

IMPACT

SUPPORTER
NEWSLETTER

2020

THANK YOU
FOR ALL YOUR
SUPPORT
AND LOYALTY
THROUGHOUT
THIS
CHALLENGING
YEAR.



University of
Salford
MANCHESTER

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WELCOME
FROM
PROFESSOR
JACKIE KAY

When I wrote last year's 'welcome', little did I know how different 2020 would be for us all. As I write, we are still in the midst of Covid-19, many months after the initial national lockdown. It is easy to feel a lack of hope at times like this, but everything I have seen happening at the University fills me with optimism for the future. In addition, the continued loyalty of our supporters and donors makes me appreciate that it takes a lot more than a global pandemic to stop us achieving and making a difference to the world.

This year has impacted all of us, by the restrictions that have been put in place and the upheaval in everyone's lives. The fact that our donor support has continued means that we owe a huge thank you to you for your loyalty to us and those we support – our students, our staff, the local community and indeed anyone connected to the University.

Our Student Hardship fund has been of vital importance this year. Thanks to your contributions and those of the University, we have been able to boost the fund and assist those students who have found themselves in a difficult financial situation due to Covid-19 or without the technology to study remotely. The mental health of our students is also of

utmost importance and we have ensured that vital counselling and wellbeing services have continued online for those in need of support.

Of course, invaluable support doesn't just come in the form of monetary gifts. We are thankful for all the time and expertise that our supporter community and partners from industry have donated. Every minute, every CV tip, every word of encouragement helps our students flourish. Through all our University initiatives, we aim to give something valuable back to you too.

Here, you will find stories of where people and projects have prevailed, even under such adverse conditions. I hope that you will take away with you the same hope and positivity that I am feeling as Chancellor of this incredible University.



Professor Jackie Kay

Chancellor and Writer-in Residence,

University of Salford

Scot's Makar (Scottish poet laureate) since 2016

OUR RESPONSE TO A CHALLENGING YEAR...

With your help, we've taken a proactive approach to the fight against Covid-19 to protect our communities and limit disruption to learning and wellbeing. We're also incredibly proud to have provided practical support to the NHS.

SUPPORTING OUR STUDENTS

- / We boosted the hardship fund for students in financial difficulty, helped pay final term rent and purchased devices for students without the technology to study remotely.
- / Vital counselling and wellbeing services have continued online for students struggling with their mental health.
- / Thanks to your donations, students facing personal hardship have received financial support. Thanks to the Santander Covid-19 Fund, we were able to support students facing business struggles through our Launch@Salford incubator programme.
- / We launched the Salford Education Technology Fund to provide financial assistance to new and returning students needing the technology to study remotely.

SUPPORTING OUR NHS

- / We donated vital PPE to Salford Royal Hospital – 37,000 pairs of gloves, 500 lab coats, 100 pairs of safety glasses and 10 bodysuits.
- / Six of our staff volunteered at the testing centre at Alderley Park, Cheshire, led by the Medicines Discovery Catapult.
- / We supplied a specialist machine to enable the government to run thousands more Covid-19 tests.
- / Using 3D printing, we manufactured over 5,000 visors for NHS staff.
- / We opened campus and specialist facilities to train staff for the NHS Nightingale Hospital North West.

SUPPORTING OUR COMMUNITIES

- / We partnered with the Mayor of Greater Manchester and the Nighttime Economy Advisor to deliver United We Stream – a nightly service streaming live music into homes during lockdown, supporting arts, culture and hospitality businesses.
- / We provided resources and opportunities to help artists and studios access crucial funding and advice, bolstering the creative sector in Greater Manchester.
- / Our guidance on tackling digital poverty culminated in the launch of Reboot - an interactive platform supporting schools, community groups, charities and businesses to solve digital access issues.

AND IT DOESN'T STOP THERE...

