

Name of PGR Student	Title of Research
Academic Unit – IM&SM (International Marketing & Services Management)	
Md Javad Kawsar	Customer centricity and customer relationship marketing in the UK Muslim SMEs: an Islamic perspective
Huijing Zhang	Towards a Greater Understanding of the Impact of Consumer Cynicism on Ethical Consumption
Mujitaba Abubakar	The Importance of customer Relationship Management in Islam
Mujitaba Abubakar	The importance of customer relationship in Islam
Muhammad Khan	Perception of Organizational Politics and Perceived Injustice Effecting Job Outcomes: Mediating Role of Job Stress. Moderating Role of Self Efficacy
Niqian Li	E - servqual on auction sites: comparing between taobao.com and eBay.co.uk
Adebola Ogungbadejo	Developing Strategies/Models for Solving Human Resource Management (HRM) Problems in the Oil and Gas Industry (Energy) Sector in Nigeria
Suleyman Tek	Importance of Culture on Competitive Advantage of Nations
Mehran Darabi	The differences in consumer based brand equity before applying and after graduation in Higher Education markets in the U.K.
Zanda Serdane	Application of slow tourism concept in destination marketing: Case of Latvia
Nur Qamarina Sharon	Impact of work-related values of employees toward performance of the organisation
Nur Qamarina Sharom	Impact of Work Related Values on Employees Towards Performance of the Organisation
Nimota Jida	Investigation into Search Engine Marketing of Small and Medium Size Hotels in an Information Intermediary Dominated Search Space: A Study of 15 Hotels in North West England
Fatma Mansour	Destination Branding: An Analytical Study Applied on Libya as a Tourism Destination
Muhammed Khan	Evaluating The Perception of Local Population Towards IMF Funded Programs : The Case of Pakistan
Ayesha Khan	Sustainable Business Practices
Baseer Durrani	Muslim Consumer Understanding Towards Green Marketing and Their Willingness to Buy Green Brands in FMCG Sector
Katherine Rostron	Business Practices in Social Enterprises: Use and Uses of Business Models
Oluwole Ajayi	Business Relationship Development: Factors, Process Selection and Challenges in The Nigerian Industry Scene
Simon Ireland	Cross Cultural Relationship Management in European Higher Education Institutions
Stacie Gurrie	Learning Style Preferences of Undergraduate Accounting Students – A Cross cultural Study
Syed Hayder	Social Media Entrepreneurship in The Developing World: What Kind of Interacting Market Strategies Successful Young Muslim Pakistani Entrepreneurs Are Employing To Engage Customers and Compete in the Emerging Digital Economy
Toluwalope Abudioré	Exploring The Concept of Social Business as a Means of Assessing the Level of Access to Micro Finance Among Apiculture

	Farmers in Nigeria
Violet Mtonga	An Investigation into The Benefits of Loyalty Cards To customers as a Relationship Marketing Management Strategy Within the Retail Sector
Fagbola Ladipo Olakunle	The Effects of Positive and Negative Emotional Cues on the Purchase Intentions of Eco-Labelled Foods
Petro Frigenti	Branding in Higher Education: A Case Study of Two Top 200 Universities in the UK and Italy
Oladapo Ogunoye	Developing Social Enterprise Models For Community Development
Mei-Feng Wu	Managing Cross-Cultural Difference: Identifying and resolving Critical Issues Faced by Chinese SME's in UK
Mengyao Zhang	Establish Green Brand Identity by Applying Structural Equation Modeling
Academic Unit – IFA&E (International Finance, Accounting & Economics)	
Shitnaan Wapmuk	Banking Regulation and supervision in Nigeria: An analysis of the effects of banking reforms on bank performance and financial stability
Wael Mohamed	Risk Management , Corporate Governance and Banks' Stability : A Comparative Analysis of Islamic Banks Versus Conventional Banks In The Middle East
Adebisi Olawuyi	Target Capital Structure: Optimal Mix for Effective Performance of Retail Companies in the United Kingdom
Robina Iqbal	Value at Risk Measuring Forecasting and Evaluation
Azhar Hasrin	Corporate Governance in Risk Management – Case of Government Linked Companies in Malaysia
Arian Mufid	The Potential Use of Management Control System in the Economic Downturn Using Institutional Logic as an Analytical Framework
Babafemi Ogundele	Management Accounting Systems Change in emerging Countries An Institutional Perspective
Hazlinda Mohd Noor	Management Accounting, Risk Management and Decision Making Practices: Case of Malaysia Government Linked Companies (GLCs)
Alhadi Boukr	Integration of Management Accounting Innovation With Managerial Practices and Advanced Manufacturing Technologies in Developing Countries: A Case Study of The Libyan Manufacturing Sector
Charles Nimoh	The Impact of Fiscal Policy on Unemployment in Emerging Market
Dayo Ojaleye	An Assessment of The Impact of The Foreign Direct Investment on Oil and Gas Sector in Nigeria
Fahim Thouhid	Impact of 'Bonus Cap' Regulation in commercial Banks of The United Kingdom and Evaluation of Strategic Changes
Hamza Almustafa	Corporate Governance and Financial Performance: An Empirical and Theoretical Study in Developing Markets, The Case of Jordan
Hani Alkayed	Corporate Responsibility Disclosure and financial Performance
Mesfer Almuhanadi	The Relationship Between Asset Liability Management and Commercial Banks Profitability Empirical Evidence of Local

