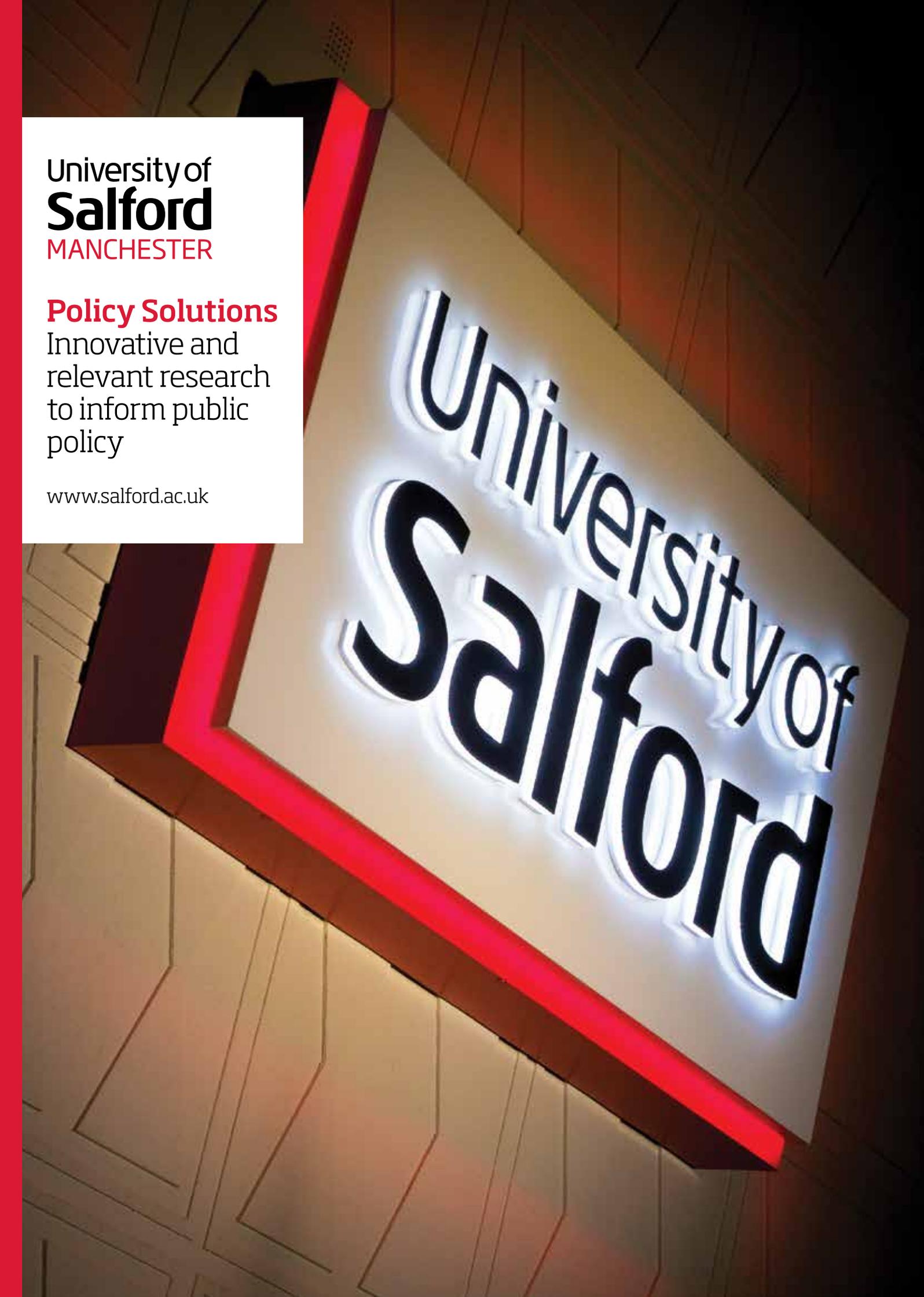


University of
Salford
MANCHESTER

Policy Solutions

Innovative and
relevant research
to inform public
policy

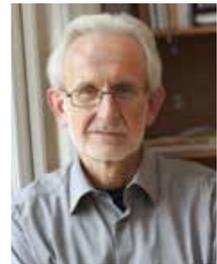
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University of
Salford

Working together with policy partners to transform the lives of individuals and communities through excellence in research, innovation and engagement.