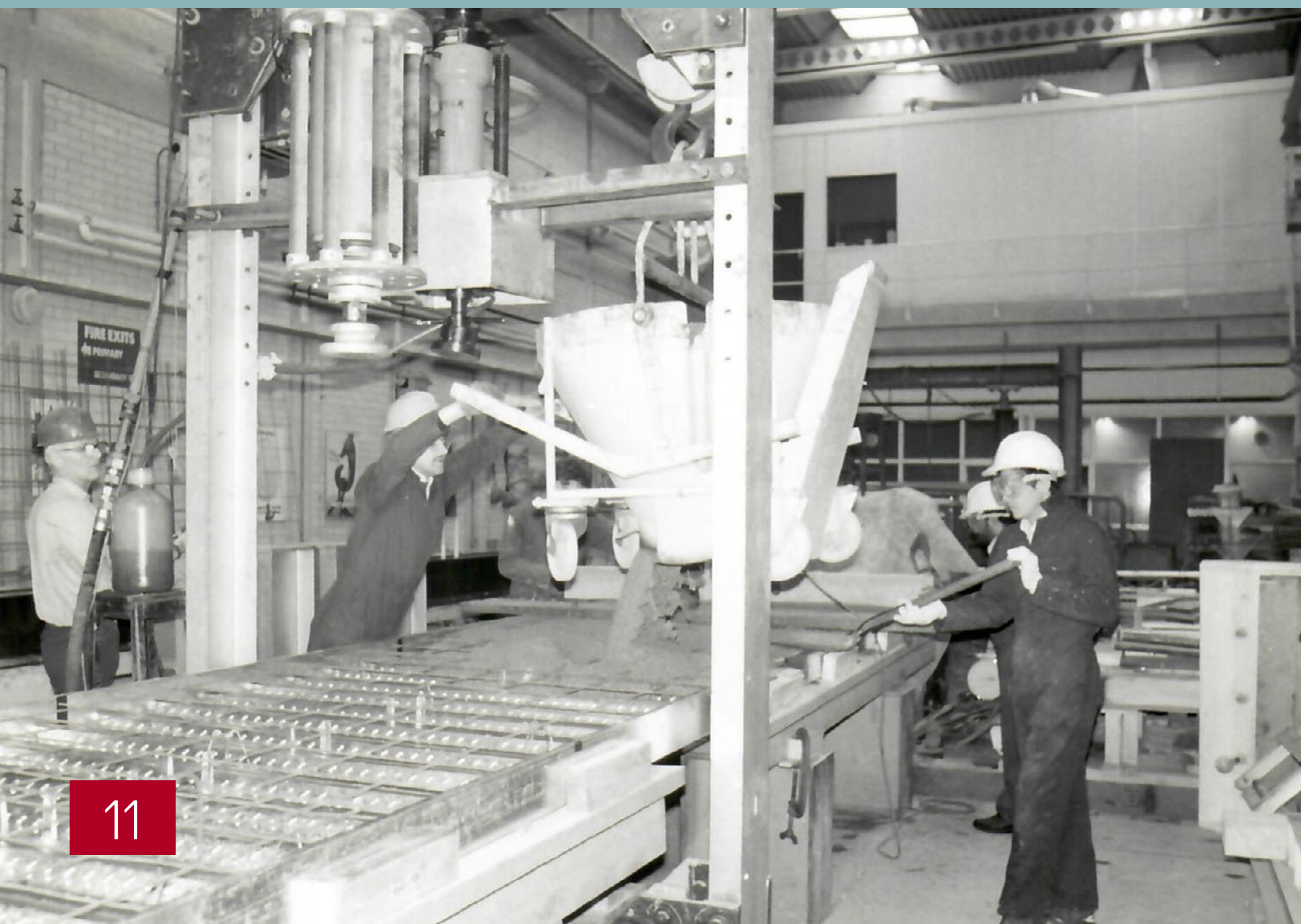
- ✓ The increase in the hardship fund will continue into 2021 as many jobs traditionally done by students are now limited.
- ✓ In response to technology poverty, we've put £1.5m into a new fund – the Salford Education Technology Fund – to ensure access to technology for all students.

Underpinning all of this is the support of our donor community. Thank you for your unwavering support throughout this challenging year, and your belief in the University of Salford, as we strive to build a better future for all of our communities.

A HUGE WELCOME TO ALL OUR NEW SUPPORTERS

If you would like to offer your support and join our other amazing supporters, please contact Sophie Ball, Strategic Development Manager, at s.l.ball1@salford.ac.uk or visit www.salford.ac.uk/giving

Announcing new pledges is always a huge highlight for us. By supporting the University, you give our students access to exceptional experiences and opportunities. We are delighted to celebrate this year's new supporters ...



THE TWF SCHOLARSHIP

We're extremely proud to announce a new scholarship supported by the Temporary Works Forum (TWf), a forum promoting best practice in the construction industry. The £4,500 scholarships will be awarded to 3 of our engineering students.

David Thomas is a Director of TWf and an alumnus of the University, having been seconded to a project at Salford, (pictured above), and completed his MSc thesis here. David recalls his time at the University:

“I was seconded from my employer to the Civil Engineering Department as a Research Assistant, supervising a Science and Engineering Research Council (SERC) contract investigating the performance of composite beams utilising shot-fired shear connectors. The connectors that I was researching were used in the construction of the Clifford Whitworth library building.”

FORGING PARTNERSHIPS

TWf's involvement with us evolved through their links with one of our current donors, MGF Ltd, who offer a prestigious scholarship programme for civil engineering undergraduates. MGF also provides placements to students and employs many of our graduates.

