APPLICANT VISIT DAY SCHEDULE

Salford Business School
BSc (Hons) Business Information Technology
Saturday 24 February 2018, 10.30am – 12.30pm

Foundation Year students are welcome to attend.

10:30am – 10:55am	**Meet our students** Current students talk about their experiences of studying at Salford Business School.	G03
10:55am – 11:25am	**Why study Business Information Technology at Salford?** Hear Lecturer in Business IT, Dr Yun Chen, explain what sets us apart and discuss the benefits of studying a Business Information Technology degree at the University of Salford.	G01
11:25am – 11:40am	**Break** Refreshments available	
11:40am – 12:30pm	A choice of two taster lectures. *Either:* **Taster Lecture: Cases in Business Procurement** This interactive presentation by Senior Lecturer in Operations Management, Dr Jonathan Owens, will review some different procurement routes that may facilitate smoother operations and costing. *Or:* **Taster Lecture: Marketing Solutions for Beginners. The 4 Ps Explained.** This interactive presentation by Lecturer in Marketing, Dr Neil Robinson, will review how the four Ps can be used to gain customers and beat the competition.	G03 Boardroom

Work experience year - real-world experience is an important part of our curriculum; that is why all our students have the opportunity to have a work placement for a year.

Find out more at **www.salford.ac.uk/my-application**

University of Salford MANCHESTER