Message from the Vice-Chancellor



Our University has an authentic pedigree and long standing reputation for academic innovation, collaboration with industry and for civic engagement. As part of our commitment to making a profound impact on personal, social and economic advantage, I am pleased to introduce to you our specialism of providing constructive policy solutions relevant to the needs of policy makers and practitioners today.

Our combination of research expertise and engagement with real-world issues that matter produces clear and relevant policy solutions that address your concerns and help you to transform lives.

Many of our academic colleagues have backgrounds in industry and public service, giving us significant understanding of the needs of partners and communities. We pride ourselves on developing research which addresses the needs of policy makers and practitioners and look forward to working with you in the future.

Professor Martin Hall
Vice-Chancellor

“This is an outstanding example of a university working with business to tackle one of the biggest national challenges we are facing.”

Energy Minister Charles Hendry, commenting on the University of Salford's Energy House, the world's first terraced house built in a climate controlled lab.

Academic innovation and expertise

We build on over 100 years of technical innovation to produce internationally recognised research that delivers outputs and impacts that are of international significance. We specialise in innovative and applied research that addresses the pressing important social and technological issues. Our recent developments at MediaCityUK are using digital technologies to find interactive new ways to engage with old problems. In the last RAE, the University of Salford was placed in the top third of UK universities for research power; with the large majority of our submissions judged 'world-leading', 'internationally excellent' or 'internationally recognised'.

Real-world engagement

Our realistic solutions to public policy questions are grounded in our real-world approach to listening to experiences and identifying actual problems being faced every day. The University builds on the industrial traditions of Salford and Manchester to engage with the real issues affecting people in the 21st Century. The University of Salford is recognised as being at the forefront of community engagement in the UK and this helps inform the relevance of our research. We work with agencies and individuals to understand each other better and produce research that is both informed by, and matters to our communities. Our research then addresses these issues in an applied and realistic way.

Constructive policy partnerships

Our close working partnerships with policymakers, practitioners and the third sector ensures that our experts can produce constructive solutions that are meaningful and relevant. We have developed a reputation among our partners for being responsive to their needs in our research and dissemination. Our experts provide clear messages that can be used by policymakers. A hallmark of our research is that it does not just provide a critical academic eye, but focuses on constructive messages for stakeholders. We recognise that to impact positively on social issues, we need to provide forward-looking answers. We work closely with partners to ensure that our findings translate into useful recommendations that can inform their work and help transform lives.

The Salford approach

Our approach in delivering relevant policy solutions is guided by the consistent application of the following principles:

- Understand and respond to the needs of policymakers and communities in an applied and realistic way
- Rigorously investigate public policy problems through excellent and innovative research
- Engage with our communities to inform the relevance of our research for everyday lives
- Provide stakeholders with clear and constructive messages
- Work closely with our policy and practice partners to find forward-looking solutions that transform and enhance lives.



Above: Peel Building
Left: Health & Social Care
Far left: MediacityUK
Top left: The Energy House



We work with:

- The Departments for Education, Business, Innovation and Skills, Health, Communities and Local Government, Environment, Food and Rural Affairs
- The Home Office
- Ministry of Defence
- National Health Service
- Welsh Government
- City and local councils.

A selection of our partners include:

- United Nations International Strategy for Disaster Risk Reduction
- Homes and Communities Agency
- Youth Justice Board
- Islamic Foundation
- Action for Children
- Commission for Rural Communities
- Barnardos
- Technology Strategy Board
- Prince's Trust
- Equality and Human Rights Commission
- General Nursing Council.

What our partners say

Salford adopted a very positive and creative approach. We have enjoyed the opportunity to develop a strong working relationship which was fostered on open and honest exchanges of information and communication.

Amanda Lane, Homes and Communities Agency

The study of the housing needs of BME households in Dorset and Poole was an excellent piece of work. We were keen to use a community interviewer process and the management of the project and attention to detail were excellent. I would be happy to recommend the team to anyone considering a similar project.

Gill Smith, Dorset County Council and Bournemouth, Dorset and Poole Strategic Housing Group

The research you have published has had a significant impact on policy across a number of areas. In addition, your ability to articulate the messages from your work to policy makers and practitioners has undoubtedly widened its impact... providing a huge amount of relevant research to the youth justice system to inform policy making and planning.

Robert Newman, Youth Justice Board for England and Wales

I would describe our relationship as a successful and very effective partnership between a local authority and a higher education provider.

Phil Martin, Salford City Council

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