Alongside the new scholarship to support those who may not otherwise have been able to study engineering, David Thomas hopes that the links forged between TWf, MGF and the University will encourage research into ‘temporary works’, foster an interest into how things are built, and help students to create industry links and gain access to employment opportunities.. David is excited to “see graduates who have an interest in the built environment and in solving the challenges that this will continue to bring to society.”

Steve Hesketh, Director of MGF said: “MGF are delighted to continue our long association with the University of Salford through these new scholarships. In collaboration with TWf, we look forward to supporting more students, presenting further opportunities for industry experience and collaborating with the students and academics in key industry research projects. The University of Salford continues to attract high calibre students into Engineering and provide them with an excellent education. MGF are very proud to work and be associated with the University and are grateful for the continued support of their excellent staff.”

AND THERE IS MORE GOOD NEWS ...

We are delighted to announce that AJ Bell, the Salford based firm and one of the UK's largest online investment platforms, have generously pledged £3,000 in support of undergraduate student prizes within the School of Science, Engineering and Environment. This commitment will provide a huge boost to these students, and we look forward to building a successful partnership with AJ Bell.

We are also delighted to be offering the JS Undergraduate Scholarship in Engineering, and the AR Scholarship in Digital Media.

We are so grateful to all of our supporters. Thank you for helping us to create more fantastic opportunities for our students!

CAMPUS INITIATIVES



BRILLIANT PROJECTS

FUNDED ENTIRELY BY YOU

Despite Covid-19, our Campus Initiatives projects have continued apace, demonstrating the amazing ability of our staff and students to adapt and remain resilient.

The Campus Initiatives fund is funded entirely by alumni, donors and friends, providing grants for projects that not only enrich the university experience for students but enhances their personal and professional development. University budgets are often unable to cover projects outside of core learning – it's thanks to your donations that our students have these fantastic opportunities.

Loaves and Fishes Story Exchange

Led by Dr Ursula Hurley, Senior Lecturer in English & Creative Writing at the University, students are collaborating with with a local charity, Loaves and Fishes, to deliver a community storytelling initiative. Through workshops, students and local people are exchanging life stories, gaining new perspectives and addressing social isolation.

The project benefits everyone's wellbeing. Loaves and Fishes' clients are dealing with difficult circumstances and interacting with our students helps them to cope with loneliness and build resilience. Our students also benefit from the social exchange and a widening of their experiences, building their own resilience to social isolation.

Feedback on the project has been positive. "I couldn't have envisaged it coming together so

well,” says Jameel Hadi, Lecturer in Social Work at the University. “Other identities emerge that focus on potential and not problems. The aspect I am most delighted with is that the students and local residents are taking ownership.”

Through workshops, students and local people are exchanging life stories, gaining new perspectives and addressing social isolation.

The initiative gives students a wealth of invaluable skills and experience to add to their CVs, including: observing real-world intervention and experiencing a workplace setting; developing an understanding of the local community and how to play a part in strengthening communities; and the social benefit of the arts.

The Loaves and Fishes project tells stories about Salford as a place to be proud of and champions the natural environment – vital to our mental wellbeing. Working closely with our Visioning Lab, a downloadable app is being created for visitors to Peel Park to enjoy a virtual/augmented reality nature trail – socially distanced of course!

Living Laboratories

This exciting project is led by the Maker Space, a campus wide digital fabrication and additive manufacturing hub which enables students to learn real-world engineering skills in the applications of digital fabrication. This project will use the skills and expertise of the Maker Space and our students to upgrade our Newton Greenhouses, creating a resource to connect staff and students with collaborative research and community projects. Reclaiming an underused space, the laboratories will house a microclimate for growing plants and facilitate projects combining wildlife, zoology, engineering, computer/data science and graphic design. The greenhouses will also be home to two beehives, exploring the potential of 3D printed plastic honeycomb frames.

Covid-19 has delayed the project slightly, but the team has maintained momentum. The greenhouses have been cleared, cleaned and had new doors fitted. An irrigation system has been installed, growing shelves are being built. Unfortunately, due to Covid-19, the project's beekeeping training had to be postponed but the enthusiasm has not diminished! The team has kept in regular touch with beekeeping experts and training will start again in the New Year, ahead of buying the first swarms.

The project has a wider positive impact too, supporting the Community Allotment Initiative and our Dementia Hub, providing greenery for our campus and building relationships with the Peel Park Ranger and volunteering team.

Both projects featured here address social connections, nature and wellbeing – aspects of life that lockdown has highlighted for everyone, alongside the importance of looking after our mental health. Our projects are vital for developing our students and giving something positive back to the Salford community. We're incredibly proud of our students and staff, we hope you are too.

