

# FROM Salford

ALUMNI MAGAZINE 2019/20

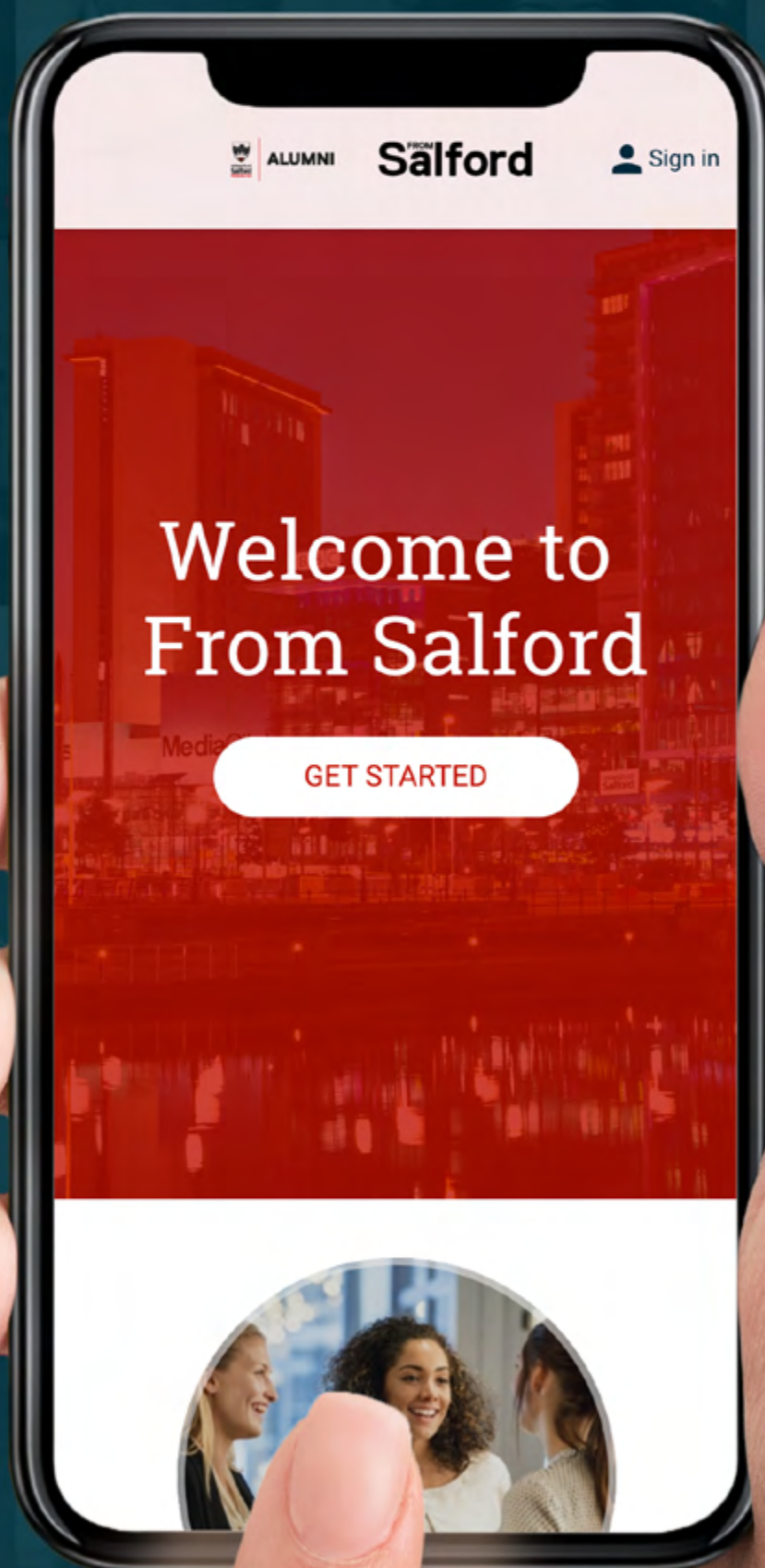
## IT'S HERE

**YOUR NEW ALUMNI ONLINE  
NETWORKING HUB**

THE PAST AND  
FUTURE OF  
MAXWELL HALL

OUR LIFE-  
CHANGING ALUMNI  
VOLUNTEERS

CROWDFUNDING  
ALL THE WAY TO  
THE EDINBURGH  
FRINGE



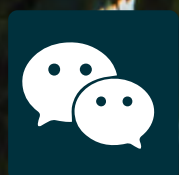
YOUR UNIVERSITY  
STAY CONNECTED



University of  
**Salford**  
MANCHESTER

**ALUMNI**





# STAY CONNECTED

You are a valued member of Salford's alumni community of over 175,000 graduates. Wherever you are in the world, or wherever your career takes you, we are committed to supporting you by providing continued access to the following benefits and services:

- / **NEW:** From Salford alumni online networking hub at **fromsalford.com**
- / Lifelong support from Salford's careers service
- / Continued access to the University's libraries
- / 20% discount on a range of postgraduate courses commencing in 2020
- / Discounted conference facilities
- / Reduced rates for Salford's leisure facilities
- / Volunteering opportunities



**SIGN UP TO YOUR NEW ONLINE  
NETWORKING HUB AND START  
CONNECTING WITH YOUR  
FELLOW ALUMNI AT**

**FROMSALFORD.COM**

**TO BE KEPT UP TO DATE ON  
THESE EXCLUSIVE ALUMNI  
OFFERS, PLEASE UPDATE YOUR  
CONTACT DETAILS**

**SALFORD.AC.UK/  
STAYCONNECTED**

**Or contact the  
Alumni Engagement &  
Development team on**

**t: +44 (0)161 295 4265**

**e: [alumni@salford.ac.uk](mailto:alumni@salford.ac.uk)**

**w: [salford.ac.uk/alumni](http://salford.ac.uk/alumni)**

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**Editor:** Paul Butlin, Alumni Engagement Officer  
(Communications & Events)

Produced by Marketing, Recruitment & External  
Relations

Many thanks to all our contributing staff, students  
and alumni.

# YOUR VICE-CHANCELLOR



This year we had the opportunity to reflect on our University's impact on the wider community. I was delighted to see the recently published 'Salford Untold', our University's Social and Economic Impact Report.

The report shows that over the past four years, 31% of students at Salford have been from the lowest higher education participation background, and a third have been from low-income households. We are transforming lives through education and our commitment to outreach in the communities closest to our campus remains.

This is where the work of our alumni network comes in. I would like to personally thank those of you who volunteer as mentors to our students or provide your time to enhance the experience of our students. I would also like to acknowledge the generous philanthropy of our alumni - it really does change lives and we are so grateful for your support.

Our impact doesn't end there, however. We're one of the biggest employers in the city, with 3,227 jobs across Salford depending on the University and our students – that's one in every 32 jobs in Salford. It was also revealed that Salford is among the top five fastest-growing universities in the country - and the fastest in the North West.

As part of our ambitious Campus Masterplan, we have also been working with Salford City Council to deliver a vision for the next two decades that will tap into the area's potential as a place to learn, live and visit - making a difference is what Salford is all about.

**Best wishes,**

A handwritten signature in black ink, appearing to read 'H Marshall', written in a cursive style.

**Professor Helen Marshall, Vice-Chancellor**

# FROM YOUR ALUMNI ENGAGEMENT MANAGER



The past 12 months have seen lots of developments in your alumni engagement programme, with a focus on enhancing the benefits and services we offer to you, our Salford graduates.

I'm delighted we have now launched our new 'From Salford' alumni networking and mentoring platform, connecting you with the biggest resource we can – each other! If you haven't already registered, please visit [fromsalford.com](https://fromsalford.com) and join a network of peers working at every level, across every sector, all around the world. See page 16 to read more about the platform and all the other benefits it offers (including alumni access to online journals for the first time).

I'm also immensely proud of our new Graduate Life programme, which aims to support new graduates as they leave the University and



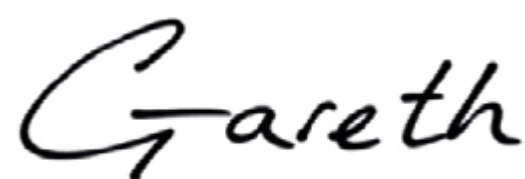
start the next chapter of their lives – offering valuable careers and lifestyle content and tools. You can see more at [salfordgraduatelife.com](http://salfordgraduatelife.com)

Finally, I'd like to take this opportunity to thank all of our volunteers and donors over the past 12 months. This year, not only have large numbers of our graduate community continued to make generous donations, more of you than ever have also given your time in support of current students - from hosting industry visits and providing student placements, to visiting campus to share your knowledge and experience.

Graduate employability has never been more important, and you are uniquely placed to provide highly relatable input to inspire and motivate our students. We are extremely grateful to all our supporters. Thank you.

I hope to see you on the new 'From Salford' platform and as ever, please remember to keep your contact details current and stay in touch to let us know what you're up to.

