

APPLICANT VISIT DAY SCHEDULE

Salford Business School
BSc (Hons) Business and Economics
Saturday 24 February 2018, 10.30am – 12.30pm

Foundation Year students are welcome to attend.

- 10:30am – 10:55am **Meet our students**
Current students talk about their experiences of studying at Salford Business School.
- 10:55am – 11:25am **Why study Business and Economics at Salford?**
Hear Senior Lecturer in Economics, Dr Tony Syme, explain what sets us apart and discuss the benefits of studying a Business and Economics degree at the University of Salford.
- 11:25am – 11:40am **Break**
Refreshments available
- 11:40am – 12:30pm A choice of three taster lectures.
Either:
Taster Lecture: The UK Tax System
This presentation by Senior Lecturer in Accounting, Kathy Maguire, will give you an insight into the historical evolution and current status of the UK tax system.
Or:
Taster Lecture: Cases in Business Procurement
This interactive presentation by Senior Lecturer in Operations Management, Dr Jonathan Owens, will review some different procurement routes that may facilitate smoother operations and costing.
Or:
Taster Lecture: Marketing Solutions for Beginners. The 4 Ps Explained.
This interactive presentation by Lecturer in Marketing, Dr Neil Robinson, will review how the four Ps can be used to gain customers and beat the competition.

Work experience year - real-world experience is an important part of our curriculum; that is why all our students have the opportunity to have a work placement for a year.



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Find out more at www.salford.ac.uk/my-application