

# APPLICANT VISIT DAY SCHEDULE

**Salford Business School**  
**BSc (Hons) Business Information Technology**  
**Saturday 24 February 2018, 10.30am – 12.30pm**

**Foundation Year students are welcome to attend.**

10:30am – 10:55am	<b>Meet our students</b> Current students talk about their experiences of studying at Salford Business School.	G03
10:55am – 11:25am	<b>Why study Business Information Technology at Salford?</b> Hear Lecturer in Business IT, Dr Yun Chen, explain what sets us apart and discuss the benefits of studying a Business Information Technology degree at the University of Salford.	G01
11:25am – 11:40am	<b>Break</b> Refreshments available	
11:40am – 12:30pm	A choice of two taster lectures. <i>Either:</i> <b>Taster Lecture: Cases in Business Procurement</b> This interactive presentation by Senior Lecturer in Operations Management, Dr Jonathan Owens, will review some different procurement routes that may facilitate smoother operations and costing. <i>Or:</i> <b>Taster Lecture: Marketing Solutions for Beginners. The 4 Ps Explained.</b> This interactive presentation by Lecturer in Marketing, Dr Neil Robinson, will review how the four Ps can be used to gain customers and beat the competition.	G03  Boardroom

**Work experience year** - real-world experience is an important part of our curriculum; that is why all our students have the opportunity to have a work placement for a year.