**Best wishes,**

A handwritten signature in black ink that reads "Gareth". The script is fluid and cursive, with a large initial 'G'.

**Gareth Pettit, Alumni Engagement  
Manager**

**IT'S BEEN AN EXCEPTIONAL YEAR**

# FOR SALFORD

## **SALFORD AWARDED UK'S FIRST GLOBAL CENTRE OF EXCELLENCE FOR PROSTHETICS AND ORTHOTICS**

The UK will train many more highly-skilled engineers in prosthetics and orthotics thanks to the new centre based at the University.

The World Health Organisation estimates that over two billion people will require health-related assistive devices by 2030, with the Disabled Living Foundation reporting 6.5million people in the UK live with mobility disablement – along with a growing need for devices in the developing world, often in the aftermath of conflict.



However, there is currently a woeful shortage of people with the rare combination of clinical, medical and engineering skills required to understand and solve these challenges.

This £11million project will train 60 individuals to doctoral level over the next eight years to address the global skills gap. Partners in the centre include leading prosthetics and orthotics research teams at Imperial College London, the University of Strathclyde, and the University of Southampton - together with 27 industry and clinical collaborators. This unique doctoral training programme will also be complemented by a new master's programme operating across all four partner universities.

“Globally, 100 million people need prosthetic and orthotic devices, and this is rising rapidly, alongside an ever-increasing need to develop more sophisticated devices suited to a range of diverse needs” explained centre director Malcolm Grant, Professor of Health and Rehabilitation Sciences at Salford.

“Our expectation is that this new centre will create a talented workforce who will be equipped to produce local and global solutions to transform lives.”



# FIRST STUDENTS ARRIVE AT BRITISH UNIVERSITY BAHRAIN

A new University partnership between the University of Salford and the British University of Bahrain has opened its doors.

Research conducted by local employers in Bahrain has identified a number of skills shortages in the country. To meet these demands the new University offers degree courses in marketing, accounting and finance, property and real estate, civil engineering, software engineering and many more.

The partnership enables businesses to engage with faculty staff and students on live projects, providing value both to industry and to students. There are also services on campus to support start-up businesses and social enterprises.

This exciting development is part of Salford's plan to grow its international reach – serving the needs of global industry and driving the development of best practice in learning.

**“It is fantastic to see the first wave of students enjoying our incredible new facilities. We will offer exactly the same standard of education and expertise as Salford students in the UK enjoy, and working with industry is key to our mission.”**

Professor Keith Shard, Vice-President of the British University Bahrain

## **SALFORD AMONG THE FASTEST-GROWING UNIVERSITIES IN THE COUNTRY**

Recent figures released by UCAS have revealed that the University of Salford is among the top five fastest-growing universities in the country - and the fastest in the North West.

The report shows that over the last two years, Salford has grown its intake by 16%. This growth has been achieved against a backdrop of falling student numbers across the country, reportedly due to demographic trends.

The success of Salford is also positively impacting the regional economy, as much of the University's growth has come from outside of the North West, bringing extra students into the region.

“Through our Industry Collaboration Strategy, we strive to provide an educational experience that gives our graduates the best chance of a successful career. We work closely and collaborate extensively with a range of businesses across sectors – from SMEs to multinational companies, to ensure that our teaching fills the skills gaps in our economy.”



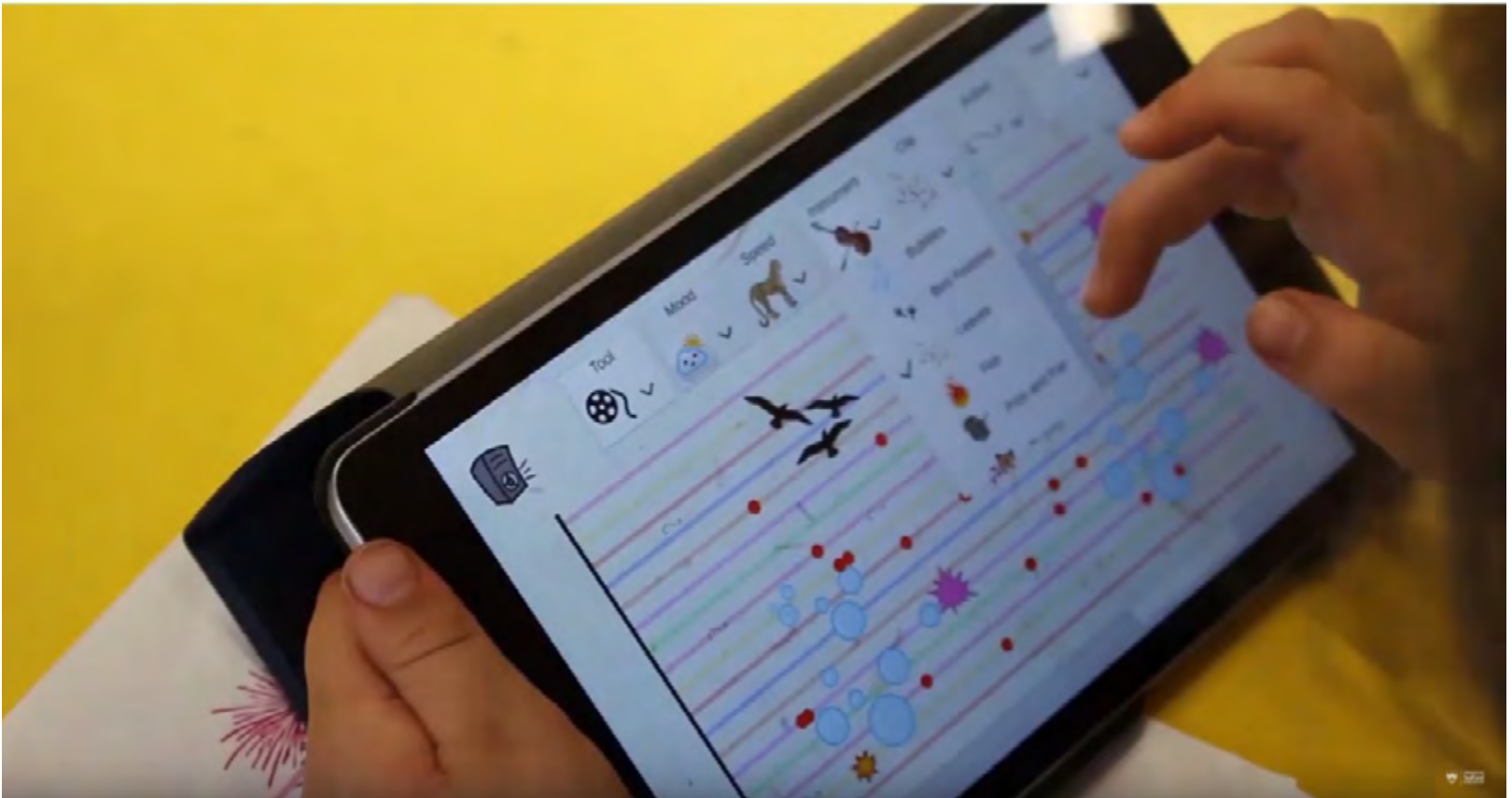
**“We are seeing the fruits of those efforts in these figures. Against falling student numbers nationally, to see such an increase at Salford is great news for the University and for the region.”**

Dr Sam Grogan

Pro Vice-Chancellor Student Experience







## NEW APP ENCOURAGES CHILDREN TO BECOME COMPOSERS

The University has teamed up with the BBC Philharmonic Orchestra to teach music composition to primary school children - using an innovative new app designed by Salford PhD researcher, Adam Hart.

Children from two Salford schools have been given an enhanced opportunity to learn and experiment musically, through composing a piece for four members of the orchestra – creating their own soundboard using instruments and other sounds such as birds and thunder.

The innovative app has been named 'Paynter' after the music in education advocator, John Paynter OBE.



## **PODIATRY STUDENTS HELP EASE FOOT PAIN FOR HOMELESS IN MANCHESTER**

Salford podiatry students have teamed up with a Manchester medical practice to offer a free weekly clinic, and they've already treated more than 100 clients registered as homeless.

The team report that they have helped patients with conditions including frostbite, trench foot, missing toes and weeping sores.

The University already operates several public healthcare clinics including physiotherapy, podiatry and sports rehabilitation; however, this is the first time that the University has partnered with a GP surgery.





## GROWTH FOR DEGREE APPRENTICESHIPS

This year saw apprenticeship numbers grow to 500 as the University expanded the range of qualifications available to encompass 11 subjects. Apprenticeship options now include health, digital, engineering, business, construction and biomedical science – with more to come in 2020.

Key to this success is the University's strong industry links, along with apprenticeships enabling students to earn a salary as they study, and to be exempt from tuition fees.





# **SALFORD CONTRIBUTES £319M IN ECONOMIC IMPACT**

A recent report, 'Salford Untold: Our City, Our Region, Your University', shows that across Greater Manchester the University contributes £319m in economic impact and over 5,700 jobs in the city region are dependent on Salford and its students.

