

# APPLICANT VISIT DAY SCHEDULE

**Salford Business School**  
**BSc (Hons) Business and Economics**  
**Saturday 24 February 2018, 10.30am – 12.30pm**

**Foundation Year students are welcome to attend.**

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| 10:30am – 10:55am | <b>Meet our students</b><br>Current students talk about their experiences of studying at Salford Business School.  |
| 10:55am – 11:25am | <b>Why study Business and Economics at Salford?</b><br>Hear Senior Lecturer in Economics, Dr Tony Syme, explain what sets us apart and discuss the benefits of studying a Business and Economics degree at the University of Salford.  |
| 11:25am – 11:40am | <b>Break</b><br>Refreshments available   |
| 11:40am – 12:30pm | A choice of three taster lectures.<br><i>Either:</i><br><b>Taster Lecture: The UK Tax System</b><br>This presentation by Senior Lecturer in Accounting, Kathy Maguire, will give you an insight into the historical evolution and current status of the UK tax system.<br><i>Or:</i><br><b>Taster Lecture: Cases in Business Procurement</b><br>This interactive presentation by Senior Lecturer in Operations Management, Dr Jonathan Owens, will review some different procurement routes that may facilitate smoother operations and costing.<br><i>Or:</i><br><b>Taster Lecture: Marketing Solutions for Beginners. The 4 Ps Explained.</b><br>This interactive presentation by Lecturer in Marketing, Dr Neil Robinson, will review how the four Ps can be used to gain customers and beat the competition. |

**Work experience year** - real-world experience is an important part of our curriculum; that is why all our students have the opportunity to have a work placement for a year.



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MANCHESTER

Find out more at [www.salford.ac.uk/my-application](http://www.salford.ac.uk/my-application)