



University of  
**Salford**  
MANCHESTER

**Innovation  
services**

Space for innovation  
and envisioning

[www.thinklab.salford.ac.uk](http://www.thinklab.salford.ac.uk)

**THINKlab**

# Innovation Services

## Building confidence to innovate

Many modern knowledge companies experience challenges in embedding innovation, creativity, entrepreneurial spirit and user-centricity. Although many company executives recognise the need for promoting innovation within their own organisation, the question is how this can be achieved? How to escape the tunnel vision and to see opportunities, find connections, cross-fertilisations and make use of the knowledge and learning available in organisations and society? How to build confidence to innovate within an organisation?

THINKlab, designed as a Future Centre, provides the conditions for innovation. By combining our innovative facilitation techniques, brain storming technology and multi-sensory spaces, THINKlab provides a highly creative environment for participants to envision future possibilities and develop practical innovation.

Government organisations can use the THINKlab for developing and testing citizen-centred, future-proof policy options with broad acceptance by stakeholders. Business co-operations can use the THINKlab to increase the customer-driven, user-centred design and production of quality new products and services.

THINKlab provides a breeding ground for innovation, societal renewal and for enhancing and applying the intellectual capital of organisations, regions and nations. THINKlab is a place of creativity and innovation where it is possible to develop new insights and approaches which are understood and embraced by a wide number of people.

### We provide the following services:

- Innovative spaces and technologies for your organisation to meet and develop future strategies.
- Facilitated workshops for supporting organisational innovation.
- Facilitated workshops for building stronger partnerships with your stakeholders.
- Our professional and friendly staff will work with you to ensure every need is cared for, providing excellent standards of customer care to make your innovation event a success.

*"The facilitation provided real energy and insight, pressing the audience to hone a particular point and keeping everyone engaged through a very full day. We were really impressed and surprised by how much material was generated."*

**Senior manager at the Environment Agency**



"Halliwell operates clinical practice within the ever changing world of child psychology. The THINKlab allowed us to work with clients interactively within a unique learning environment which facilitated better communication and information sharing."

Andrew Constable, Business Director of Halliwell Homes



## Space

THINKlab consists of four individual areas working together to support the innovation process.

### Reception

A bright welcoming reception area with focal light wall in which to meet and greet guests.



### Think Pod

A focused area free from distractions capable of supporting groups during the stages of identification of needs/challenges, data gathering, idea generation and prototyping. Equipped with projector, screen and video conferencing facilities. (Capacity 30)



### Social Area

Relax in our contemporary social area with stunning panoramic views of the Manchester city skyline. A focal light wall producing a myriad of stunning colour displays and an acoustic system all work together in creating a relaxed area for social interaction supporting ice breaking and team building. (Capacity 40)



### Meeting Room

Stylish meeting room with LCD screen for presentations, Smart Board TM and video conferencing facility. An ideal breakout area available alongside the social area for brain storming and ideas' generation. (Capacity 10)

### Technology & Services

THINKlab offers you the latest technology to enhance and support your event. Technical assistance is on hand for the initial set up and support during the day, leaving you stress free.

Debate and voting systems maximise productivity by means of brain storming, idea capture and group/individual voting.

Video conferencing, free WiFi (prior arrangement required), flipcharts, stand and pens complement our range of facilities on offer 3D demonstrations of our Digital platforms tailored to suit the context of your event and audience can be provided on request.

Technical development support is also available to extract intelligence from your complex business datasets to make informed decisions.

### Facilitation Services

Our experienced facilitators will work with you to design and deliver an interactive workshop guiding your organisations through the innovation process, extracting solutions to your problems and developing future plans.

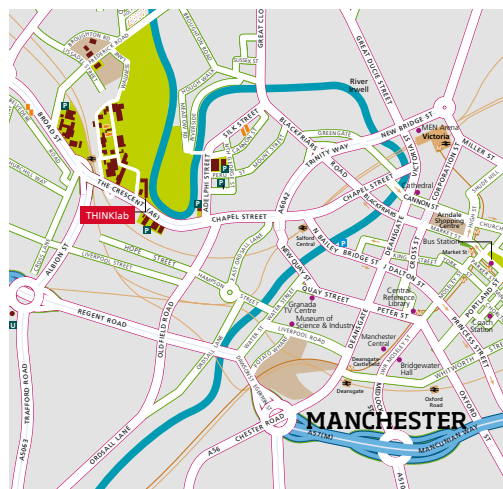
Our facilitation services are strengthened by our specialist collaboration software supporting knowledge transfer and encouraging debate and discussion.

### Location

THINKlab is located on the University of Salford main campus on The Crescent, less than 1.5 miles from Manchester City Centre which boasts a large selection of top quality restaurants and bars. Taxi service available.

Salford Crescent railway station is a 5 minute walk with regular trains to Manchester Victoria, Manchester Piccadilly and Manchester International Airport.

Only a couple of minutes' drive from the motorway network with Car Parking available on campus.



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