The report also showed that in the last four years, 22% of students from Greater Manchester came from the lowest participation in higher education backgrounds, with a third also from low-income households.

Students from across the country are also attracted to the city region because of the University and over a third (37%) choose to remain in the city once they've graduated.

**[salford.ac.uk/salford-untold](https://salford.ac.uk/salford-untold)**

## **SALFORD EXPERTS TACKLE AIR POLLUTION**

This year saw a panel of experts come to Salford to discuss the public health “emergency” of air pollution in Greater Manchester.

The Clean Air Strategy for Manchester promises real change after a steady decline in air standards has left the region with some of the most polluted streets in the UK.

An outline business case sets out plans for a Clean Air Zone which includes charging drivers of the most polluting vehicles, increasing Metrolink passenger numbers, and the planned £1.5 billion investment in the walking and cycling ‘Bee Network’.

## **ACTOR, JANE HORROCKS GIVES ADVICE TO SALFORD DRAMA STUDENTS**

The award-winning Little Voice star spoke to Jim Cartwright, the writer behind the original play from which the Oscar-nominated film was adapted. The pair discussed Jane’s career on stage, film and television – with questions from an audience including the University’s performance students.

Nikki Woods, Artistic Director of the University's New Adelphi Theatre said of the event: "Many of our students will have grown up watching Jane Horrocks on the screen, while Jim Cartwright is one of the most important British stage writers of the last three decades, so to have them both together on the same stage is hugely inspirational. It's a tour de force of northern talent!"

## **SALFORD'S THREE SCIENCE SCHOOLS COME TOGETHER**

The University's three science schools - the School of the Built Environment, the School of Computing, Science and Engineering, and the School of Environment and Life Sciences – have come together to create a new single school with a strong interdisciplinary focus, and shared expertise in teaching, research and innovation in the STEM subjects.

The newly created School of Science, Engineering and Environment is an exciting development for Salford and reflects the University's commitment to collaboration for the development of partnerships with industry, enterprise activity, and conducting world-leading research.



**SCHOOL OF  
SCIENCE, ENGINEERING  
& ENVIRONMENT**



# SALFORD FIGHTS DEADLY PLANT DISEASE

The University is part of a national strategic plan to stop the invasion of a deadly plant disease, 'Xylella Fastidiosa'.

Described by the EU Commission as one of the world's "most dangerous plant bacteria", the pathogen already infects 500 species worldwide including crops, ornamental plants and trees.

In Italy, more than one million olive trees are dying due to the disease, with citrus, grapevine and stone fruit also being affected. In North America, the pathogen is affecting farming - raising fears for the viability of some foods.

Salford scientist Dr Parnell, part of the University's Ecosystems and Environment Research Centre and a member of a new consortium to fight the disease, will work to improve methods of diagnosis and detection of the pathogen, assuming it will inevitably cross over our borders.

# TWO AWARD-WINNING FILMMAKERS RETURN TO SALFORD





Ayub Khan Din, writer-director of *East is East*, and the prolific director Mike Leigh returned to Salford to give an insight into their careers to students, staff and alumni.

Ayub, a Salford alumnus, introduced a special screening of his film, *East is East*, which was followed by a Q&A. Having graduated from Salford with a degree in Drama and Theatre in 1982, Ayub was later awarded an honorary MA – he went on to win both a British Independent Film Award and a London Critics' Circle Film Award for his screenplay, as well as receiving two BAFTA nominations.

This year marks the **200th anniversary of the Peterloo Massacre** and Mike Leigh, eminent Salfordian and honorary graduate, returned to Salford to present and speak about **dramatising this major event in our social history in his film, Peterloo**. The seven-time Oscar-nominated, BAFTA and Palme d'Or-winning director spoke about his inspiration for making the film and shared advice and tips for budding student filmmakers in the audience.

# THANK YOU TO



# OUR ALUMNI VOLUNTEERS

Volunteering your time is a great way to keep a connection with Salford, and to help a current student on their career path towards fantastic things.

## / OUR ALUMNI SUPPORT THE SALFORD MBA

This year alumni came together to support students on the Salford MBA programme.

## COME FLY WITH ME

Tricia Williams, Chief Operating Officer at Manchester Airport, and a former geography student at Salford, hosted an industry visit for MBA students.

Tricia was joined by senior colleagues to talk about their personal career journey and their



roles today, providing invaluable insight and inspiration to current students.

Tricia said, “Every industry can have an ‘inside out’ perspective of the world and it’s really important to challenge that and make sure that as frequently as you can an ‘outside in’ view is sought. I often get this from customers, shareholders and suppliers - but having it from a group of MBA students was really interesting as it explored areas through insightful questions that aren’t always explored.

## **INSPIRING THE LEADERS OF TOMORROW**

Olive Strachan MBE, Founder of Olive Strachan Resources, attended an MBA Open Day this year to give an inspirational talk to current and prospective MBA students. Olive graduated from Salford in 2012 having studied for a MSc Human Resource Management.

Olive spoke about how she grew her business from modest beginnings before the hit of the recession.

She went on to inspire students with her story of how she overcame the odds to rebuild her business “If you believe in yourself, then keep on going. People will always give you their opinion, but if you believe you can do it, then you’ll do it.”

Olive was awarded an MBE in recognition of her services to exports in professional business.

## **LONDON CALLING**

A group of 18 MBA students attended an industry visit at Capita in London this year. The visit was kindly hosted by Ismail Amla, Chief Growth Officer at Capita and 1987 BSc Electronic Computer Science graduate. Students had the opportunity to experience the work of Capita first-hand as Ismail provided a fascinating insight into the international business.

## **HELPING TO DEVELOP OUR CURRICULUM**

Andrew Bowen Ashwin, Director at La-Vora Consulting Ltd and 1974 BSc Economics graduate, is currently acting as a Module Champion for the programme's organisational behaviour and change module. Andrew works closely with academic and programme staff to ensure the structure and content of the module is relevant and aligned to the needs of industry.

## / RECENT GRADUATES INSPIRE OUR STUDENTS

Our Insights and Networking sessions are designed to provide students with the opportunity to hear from Salford alumni and to meet industry professionals in their chosen career areas. At this year's Business School event there were 14 speakers including eight graduates – thank you to all our speakers who gave their time to make this a great event.



### **ADAM BALL**

**Graduate Management Trainee,  
Enterprise Rent-A-Car**

**BSc Economics and Business, 2018**

Adam has worked at Enterprise Rent-A-Car since July 2018. Whilst at Salford, he was also Head of Communications for the Business Society and Vice-President of Enactus.





## IAIN EARLE

**Part-time Lecturer at Salford Business School, and Event Delivery Manager at The Lowry**

**BSc Business and Management, 2016**

**MSc International Events Management, 2017**

Iain said, “The opportunities for students to learn the skills they require in life are readily available and I wanted to show them how quickly those skills could be applied after graduation.”



## JOHN ARMITT

**Resource Consultant, Oscar**

**BSc Human Resource Management, 2018**

Josh said, “If an individual wants to follow a career in say, HR - then speaking to a graduate who works in that particular career is an invaluable insight as to how to achieve that personal career goal and what exactly that career entails.”



## **MARK SALES**

**Head of Global Brand and  
Customer Experience, Kantar  
Health**

**BSc Business and Marketing Management,  
2000**

Mark has worked for Kantar Health for over ten years. Kantar Health provides consulting and research to communicate the value and potential for products and services that fall under healthcare regulation and legislation.



## **ADAM GOULD**

**Barrister,  
Parkland Plowden Chambers**

**LLB Law, 2014**

Adam has worked as a Barrister at Parklane Plowden Chambers since 2018, having previously worked at Backhouse Jones Solicitors and Tandem Law.

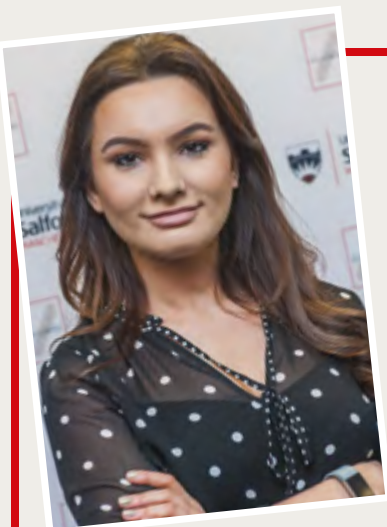


## **MATTHEW PONSFORD**

**Graduate and Academy Manager,  
Peninsula UK**

**PGCert Human Resource  
Management and Services, 2015;  
MSc Human Resource Management  
and Development, 2018**

Matthew has worked at Peninsula for over three years, working his way up from Employment Law Advisor to his current position of Graduate and Academy Manager.



## **KATY NELLIGAN**

**Marketing Assistant,  
Independent Clinical Services**

**BSc Marketing, 2017**

Katy has worked with Independent Clinical Services since 2018, having previously completed a three-month graduate programme at Salford.