	Banks in Gulf Cooperation Council (GCC) Countries
Muhammad Abdullah	Investigating Applicability of Introducing Gold as Alternative of Risk Free Rate of Return in Asset Pricing Models to Develop Reliable Gold Asset Pricing Model (GAPM) to Predict Financial Crisis in future
Qazi Amin	Corporate Governance and Firm Performances: A comparative Study of Developed Economy (UK, US) and Emerging Market (Pakistan)
Rubina Islam	Framework to facilitate Career Development of Accounting Professionals: A Blooms Taxonomy Based Approach
Mohammed Albergley	The Application of Balanced Scorecard in Libyan Joint-Stock Companies
Charmelee Ayadurai	Financial Policies and the Prevention of Banking Crisis in Advanced Economies: A Comparison Study of America, Australia and Canada
Zhaowei Deng	The Impact of Corporate Governance on IPO Under-pricing: Evidence From China
Walid Mohammed	How to Capture Risk in Financial Market? From the View of High Frequency Finance
Tahsin Nowroz	Are Shariah Complaint Companies Really Different Compared to Other Firms
Ayodeji Owoeye	The Nigerian Mortgage Market: An Empirical Investigation of Associated Constraints
Oteteya Sunny Temile	Adoption of IFRS in Nigeria: Analysis of Effect of Adoption on the Quality of Published Financial Information
Liang Liang	Regional Innovation Frameworks for SMEs
Mohammad Assadi	Hybrid Optimisation and Formation of Robust Tracking funds in Tehran Stock Exchange
Kaleemullah Abbasi	Corporate Governance and Audit Quality in Pakistan
Aminat Adeniji	Executive Compensation as Incentives For Performance: A Survey of The Nigerian Banking Sector
Munkhdavaa Oktyabri	The Impact of Product Recalls On Shareholders Wealth: Consideration of Self-Selection
Jean-Lionel Bessala	Impact of Investment Banks Reputation on Underwriting and Advisory Services: Evidence From Europe
Faisal Sheikh	Can accounting fraud in listed companies be identified and predicted?
Nurul Abdullah	A Study of Strategic Management Accounting Practices in Malaysia's Franchise Companies
Abdul Ibrahim	The Role of Islamic Finance in Strengthening Socio-economic Dimensions of Sustainable Development Goals in OIC Countries
Academic Unit – L&PM (Law & People Management)	
Norzalila Jamaludin	Promoting innovation and change in Lean Manufacturing on automotive manufacturing system at Malaysia
Aristeidis Tasios	The Implementation of Common Assessment Framework in Greek Local Authorities
Christabel Dakyen	Organizational Learning and Knowing in Higher Education Institutions

