

APPLICANT VISIT DAY SCHEDULE

Salford Business School

BSc (Hons) Business Management with Law

Saturday 24 February 2018, 10.30am – 12.30pm

Foundation Year students are welcome to attend.

10:30am – 10:55am	Meet our students Current students talk about their experiences of studying at Salford Business School.
10:55am – 11:25am	Why study Business Management with Law at Salford? Hear Senior Lecturer in Organization Theory, Behaviour & Analysis, Dr Sudi Sharifi, explain what sets us apart and discuss the benefits of studying a Business Management with Law degree at the University of Salford.
11:25am – 11:40am	Break Refreshments available
11:40am – 12:30pm	A choice of two taster lectures. <i>Either:</i> Taster Lecture: Cases in Business Procurement This interactive presentation by Senior Lecturer in Operations Management, Dr Jonathan Owens, will review some different procurement routes that may facilitate smoother operations and costing. <i>Or:</i> Taster Lecture: Marketing Solutions for Beginners. The 4 Ps Explained. This interactive presentation by Lecturer in Marketing, Dr Neil Robinson, will review how the four Ps can be used to gain customers and beat the competition.

Work experience year - real-world experience is an important part of our curriculum; that is why all our students have the opportunity to have a work placement for a year.



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