## **JAKE ELLISON**

**Litigation Executive, Peninsula UK**

**LLB Law, 2017**

Jake has worked at Peninsula since 2018 having previously worked at Shoosmiths. Whilst at University, Jake also participated in the successful CLOCK project and Mooting Society Peer Mentoring Programme.

# INSPIRED TO GET INVOLVED?

If you would like to get involved in any of these volunteering activities, please email us at **[alumni@salford.ac.uk](mailto:alumni@salford.ac.uk)** - we would be delighted to hear from you.

You can also volunteer to support our recent graduates online, at our new From Salford online mentoring hub – giving you exclusive opportunities to connect with alumni all over the world. If you are looking to pass on what you've learned in your career, or to meet experienced career professionals for support, this is the place to make that happen. You can find out more about From Salford on page 51.

We are dedicated to ensuring that students from all backgrounds have access to education and are therefore particularly interested to hear from potential alumni volunteers from a variety of backgrounds who can act as role models and inspire current students.



HOW SALFORD STUDENTS  
CROWDFUNDED ALL THE WAY TO

# THE EDINBURGH FRINGE FESTIVAL







This year, a group of aspiring comedians from Salford organised a crowdfunding project - raising an impressive £3,203 in order to fulfil their dreams of performing at the Edinburgh Fringe Festival. Using Salford's FundUS crowdfunding hub to create the "SalFUNNI" page, they told potential donors:

"We are SalFUNNI, the cream of the crop from the University of Salford, hoping to showcase our talent as the future faces for British comedy at the Edinburgh Fringe Festival 2019. We have

the venue, we have the programme, all we need is a roof over our heads while we are performing. Please support us by pledging what you can.”

The campaign was a great success, and led by Ben Hodge, a Media and Performance student, the team raised an incredible 188% of their original target.

**Ben has given From Salford Magazine an insight into the lessons and adventures along the way.**

## **ENSURING WE HAD A GOOD COMMUNICATIONS PLAN WAS ESSENTIAL...**

We had the basic idea for what we wanted our campaign to look like, but when it came to implementing our ideas, we realised that we had to be strategic so that we didn't lose momentum or motivation. The communication plan made sure that the campaign was constantly engaging and that we also had time to prepare content for our donors.

## **SUPPORT FROM CELEBRITIES HELPED SPREAD THE MESSAGE...**

This helped us a lot. Thanks to comedian and

Salford alumnus, Jason Manford, we were able to very quickly reach our minimum target! This also meant that our campaign became more and more noticed and we quickly met our maximum target soon after.

## **THE HELP THAT WE RECEIVED FROM THE ALUMNI ENGAGEMENT AND DEVELOPMENT TEAM WAS CRUCIAL...**

The team supported us throughout the whole of the campaign and I cannot thank them enough for all the guidance. We could not have exceeded our target to the level that we did without them being at our side.

## **I FEEL LUCKY TO BE ABLE TO PURSUE MY PROFESSIONAL AMBITIONS...**

I've always been the class clown. I get so much joy out of making people laugh and was usually cast for the comedic roles in school productions - it's such a rush when I can make people laugh. And now, I get to do it at the biggest arts festival in the world!



## **NOT ONLY DID WE RAISE THE MONEY, BUT WE NOW HAVE SOME GREAT SKILLS TOO...**

I mean, let's be honest, you've got to have something more than a website to effectively crowdfund - learning this gave us a lot of skills which we can take forward. We learned social media management, organisational skills, time management and presentation skills. This is something that will be great for us to take forward into a competitive industry.

## **WE CANNOT THANK ALUMNI, FRIENDS AND SUPPORTERS ENOUGH...**

Thanks to everyone who supported us - we can now pursue our dreams as performers and get a head-start in the careers that we want to one day take on. We cannot thank everyone enough - the Alumni Engagement and Development Team, our donors, and everyone who took a part in our campaign. You are all helping us go to do something wonderful! We all hope to see you at our future shows, or who knows, even at our live tour!

Browse the latest projects in need of your support at **[fundus.salford.ac.uk](https://fundus.salford.ac.uk)**

# ALUMNI ACHIEVEMENT AWARDS

Every year, the university of Salford awards a selection of graduates who have achieved exceptional things in their lives and careers. Nominations are sought from staff, students and our alumni community. Winners are invited to receive their award at an alumni celebration event held each December.



# TRICIA WILLIAMS

Tricia has been awarded in recognition of her extraordinary career and dedication to supporting inclusivity and equal opportunities in the workplace – as well as her continued support of Salford, and to current students.

As Chief Operating Officer for Manchester Airport, Tricia is responsible for the operational performance of the airport - the third largest airport in the UK and the global gateway in the North.

She is hugely motivated by people, with gender balance and inclusivity being incredibly important to her, both personally and professionally. As a major employer, Tricia feels that it is important for the business to use their position and influence to push for equality and diversity, contributing to the acceleration of gender diversity across all industries and businesses.

Tricia's advice to a recent graduate: "View every career opportunity with an open and questioning mind. Ask yourself what additional stretch that opportunity will give you – does it narrow your future career options or expand them? Does it enable you to continue learning? I've taken the opportunities that have stretched me and enabled me to continue learning rather



than stay in my comfort zone.”

And the achievement she is most proud of:  
“Being named on the Northern Power Women List 2019 as I believe it recognises my career achievements, but also acknowledges that I’m a female leader with three sons and a home life to balance! My three sons and 25-year marriage are hard not to say are my proudest achievements!”



## RIA MEERA MUNSHI

Ria's award recognises her work in breaking down social barriers through dance. Having founded Ri Ri's Dance Academy shortly after graduating from Salford in 2011,

today the Academy works with charities and disadvantaged groups – as well as offering a professional platform to newly emerging artists.

Ria also mentors women who are hoping to pursue a career in the arts, and over 90% of dancers recruited at the Academy are women from diverse backgrounds.

### **The Achievement Ria is most proud of:**

“Breaking the Bollywood Guinness World Record for the most people dancing to Bollywood songs simultaneously. I choreographed the routine, taught this live and Ri Ri's Dance Academy's dancers also performed on stage with me.”

## ALEXANDRA HOSKYN

Alexandra has been awarded in recognition of her social innovation in developing the ‘Chatty Café’ scheme – encouraging cafés to dedicate a table where customers can sit if they are happy to chat to other people. The scheme aims to tackle loneliness by bringing people of all ages together for a chat over a cuppa.

Since launching in 2017 nearly 1,000 cafés have signed up across the UK, including branches of Sainsburys and Costa Coffee, and even reaching as far as Gibraltar, Australia and Florida. Impressively, the scheme recently won the national Innovating for Ageing award - beating 75 entrants and four finalists to the £7,500 prize.

In support of Alex’s scheme, the University’s catering provider, Salfood has also joined the other Chatty Cafés with their first ‘Chatter and Natter’ table opening in the Allerton café this Autumn.

### **And the achievement she is most proud**

**of:** “At 30 I returned from living in Australia to study a master’s in social work– I had dreamed of doing this for years, but it had never seemed the right time. But while studying I found out I was pregnant, putting my social work career on



hold – and I had to watch all my friends go and get jobs. Now I am absolutely over the moon to say I have just been offered a permanent social work position. So, my greatest achievement is that considering the chaos of my twenties – worrying I would never have a career – I now have a job I love and am very proud to do.”



## CRAIG EASTON

Craig was nominated for his work as an internationally renowned and award-winning photographer – and specifically for his work on the ‘SIXTEEN’ project, giving a voice to a group of

sixteen-year-old participants through exploring their dreams, ambitions, hopes and fears for their future.

Best known for his dramatic landscape work and his intimate portraits of real lives, Craig’s early career was defined by his work as a photographer for the Independent newspaper in London and he has since gone on to win numerous awards for both his commissioned work and personal projects.

Recent awards include: Winner of FC Barcelona Photo Award 2017; Sony World Photography Awards 2017; Winner of Landscape Portfolio Award at World Travel Photographer of the Year 2016; Winner of Cutty Sark Award for World Travel Photographer of the Year 2012.

**And the achievement he is most proud**

**of:** “Career wise, by far the most gratifying is when I get feedback from people about how my pictures have changed perceptions or have shone a bit of light on something important. The SIXTEEN project is part of that – a nationwide project that listens to young people and examines notions of social mobility and meritocracy.”



## JIM SUMNER

Jim's award recognises his extraordinary achievements in the field of transport, and his outstanding contribution to the development of innovative and environmentally friendly solutions.

After graduating from Salford in 1989 with a first-class degree in electrical and electronic engineering, Jim went on to transform Leyland Trucks as the youngest Managing Director in the organisation's history - saving 1000's of jobs at the challenged British manufacturer and turning the business into the long-term success story it remains today. His work was recognised in 2009 when he won the Queen's Award for export in 2009.

In the same year, Jim also personally launched the government's Green Bus initiative on the steps of Downing Street – later winning a prestigious innovation award for the UK's first operational battery-powered electric bus which has subsequently transformed the industry.