Udeni Salmon	The role of business education in generating innovation amongst family businesses in Manchester, Salford and Trafford
Rob Sharp	Organisational culture as a medium for development
Nadine Watson	Study of employee perceptions of employers use of information for social networking media when making HRM decisions
Christina Patman	Corporate Manslaughter in England and Wales: An Examination of the Corporate Manslaughter and Homicide Act 2007 in conjunction with criminal law and Health and Safety etc at Work Act 1974 as to whether it will make the Corporations and Directors pay for fatalities at work?
Samantha Kankange	The Definition of Forced Socio-Economic Migrants in Refugee Law and the Role of Non-Governmental Organisations in the UK
Ian Langston	Health and Safety Law, Environment Law, Process of Inspectors, PACE
Ibrahim Mahmood	Criminal Law Protection of Atmospheric Environment During 1990-2012 by The United Kingdom and Iraqi Legislations
Abdulrahman Alrahmani	Total quality Management in Health Care Organisations in Iraq
Joan Itegoje	Evaluating The Development of Employment Protection and its Effectiveness on Employees in The Nigeria Private Sector
Emmanuel Rufasha	Small Business Strategy and Performance in a Developing Economy: an Exploratory Analysis of Zimbabwe's Small Business Sector
Adnan Ahmad	Impact of Microfinance on Rural Poverty and (Rural) Women Empowerment: A Case Study of District Pakpattan, Pakistan
Esmail Rahimi	The Efficacy of The UN Human Rights Supervisory Mechanisms Regarding Iran
Hamid Mahmood Ahmad	Study on The Business Strategy of Islamic Banks in The UK in Customer Retention and Customer Satisfaction
Jyoti Sharma	Business Intelligence as a Managerial Tool: A Study Across Retail Sector of India
Osarobo Ogunbor	Securing Employee Engagement Through Training and Development in The midst of Economic Recession
Qamar Shahzad	Critical Analysis of Pakistan Railways (PR) Performance and Consumer Behaviour (British National Rail Model to PR)
Scott Mulholland	Operational Excellence in Higher Education Institutions: Factors Associated With the Adoption and Implementation of Operational Excellence Methodologies in UK Universities
Anmol Joel	Critically Evaluate the Barriers Affecting Female Workers Rationale To Make An Employment Tribunal Claim in The United Kingdom
Valerie Menelec	Networks, Innovation and Small Professional Services
Nor Erlissa Abd Aziz	Modelling the Network Formation of Higher Education Institutions (HEI's) Research Collaboration Strategies: Characteristic of S & T Research Collaboration Structure
Lakmini Kannagara	Sustainable Tourism Development; the Reconstruction of the Tsunami-Affected Small and Medium Enterprises in the Southern Coastline in Sri Lanka
Ian Gibson	An Investigation into Corporate Governance Models of Professional Football Clubs Within Europe That Comply With Supporter Ownership Legislation
Mamlakat Khudaykulova	E-Marketing in The Tourism Industry: A Case Study of Former USSR Countries in the European Market

Ibrahim Salim Abdullah Al-Busaidi	Employee Performance Management System in the Oil and Gas Sector in Oman – Analysis of the Current Systems, How They Are Linked With the Overall Company Strategy and How to Build a High-Performance Culture
Idrees Mohammed	Investigate the Skills Set of Educational Leaders of Emerging FE Sector Leading the Abu Dhabi Vision 2030
Ihssan Samara	The Impact of Jordan National Culture on Organisational Change Management Practices: The Case of Jordan Banking Industry
Nnamdi Eustace Akabuogu	An Inquiry into the Impact of Distributed Leadership on Team Effectiveness: A Focus on the UK Food and Drink Sector
Sadiq Almula	The Effect of Transformational Leadership on Emiratisation: A Framework for Leadership Advancement of UAE National Employees
Abba Amsami Elgujja	The Clinicians Use Of Social media in UK and Saudi Arabia; A Comparative Study of the Risk for Breach of the Patients Right to Privacy/Confidentiality and Recommendations for a Model Legal Safeguard to Curtail Such Breaches
Precious Egharevba Oseki	The Rhetoric and Reality of Talent Management in Higher Education Institutions: A comparative Study of United Kingdom (UK) and Nigeria Higher Education Institutions
Ali Almojahad	Strategic Human Resource Management in the Higher Education in Libya: The case of Tripoli University
Maureen O’Hara	Exploring The Impact of the Rochdale and Savile Cases on Police and Crown Prosecution Service Responses to Allegations of Sexual Offences Against Children: Has New Guidance Led To Significant Changes in Practices?
Nor Hafizah Yusop	A Framework for successful KTP Technology Transfer Model: A Case Study of North West University UK
Helen-Louise Winstanley	Are ‘Free From’ food manufacturers of staple products in the UK able to conduct themselves in an ethical and socially responsible manner whilst building successful and profitable businesses?
Academic Unit – IO&IM – (International Operations & Information Management)	
Ibraheem Akosile	Innovation in SMEs: Unravelling the potentials of Nigerian SMEs
Jose Sellitti Rangel Junior	Statistical modelling and forecasting of football matches
Opeoluwa Adewolu	ICT in Education in Developing Countries: disclosing complex issues
Przemyslaw Wojtak	Supply Chain Strategy Differentiation
Najib Aberkane	Efficacy based study of public procurement systems in Algeria
Olufunmilayo Adebayo	Analysis of social media in corporate crisis management
Hanan Faour	The Use of Social Media to Attract Young Talent In Organisations: A Case Study of the Digital Media Industry in the North West of England

