

Risk and Crisis Management

The Risk and Crisis Management course is designed for mid-senior executives and managers who oversee risk and crisis management within their organisations. It aims to help you assess both your company's preparedness, as well as your own responsibility to manage risk.

Through action-learning and exposure to cutting edge concepts, case studies and models, you will be challenged to envisage a potential risk and subsequently outline organisational objectives in the immediate aftermath.

You will be shown models to anticipate, strategies to avoid, and tactics to address the major types of crisis. Overall, the course will be dedicated to helping you assess both your company's preparedness as well as your own responsibility to manage risk.

Overview

Exploring Risk and Crisis Management

At any moment, an organisation can encounter a crisis that jeopardises its health, reputation and prospects. How prepared are you right now to lead your organisation through such a crisis or business disruption?

There are many types of crisis that can impact organisations, and no organisation is immune. Through the Risk and Crisis Management course, the focus will be on strategic, organisational, project, supply chain and business risk, and crisis management.

Course Content

- Types of crisis
- Crisis management models and frameworks
- Leadership in a crisis
- Crisis management teams
- Managing crisis communications
- High reliability operations
- Supply chain risk management
- Emerging trends in crisis management

Tutor Information - Dr Brian McGarrie - Senior Lecturer in Operations Management, Procurement and Supply Chain Management

Brian has over 20 years of experience in teaching Executive Education and MBA Programmes Risk and Crisis Management, Operations Management, Procurement, and Global Supply Chain Management. He has recently taught executive students in Singapore, Malaysia, India, Jordan, and Zambia and worked with Airbus on their World Class Leaders Programme.

Brian joined Salford Business School in January 2013 having previously worked most recently at Lancaster University Management School. He has also held various MBA Director Roles at Salford Business School, Nottingham Business School, Durham Business School, Leeds Business School and Newcastle University Business School.

He has extensive experience in the development of Distance Learning, Technology-Enhanced Learning and Blended Learning. He has also worked as a consultant and advisor to the Scottish Government and to a large number of companies. He holds a Doctorate in the implementation of production planning and control systems within SMEs.

Delegates

The course will benefit mid-senior executives and managers who oversee risk and crisis management within organisations. You will also benefit if you are a manager who wants to gain a deeper understanding of risk and crisis in your organisation.

Learning Outcomes

Throughout the course you will learn:

- How to identify, analyse and solve problems that could arise during a crisis situation
- How to create a strategic framework for effective crisis responses and management
- How to develop risk-preparedness processes focused on organisational agility
- How to learn from high reliability operations

If you are interested in learning more about this Risk and Crisis Management course, or other courses available, please contact us on 0845 431 0433 or cpd@salford.ac.uk