Throughout his career, Jim has remained hugely passionate about people, tirelessly working for



the benefit of his employees and creating and protecting well over 10,000 jobs in the process.

**And the achievement he is most proud of:**

“I would probably say advising the government during the 2008 financial crisis as the lead representative of the commercial vehicle industry - at the time I was Managing Director of Leyland Trucks.”



## TEMITOPE OGUNSEMO

Temitope has been nominated for his entrepreneurial spirit, courage and innovation in developing a business which truly focuses on the future – as well as his work to mentor the next generation of young entrepreneurs.

Having graduated from Salford with a master's in information systems, Temitope is now Managing Director of Krystal Digital Network Solutions Limited in Nigeria, a

fast-growing ed-tech company specialising in the development, research, deployment and creation of bespoke and service-oriented software applications.

He was listed by Forbes in April 2018 as one of the 30 Most Promising Young Entrepreneurs in Africa and recognised by the Confederation of African Youth as one of the 100 Most Influential Young People in West Africa.

Temitope's advice to a recent graduate: "The most important decision a young person may take is attaching themselves to a mentor for more deliberate growth and learning. Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialisation and personal support. On a final note, every young person should seek to solve a problem and make meaningful impact wherever they find themselves."

**And the achievements he is most proud of:** "My greatest achievement so far centres on the ability to change the narrative by solving basic IT skills deficiency and leading the revolution in Nigeria's education sector. I am happy to be a beacon of change in the education sector in Nigeria."

# RISING STARS



## **GREG WALKER**

### **BA Film Studies, 2014**

Greg Walker is Founder and Director of Pilot Light TV Festival, a Manchester based television and film extravaganza. Now in its fourth year, the festival is dedicated to producing an inclusive, communal experience where fans and industry can come together to celebrate the past, present and future of television.

Greg has achieved fantastic things since graduating, working with Christopher Eccleston, Matt Berry, Sue Johnston OBE – and creating partnerships with HBO, CBBC, ITV, Channel 4, UKTV and HOME.



## **BEN ANDREWS**

### **BSc Exercise, Physical Activity and Health, 2015**

Ben founded Empower You, a business devoted to creating spaces and communities in which disabled people can be physically active.

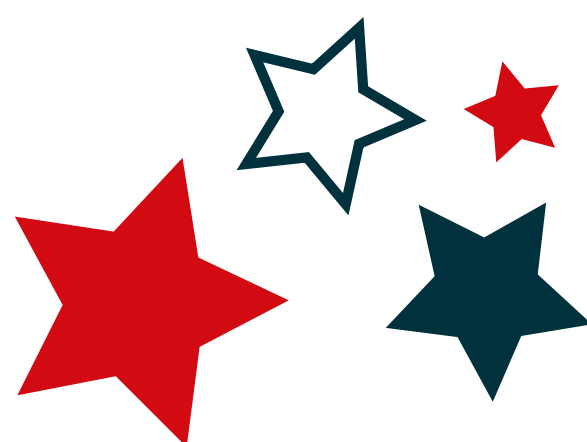
Ben told us about his career highlights: “There’s been a few. Winning Salford’s Citizen of the Year for doing something I love was a real highlight. Also gaining funding to develop Empower You and the business being nationally recognised and shortlisted for multiple innovation and health awards.”

## **LANFIA CISSE**

### **BSc Business Information Technology, 2011**

Lanfia is CEO of Etacell, a Liberian telecommunication and wireless broadband company. After graduating from Salford, he started the company in 2014 with just £30.

Lanifa’s advice to future graduates: “You have just started an endless journey of career development and professional maturity. It is endless because to be on top of your game, you have to continue to learn and build on your skills. This is the only way you continue to stand out.”



# TOM TAYLOR

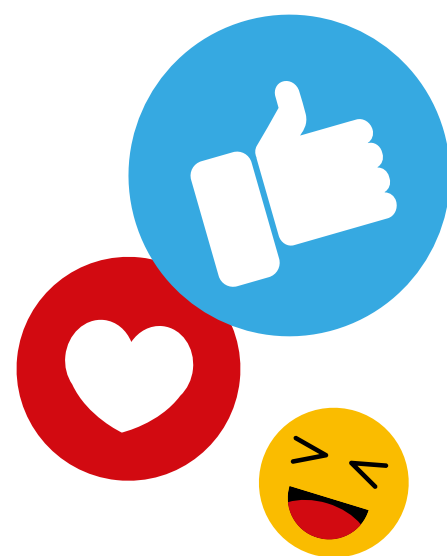
## BSc Wildlife & Practical Conservation, 2015



Tom is a Project Director at Wildlife Friends Foundation Thailand. The core of his day-to-day work is overseeing the rescue, rehabilitation and release of wild animals that have been rescued. His work on illegal wildlife trade investigations, particularly the trade in tigers, sees him working on undercover operations alongside the Thai authorities to catch illegal wildlife traders.

Tom said: “My advice for recent graduates would be, if you want, it work at it and you will succeed. I graduated at the age of 29 so a little older than the average student on my course. Build your network, volunteer in the field that inspires you the most and never give up on the dream. I loved my time at the University of Salford, and owe a lot of my success to the guidance of my teachers.”

# INTRODUCING FROM SALFORD, YOUR NEW ALUMNI NETWORKING HUB



**Your new alumni networking hub is here. From Salford enables you to truly make the most of being a member of the Salford alumni community.**

**The online hub is easy to use and designed to help you approach the right people for your needs, allowing you to continue your personal and professional development; benefit from advice; and support others in a way that suits you.**

**From Salford is different to other social networks because it is exclusively for graduates from the University of Salford. Our friendly global alumni community of thousands of graduates is now available to you, giving you access to career professionals based all over the world.**



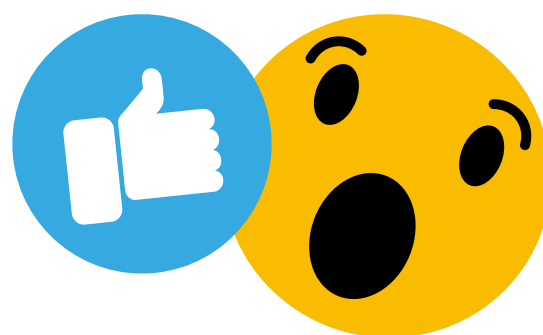
# HERE ARE SIX WAYS TO GET THE BEST OUT OF FROM SALFORD:

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## **1** Network exclusively with Salford graduates

The idea of networking can be daunting even for the most confident and experienced individual. But with From Salford you're in safe hands. An advantage of From Salford is that users can make it clear on their profile that they're happy to help and support fellow graduates. This means you can be absolutely clear about the level of support you're willing to provide and there are no unrealistic expectations.

The networking is done online through direct messaging on the platform, so you can connect anywhere, whether that's on the sofa or on your daily commute. You can also rest assured that the people you're talking to studied at Salford too. They probably lived in the same halls as you, drank in the same pubs and studied in the same library. So, they're not complete strangers after all.



## **2 Find a career mentor**

From Salford has thousands of members, many of whom are in senior positions across all sectors and have indicated they are keen to mentor fellow graduates. You can browse through profiles on the directory and find someone who is working in the field you want to excel in. Just drop them a message and see what happens - you could even meet for a coffee if they are local or keep the mentoring relationship online if not. Many industries are reliant on contacts and who better to coach you through the early stages of your career than someone who has already been where you are. If you are more established in your career you may feel ready to pass on your wisdom and mentor someone yourself. Simply tick the mentoring box on your profile and this will indicate to others that you are available as a mentor.

---

## **3 Continue your learning through access to online journals and e-books**

If you are looking to continue your education with further study, From Salford gives you free access to a range of online resources. We have provided access to Emerald and JSTOR, which host thousands of online journals and e-books.

## **4 Find your next job opportunity and post jobs**

As a graduate, the University's careers service is available to you for life, so you can benefit from access to dedicated support as you navigate the job market.

We post jobs regularly on From Salford, ranging from graduate schemes to entry-level roles and senior-level positions in a range of industries. If you are looking for some short-term work, there are plenty of temporary positions available too.

You can also post roles at your organisation, so if you're looking to fill a position from the Salford talent pool you can post your job on From Salford and our members can apply to work with you.

**HIRING**

## **5 Join a group of like-minded alumni in your area**

From Salford is all about bringing the alumni community to you, and there is no easier way to connect with people in your area than through an online group. You can discuss the latest local news and developments, share jobs and tips and maybe even meet socially. Alumni across the world have already set up online groups for their area so take a look at the groups page to see



what's happening in yours. If there isn't a group for your area you can start your own. You never know who you might meet.

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## **6 Share news of an event or register to join us at one**

At Salford, our alumni community is incredibly important to us and we love to keep in touch by hosting regular events and meetups. Our events range from drinks receptions and guest lectures from inspiring speakers and class reunions. We're not just limited to Salford either, we also host regular events in London and across the world. The From Salford events page lets you know exactly what is going on and you can register to attend there and then. You can also promote your own events and encourage your fellow alumni to come along and support you.