Hamoud Albilaihi	Information Security in e-engagement in Saudi Arabia and ways of developing
Alex Kimani	A New Approach to Tacit Knowledge
Andreas Seiler	Using the queuing theory in order to manage the stock of finished goods – illustrated by the plastics processing industry
Araz Sepahi	Investigating the importance of public data and visualisation tools for small and medium size enterprises
Rasha Wahieb	Online marketing versus direct marketing - which is a better strategy
Afaf Al-Rashidi	Contributions to statistical analysis in health care
Dima Bseiso	Analysing human resource information systems (HRIS/e-HRM) development in the regional context of Jordan, public and private and international non profitable universities
Shazia Kanwal	Adoption of e-HRM in developing economies with specific reference to Pakistan’s pharmaceutical business environment
Mark Stein	Sustainable food procurement for U.K. schools
Ghadah Khojah	How to change paper records to electronic records: patient medical records
Alex Fenton	Digital Media, Football Fans and Communications: A Case Study of the World’s First Digital, Open Access and ‘always on’ Football Club
Igho Ekiugbo	Developing Strategies to Tackle Issues of Sustainable Procurement in The Nigerian Oil and Gas Sector
Konstantinos Chaldoupis	Towards a Strategic Policy Framework For Small and Medium Sized Enterprises (SMEs) In Europe
Marcela Murcova	Supply Chain Management of Renewable Sources of Energy
Michael Nii Laryeafio	To discover the Impact of Social Networking Sites on Students Academic Achievement
Joseph Asamoah	Video Search Engine Optimization: How Can We Assess The Psychology of Viewer Behaviour on You Tube
Temidayo Akenroye	Developing a Framework For Enhancing SMES’ Competitiveness in Public Procurement Marketplace
Essam Allawati	The Development of Special Economic Zones: The Impact and Implications For Oman
Nayef Alazemi	Organising Knowledge in Digital Libraries: A Proposed Model for Kuwaiti Libraries
Sophie Iredale	
Alan Kelly	The costs and Benefits of Foreign Players in The English Premier League
Robert Ginder-Poulsen	The effects of Digital Disruptive technology upon an Organisation and their supply Chain
Albert Aidoo-Anderson	Forecasting in SMEs - A case study of forecasting in the Ghanaian pharmaceutical SMEs
Kair Dudaev	Sociological Impact of Information Technology on Privacy and Security of Personal Data
Pascal Heckmann	Organisational solutions to manage commodity price volatility: A comparison of ‘financial instruments’, ‘diversification’ and ‘Keiretsu Gaisha’

Khaled Almaainah	The UAE Ecosystem for Entrepreneurship and Innovation
Ghydaa Alsharif	Evaluate the Impact of Information Technology in Higher Academic Institutions in Kingdom of Saudi Arabia
Vicki Harvey	Tensions in Tertiary Business and Management Education Practices For Skills and Employability Teaching