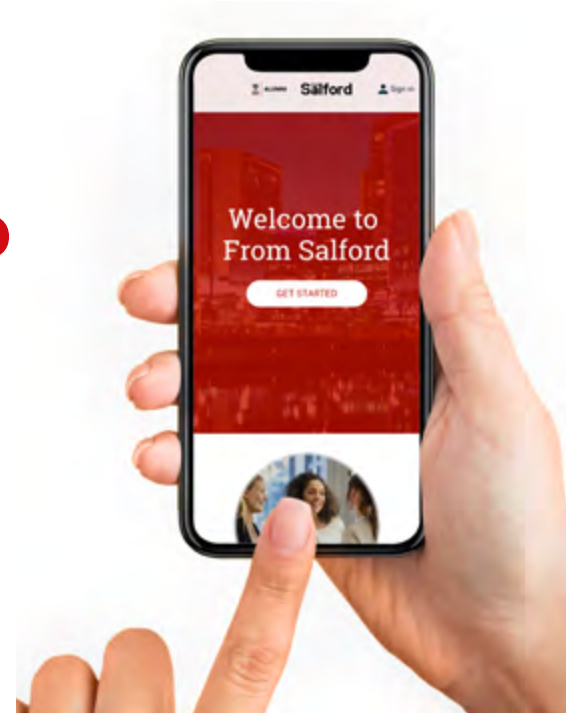
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**Put simply, From Salford is the ideal tool for you as you continue to develop in your life and career. There is a wealth of experience, advice and support at your fingertips and it is yours for the taking.**

**You can register for From Salford at [fromsalford.com](https://fromsalford.com) Registration is quick and easy, and you can even link it to your LinkedIn or Facebook account, so it only takes a few clicks. Take a look and see who is waiting to connect with you.**

## **DOWNLOAD THE FROM SALFORD APP**

Using the From Salford app makes it even easier to keep track of your connections and conversations all in one place, and From Salford will keep you updated with handy notifications. You can download the app at the Apple Store or the Play Store, depending on your device.



### **ANDROID**

Go to App Store ➤ Download app ➤ Sign in/Register

### **IOS**

Go to App store to 'Graduway Community' ➤ Download the App ➤ Find institution 'From Salford' ➤ Sign in/Register

Please note, you can change your notifications and settings for the site at any time.

# SALFORD'S MAXWELL HALL

RETURNING OUR WORLD CLASS MUSIC  
VENUE TO ITS FORMER GLORY



Maxwell Hall certainly has a rich history. Over the decades, the Hall has hosted a huge range of world-famous acts including The Smiths, Pulp and The Charlatans – and the planned redevelopment will ensure that Salford stays at the heart of the music map. Right where it belongs.

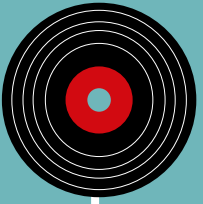


Latest plans will see the transformation of Maxwell Hall, with an iconic building along Salford Crescent and the A6 corridor – creating a world-class cultural hub and event centre for the city.

It's all part of the ambitious £800m Salford Crescent Masterplan, jointly developed by the University of Salford and Salford City Council, which outlines the vision for a new city district in the heart of Salford.

**India Booth, music lover and recent BA Photography graduate, looks back at some of the world-famous bands that have played at the University over the decades...**

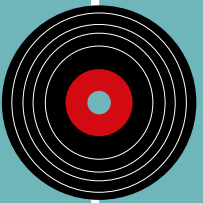
*Being an avid gig-goer and music fanatic, I was interested to find out just who has played inside the four walls of Salford. I've delved back through 55 years of amazing music – as well as selecting some of my favourite tracks!*



## THE HOLLIES, 1965

Born in Manchester, The Hollies became one of the biggest pop/rock bands of the 60s. They played Salford in 1965 when they were right in their prime. Hits include The Air That I Breathe and He Ain't Heavy, He's My Brother.

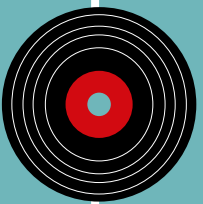
**My favourite track: Bus Stop**



## THE WHO, 1968

I just can't believe The Who once played our University! One of the greatest bands of all time in my opinion, selling over 100 million records, played Salford in 1968 coinciding with the release of their hit single My Generation.

**My favourite track: Baba O'Riley**

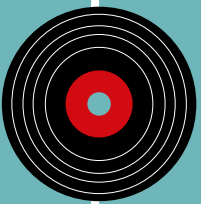


## BLACK SABBATH, 1970

Heavy metal pioneers Black Sabbath formed in 1968, just two years before they played Salford. With lead vocalist and master of doom metal, Ozzy Osbourne, Black Sabbath helped to shape and define metal as a genre. Their popularity was

sparked with an appearance on John Peel's radio show 'Top Gear'.

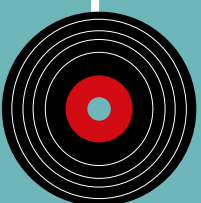
**My favourite track: Electric Funeral**



## **STATUS QUO, 1972**

Opening Live Aid in 1985 with hit Rockin' All Over the World, Status Quo have had more chart hits than any other rock band – they played Salford in 1972 with the tour of their album Dog of Two Head.

**My favourite track: Pictures of Matchstick Men**

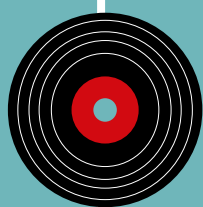


## **HAWKWIND, 1976**

There have been over 40 members and contributors to Hawkwind over the years from 1969 to the present, with Dave Brock remaining the only original member of the band. Motörhead's Ian Fraser (Lemmy) Kilmister was also once a member and was in fact in the band when they played Salford in 1976.

**My favourite track: Hurry on Sundown**



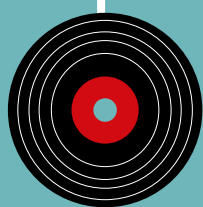


## THE SMITHS, 1986

Being together as a band for only four years before playing the University of Salford, The Smiths played Maxwell Hall on the 20th July 1986, just one year before the band split. They're considered one of the best bands to come out of music in the 1980s, and NME named them the 'most influential artists ever' in a 2002 poll.

In a 2007 NME interview, when questioned about the best gig he'd ever played, The Smiths guitarist, Johnny Marr, said, "Salford University in 1986 with The Smiths. The PA had to be tied down because the floor was bouncing up so high that the stage was practically falling to pieces."

**My favourite tracks: Rubber Ring, Stop Me If You Think You've Heard This One Before, Bigmouth Strikes Again**

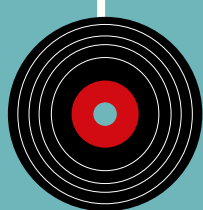


## JAMES, 1986

James were formed in Manchester, starting out in 1982 with well known hits such as Laid, Sit Down and Come Home. With interest from Tony Wilson, James also supported The Smiths on their Meat Is Murder tour.

James remind me of Manchester and first moving to Salford. Their songs bring people together and that's what I like about them!

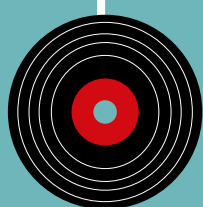
**My favourite tracks: Sometimes, She's a Star**



## **PULP, 1992**

Formed in 1978 in Sheffield, Pulp are known for their most successful years between 1994-1996. They gained popularity in the mid-90s with their albums His 'n' Hers and Different Class a few years after they played the University of Salford in 1992, including their well-known single Common People.

**My favourite track: Disco 2000**



## **THE CHARLATANS**

Indie rock band The Charlatans have released 13 studio albums, with every single one reaching the Top 40 of the UK Album Chart. The Charlatans gig to this day, and I've been lucky enough to see them support The Courteeners at Old Trafford Cricket Ground – brilliant!

Pioneers of Madchester music, The Charlatans are almost the soundtrack to Manchester, with frontman Tim Burgess being born in Salford.

## **My favourite tracks: Tremelo Song, How High**

*I've loved researching this – it's amazing how many influential artists we as a University have had the pleasure of listening to within Maxwell Hall. I'm particularly jealous of the students who were around in the 80s....the New Order and Happy Mondays gig is one that I definitely wouldn't have missed!*



# PERSPECTIVES

**A RESEARCH-INFORMED CURRICULUM HAS ALWAYS BEEN AT THE HEART OF SALFORD – BRINGING TOGETHER ACADEMIC DISCOVERY WITH INDUSTRY INSIGHTS TO BETTER UNDERSTAND THE GLOBAL ISSUES WHICH IMPACT US ALL. HERE WE FOCUS ON TWO KEY AREAS OF RESEARCH RELATING TO CANCER TREATMENT AND TRAUMA THERAPY.**

## SALFORD ACADEMICS DEVELOP TECHNOLOGY TO SUPPORT SURVIVORS OF THE MANCHESTER ARENA ATTACK

The University of Salford is behind innovative virtual reality technology, developed to support people affected by the Manchester Arena attack.

Designed by Salford academic David Roberts, this innovative virtual reality technology is being used at the Manchester Resilience Hub - an enhanced NHS mental health service set up specifically to help people from across the UK who have been affected by the attack, including

concert-goers, children, families and emergency workers.

Since its inception, the Manchester Resilience Hub has helped more than 3,000 people from across the UK. Directly following the attack, over 10,000 phone calls were made from the Hub, with a large proportion of calls being to support those who were waiting for treatment to start – ensuring that survivors' wellbeing was closely monitored, and treatment could be escalated where needed.

Immediately following the attack, the Hub also contacted over 6,000 people who had purchased tickets for the concert, emailing them a link to the wellbeing screening programme so that the team could identify anyone who needed further help.

The innovative technology designed at Salford has since enabled those affected to 'return' to the Manchester Arena as part of their therapy.

Working closely with clinical leaders at the Hub, the



team at Salford captured footage of the inside of Manchester Arena – transforming this into a virtual reality film. The film was then made accessible on phones, allowing therapists to work with survivors to view the footage first on their phone - and then as they gained confidence, allowing them to view the footage through an immersive virtual reality headset that enabled the wearer to view a 360 degree video of the location, almost as if they were standing in the building.

This has proved an extra and important step in exposure therapy, allowing clients to reduce their anxiety by facing their fears in a graduated way in the presence of their therapist.

Laboratory-based experiments showed that people's brains re-learn how to inhibit fear after just three sessions using the virtual reality headsets.

David Roberts, Professor of Telepresence at Salford, said: "Our technology is now enabling people to experience the Manchester Arena in a safe and controlled way. I am delighted to be working with the Manchester Resilience Hub to provide this new technology and I hope the anniversary will encourage others to come forward and seek help or perhaps help us conduct more research to help others."



# INSECURE MANAGERS DAMAGE BUSINESS

**Managers who are threatened by subordinates can cause huge damage to their workplace due to feelings of insecurity, a new University of Salford study has shown.**

The findings, from a paper published in The International Journal of Human Resource Management by Professor Kirk Chang of Salford Business School and his research team, highlight the fact that managers can often ostracise staff they feel are a threat to their own position.

Professor Chang said: “While the competence of subordinates is considered desirable in the workplace, it may create challenges in managing people in organisations.”

“Our project has discovered that some managers (33.85% of 130 surveyed managers)

regard competent subordinates as potential challengers and thus develop a feeling of insecurity, which creates motivation for the ostracism of those competent subordinates... the ostracism damages the workers morale and can lead to demotivation and even these star workers leaving their companies.”

Professor Chang added said: “Ostracism occurs within all types of organisations and affects both individuals and the organisations they work for. It damages a worker's sense of well-being and reduces their commitment to their work and employer. This is particularly damaging as these staff are obviously talented and should be being nurtured by the places they work, but the fact that managers are threatened by them means they don’t feel part of the team.”

“Those subordinates who feel ostracised by managers, may show less commitment towards their managers, feel less confident and engage in negative gossip about their managers.”

To combat the issue and avoid damage to businesses the researchers say that mechanisms encouraging the identification of feelings of ostracism and a system of reporting to a third party (e.g. union or staff rep) within the organisation could be implemented. And the possibility of working with more than



one manager may limit the potential for competence-triggered ostracism. Accessible training and career development information should also be made widely available.

Professor Chang added: “We think that competent subordinates require active management and development to avoid potentially damaging relationships between managers and subordinates emerging which can cause huge damage to organisations.”







# EVENTS

**Every year we host a series of events for alumni – here in the UK and internationally for our global alumni community. Attending an event is a great opportunity to network and stay connected with the Salford community.**

**You can find out about forthcoming events at [salford.ac.uk/alumni/keep-in-touch](https://salford.ac.uk/alumni/keep-in-touch)**



# **SALFORD ALUMNI CELEBRATION, DECEMBER 2018**

In December, alumni joined us at the University's MediaCityUK campus to celebrate the Alumni Achievement Awards.

Hosted by award-winning Salford alumnus and comedian, Jack Gleadow (Television and Radio, 2018), it was an event to remember; with performances from talented musician James Holt (Music, 2015) and the soaring voices of the Salford Choral Society providing a very festive vibe. The highlight of the evening was the presentation of the awards to the evening's very worthy winners by Vice-Chancellor, Helen Marshall.

Alumni Achievement Awards are presented to former students of the University who have achieved distinction in their profession including Chief Nurse Karen Dawber, charity runner Brendan Rendall and comedy's Jason Manford. This event is an opportunity to recognise their achievements alongside those of the whole graduate community, in a fun and sociable environment.

Read more about all of this year's winners on page 76.



## KUALA LUMPUR DRINKS RECEPTION



Salford alumni came together in Kuala Lumpur this January – a great opportunity to connect with other local alumni, and to hear from Professor Allan Walker, Dean of the School of Arts and Media, about the exciting new campus Masterplan.

It was a fantastic event, with many alumni joining us for drinks and to reconnect and talk about their time at Salford.





## **SALFORD ALUMNI LECTURE, APRIL 2019**

This April, alumni and guests joined us at the Lady Hale Lecture Theatre to hear from Roger Spencer, Salford alumnus and Chief Executive of The Christie NHS Foundation Trust.

Roger discussed the role of The Christie in tackling the burden of cancer as the largest single-site cancer centre in Europe. He shared The Christie's plans to be a leader in cancer care that not only provides the best outcomes and experience to patients, relatives, carers and staff - but also to lead research developments in cancer care, nationally and internationally.

Attendees heard the positive news that there have already been huge advances in precision cancer treatment, with patients across the UK now benefiting from increasing survival rates and a reduction in the negative side effects that have long been associated with more invasive therapies.

During the lecture, Roger revealed details of the very latest innovations in cancer care and treatment, such as the introduction of the UK's first proton beam therapy facility at The Christie - allowing patients to receive this innovative treatment without the need to travel overseas.



## **LONDON SOCIAL, JUNE 2019**

Our London alumni events are always popular and this year's June social was

certainly no different. Alumni joined us for networking and nibbles in Central London, and a chance to catch up with old friends and meet new ones – as well as a great opportunity to hear about the latest developments at Salford.

Make sure you keep an eye out for our next social event in London.



## SUMMER REUNION, JUNE 2019

This year's Salford Alumni Summer Reunion was held at the Old Fire Station on campus – it was a fantastic afternoon with alumni joining us for afternoon tea.

Guests at this year's reunion enjoyed hands-on workshops in some of the University's leading facilities, with many bringing family along to see their University campus for the first time, and the chance to meet some of their former classmates and old friends.

This is an annual event and while we can't promise the weather, we can always promise great food and drink, and a fantastic opportunity to keep connected to Salford – we hope to see you next summer.





# HONORARY GRADUATES

**EACH YEAR WE AWARD HONORARY DEGREES TO INDIVIDUALS WITH A LINK TO THE UNIVERSITY OR TO THE SALFORD REGION – IN RECOGNITION OF THEIR OUTSTANDING CONTRIBUTION TO SOCIETY.**



## **THE RT HON HAZEL BLEARS**

**DOCTOR OF THE  
UNIVERSITY, HONORIS  
CAUSA**

Hazel was born and raised in Salford and has campaigned throughout her life for recognition of the skills and talents of Salfordians.

She was first a lawyer for 20 years, then a councillor with Salford City Council for eight years and was subsequently elected as MP for Salford in 1997. Hazel has held ministerial roles in Health, Police and Counterterrorism and was Secretary of State for Communities and Local Government.

As a former chair of the University's Institute for Dementia, Hazel is also a trustee of the Social Mobility Foundation and an Alzheimer's Society Ambassador.

Hazel is passionate about empowering people - her favourite saying is: "Doing good is good business."



## **HILARY GARRATT CBE**

**DOCTOR OF SCIENCE,  
HONORIS CAUSA**

Hilary is the Deputy Chief Nursing Officer for England. Her work focuses on safeguarding and programmes that support the development of the nursing profession.

She has 36 years' experience in clinical, public health and executive leadership roles in the NHS, and over 15 years in clinical and early leadership roles in Salford, her home city.

Hilary has worked for BBC Children in Need and volunteers in medical and community settings in the Gambia.

In 2017, she received a CBE for services to Nursing, and in 2018 she was nominated as one of the country's 400 Women of Achievement and Inspiration.

## LUCY MEACOCK

### DOCTOR OF ARTS, HONORIS CAUSA

Lucy Meacock is the longest-serving female newscaster in the UK presenting Granada Reports for 30 years. She has also presented the main national and international ITV news since 2007, interviewing prime ministers, famous singers, actors and entertainers.

Lucy has been awarded two BAFTAs for her work - her coverage of the 23 cockle pickers who died at Morecambe Bay, and for helping Hillsborough families.

In 2001, she received Royal Television Society awards for the Manchester Bomb Programme and for the Organ Retention Scandal Debate.

Lucy is regularly involved in charity work, including climbing Snowdon, sleeping out for the homeless and undertaking her first triathlon – raising money for the charity, Barnardo's.







## DAVID MEDLOCK

### DOCTOR OF BUSINESS ADMINISTRATION, HONORIS CAUSA

David was born in Bath and attended King Edward's School before moving to study Environmental Health at the University of Salford.

After graduating he worked for Tameside Borough Council and in 1979 joined the family engineering design firm, The Hebron Medlock Group based in Bath.

Two charitable trusts set up by the family have contributed over £40 million to various good causes.

In 2007 David served as The High Sheriff of Somerset, as Deputy Lieutenant since 2008, and he has served as Vice Lord-Lieutenant for six years.

From 2003 to 2014 David served as Pro-Chancellor of the University of Bath.



## ELAINE INGLESBY-BURKE CBE

DOCTOR OF SCIENCE,  
HONORIS CAUSA

Elaine joined the Salford Royal NHS Foundation Trust as Executive Director of Nursing in April 2004 and has held Executive Nurse Director positions since 1996 in both specialist and large Acute Trusts. She qualified as a registered nurse in 1980 at Warrington District General Hospital, specialising in critical care and general medicine. She has held various clinical positions at ward level and nurse specialist.

Elaine has a strong track record in professional nursing and operational management and maintains her professional and clinical development through regular clinical shifts and executive safety shifts with frontline staff. She is a Florence Nightingale Leadership Scholar and took the opportunity to undertake a women's leadership programme for global executives at Harvard University as well as the Executive Quality Academy at the Institute of Healthcare Improvement in Boston. Elaine was awarded a CBE in 2015 for Services to Nursing and Healthcare.



## FERRAN SORIANO

### DOCTOR OF BUSINESS ADMINISTRATION, HONORIS CAUSA

Born in Barcelona, Ferran has more than 25 years of business experience in ten countries, in the industries of consumer goods, telecommunications, aviation and football.

He served at Futbol Club Barcelona as Vice-Chairman and CEO between 2003-2008 and is credited with playing a major role in the transformation of the club. FC Barcelona started a period that would bring it the best results in its history and became one of the most successful football teams globally, doubling revenues in three years and moving from loss-making to a profit-making position.

Ferran negotiated deals with some of the sport's most high-profile players, including football superstars like Ronaldinho and Lionel Messi and led on some of the most significant TV and merchandising deals in the industry, including a ground-breaking non-profit making shirt deal with UNICEF.

Author of a book published in more than ten countries and languages – Goal: The Ball Doesn't Go In By Chance - Ferran is married with two daughters and lives in Manchester.



# & YOUR BENEFITS & SERVICES

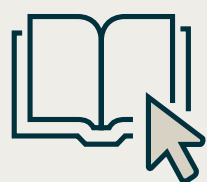
**AS A SALFORD GRADUATE, YOU HAVE LIFELONG ACCESS TO A RANGE OF INVALUABLE BENEFITS AND SERVICES, ANY TIME YOU NEED THEM.**

This year, we are delighted to offer a range of new benefits and services, available to you via our From Salford online hub.



## From Salford

At **fromsalford.com** you can connect and network with Salford graduates living across the globe, as well as access the following unique services:



## Academic journal and e-books

For the first time, we have made digital library services available for alumni who want to continue learning, even if you no longer study at Salford. You now have free access to Emerald and JSTOR with thousands of online resources available and no subscription fee.



## Salford merchandise

You can now order your high-quality Salford bears, mugs and hoodies and fly the flag for Salford wherever you go.

A proportion of the sale of each hoodie goes towards the Salford Advantage Fund, which supports our students who need financial support the most. Visit: **fromsalford.com** to see the range of items on offer.

You can find out more about From Salford on page 51.

Our regular benefits and services package is still available to all our graduates and we hope you can make use of some of these unique offers.



## Library

You can request a free library membership card on our website which will give you full access to the libraries on campus.



## Fee Discounts

You are eligible for a 20% loyalty discount on a range of our postgraduate programmes. Visit **salford.ac.uk** to find out more.

## Your Career

You can access a range of services to help you find the dream job or start your own business.

Visit: **[salford.ac.uk/careers](https://salford.ac.uk/careers)**

## Sports Centre

Enjoy the campus gym, swimming pool, sauna, spa and fitness classes. Visit:

**[sport.salford.ac.uk](https://sport.salford.ac.uk)** for more information.

## Health Clinics

Take advantage of the Podiatry Clinics, Running Performance Clinics, and Sports Injury, Exercise & Rehabilitation Clinics at competitive rates.

Visit: **[salford.ac.uk/health-sciences/facilities](https://salford.ac.uk/health-sciences/facilities)**

## Reunions, campus visits and find a friend

We can support you in tracking down old friends, assist with the planning of your reunion or visit, and arrange for a current student to take you on a guided tour of the campus.

To find out about all the benefits and services available to you, please visit

**[salford.ac.uk/alumni](https://salford.ac.uk/alumni)**



# YOUR UPDATES

We are always delighted to receive updates from our alumni community. You can share your story by contacting [alumni@salford.ac.uk](mailto:alumni@salford.ac.uk).

## CONGRATULATIONS TO ALUMNUS RYAN RUSSELL AS HE STEPS ONTO THE COBBLES



Ryan graduated in Media and Performance in 2014 and has joined Coronation Street playing the character 'Michael Bailey' – this is Ryan's first major break into drama after working as a children's TV presenter.

## **SALFORD GRADUATE WINS GLOBALLY RECOGNISED MUSIC AWARD**

Rupa Rathod, who graduated from Salford in Television and Radio in 2009, creates video content for the giant LED screens that form the stage sets for global stars including Katy Perry and Kylie Minogue. Her work on The Killers Wonderful World tour has now resulted in Rupa winning the ‘Knight of Illumination’ award for ‘best screen content’.

## **AUDIO ENGINEERING GRADUATE SCOOPS AWARD IN BRAZIL**

Carlos Esteves came to Salford to study for an MSc Audio Production. This has certainly led to success with Carlos scooping the award for ‘Best sound design’ in a musical in his native Brazil.

## **SALFORD GRADUATE LAUNCHES NEW BUSINESS HELPING PEOPLE RECOVERING FROM STROKE**

Dr Mingxu Sun, from Jinan in China, completed a PhD and postdoctoral work at Salford – developing new technologies to help people regain movement after they have suffered a stroke. His new company is based in Jinan but works with healthcare professionals in the North West to help patients in China and, longer-term, in the UK.

## LAURA BETH TAKES HER PLACE AS ONE OF ONLY FOUR WOMEN TO ANNOUNCE IN THE ENGLISH FOOTBALL LEAGUE



Having graduated with a first-class TV and radio degree from Salford in 2018, Laura was recently appointed as the first female Rochdale AFC announcer.

## IN MEMORIAM

### IN MEMORY OF CELEBRATED ALUMNA, LEANNE BRIDGEWATER



The School of Arts and Media is saddened to let you know of the passing of an outstanding



alumna of the MA Creative Writing: Innovation and Experiment - poet and performer, Leanne Bridgewater.

Scott Thurston, Reader in English and Creative Writing said: “I am still trying to come to terms with Leanne’s loss. I had the amazing privilege of meeting and working with her – Leanne was such an original, bold, fearless artist who refused to recognise or be held back by the standard boundaries or limits. She seemed a true ‘blithe spirit’ – so joyful and wildly entertaining to be around.”

“Rest in peace Leanne, a beautiful artist who cared so much for the world and meant such a great deal to so many who met her.”

The University is now planning a student prize in Leanne’s memory.

# TAKE YOUR PLACE!

We are delighted to offer you the opportunity to name your very own place on campus by making a gift to the University.

You can choose which priority area to support, including services to enable students to take advantage of all that a Salford experience has to offer; supporting new scholarships to encourage women to pursue STEM subjects, or supporting performance students to realise their potential.

Don't miss this chance to take your place on campus – and to leave a lasting legacy at Salford.

In recognition of your gift you will receive:

- / A personalised plaque attached to your seat or tree, bearing your chosen message. All options will be named for ten years, allowing you to be part of our future for years to come.
- / A certificate with the name of your plaque and your message
  - for you to keep or give to the person you wish to recognise.
- / You can name a seat, a tree, or a space in our New Adelphi Theatre
  - or, in fact, anywhere on campus.



This is a fantastic way to commemorate a special moment, as a dedication to a loved one, or as a unique gift idea – and at the same time your gift to the University will be helping today's Salford students

To name a seat simply contact us at  
e: [alumni@salford.ac.uk](mailto:alumni@salford.ac.uk)  
t: +44 (0)161 295 6538

**[showcase.salford.ac.uk/2019](http://showcase.salford.ac.uk/2019)**



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