If you would like to make a gift to this fund, please visit www.salford.ac.uk/giving/causes-campus-and-community



FROM ALL OUR SCHOLARSHIP GRADUATES –
**THANKS FOR
YOUR SUPPORT!**

Graduation is a special time for all Salford students, especially for those who have been supported on their journey by a scholarship or bursary. Your financial support enables students who might not otherwise have been able to study at university to transform their lives and future careers.

Meet Mujtaba Ghulam, graduate of the Gerry Mason Engineering Scholarship...



“Along my journey at Salford, there have been many small victories – all of which have been reasons for celebration. One particular moment of pride was presenting at the Engineering UK Connections event on behalf of the Gerry Mason Scholarship recipients. Being given the opportunity to speak at an event of such magnitude was really motivational and was all possible due to being awarded with the scholarship.

“Speaking on behalf of all my fellow undergraduate scholars, I want to say a

massive thank you to the Mason family and the Morson Group for their support.”

How did Covid-19 affect you?

“Coping with the lockdown proved challenging because I was in the process of collecting my data for my final year project. After consulting with my supervisor, we managed to find a solution around this which allowed me to finish my dissertation. Like everyone else, I have had to adapt to the restrictions.”

What are your plans for the future?

“Given everything going on in the world, it is proving difficult to secure a job in the engineering industry for now. As a result, I have secured a one-year teacher training course as a maths teacher. I’ll be applying for engineering roles close to the end of my training. This is my ultimate end goal and the field that I intend to work in for many years to come.”

This year, our graduates were unable to attend their graduation ceremonies, but here is a poem dedicated to them by our Chancellor, Writer-in-Residence and Scot's Makar, Professor Jackie Kay.

FOR YOU, IN LIEU

Remember this and hold on to this day,
 A silent day, a quiet hush, a strange way through
 And yet these years have not been taken away
 Nor the things you didn't know you knew
 You never knew that time would merge the days
 That here you'd be, a FaceTime, a house party,
 A glass of bubbly to the mirror in lieu
 Of crossing the Lowry stage in new shoes

sharp clothes, gown on, your family's roaring Go on!
 I would have shaken your hand gladly,
 said my words of congrats, enjoy your day ...
 though hand shaking will become a thing of the past
 I can shake yours here, through this small poem, my way
 of saying Well Done! You made it at last.
 You did it - against all odds, the years slow and fast.
 Bravo! And tonight, to you, I will raise my glass.

SUPPORTING WOMEN IN STEM

HOW CAN YOU HELP?

There are many ways to get involved with supporting the University and our students. In addition to financial donations, we are extremely grateful for donations of your time and expertise. Find out how you can support women in STEM...

The University is working hard to break down the entry barriers for women considering studying science, technology, engineering and mathematics (STEM). Barriers include gender stereotypes – STEM subjects are often viewed as ‘masculine’ – and fewer female role models in a field currently dominated by men. At present, women make up just 28% of the workforce in STEM. The gender gap is particularly high in computer science and engineering, some of the fastest-growing and highest-paid jobs of the future.

With your help we can give women equal opportunities to thrive in STEM careers, helping narrow the gender pay gap, enhancing women’s economic security, and ensuring a diverse and talented STEM workforce. We run several initiatives to support this aim, including hosting the Headstart EDT female-only engineering

camps. We've also launched an exciting mentoring programme led by alumni Dr Maria Stukoff, Director of the Maker Space at the University.

INSPIRING THE NEXT GENERATION OF WOMEN

After graduating from the University, Maria worked in technology roles, including Head of Digital for the BBC Academy and at SONY PlayStation. Discovering how male dominated her field was, Maria was determined to get more women into the industry. She committed to teaching digital skills to women of all ages, becoming a STEM ambassador and an advocate for STEM skills.

Through our Women in STEM initiatives, Maria aims to turn stereotypes on their head and show female students that there are real job opportunities in STEM where they can play an important role in driving future innovation.

MENTORING

Our mentoring programme, launched by Maria, ensures that we are not just providing financial support to female students, but also vital mentoring and industry role model support and a safe place for conversations. Through the programme, students learn from other women

and find the inspiration and motivation to step confidently into STEM careers. Students also learn work-ready industry skills, boosting their progression into employment.

SCHOLARSHIPS

Our scholarships aim to inspire young women to take up STEM education. The Horlock Scholarship is provided to three female students studying engineering at either undergraduate or postgraduate level and they receive a grant to support their studies. With our Women in STEM scholarship programme, we are going through school outreach to attract new female students to STEM subjects. To ensure more female students benefit from this fantastic opportunity, we are aiming to attract more funding to develop the Women in STEM scholarships further.

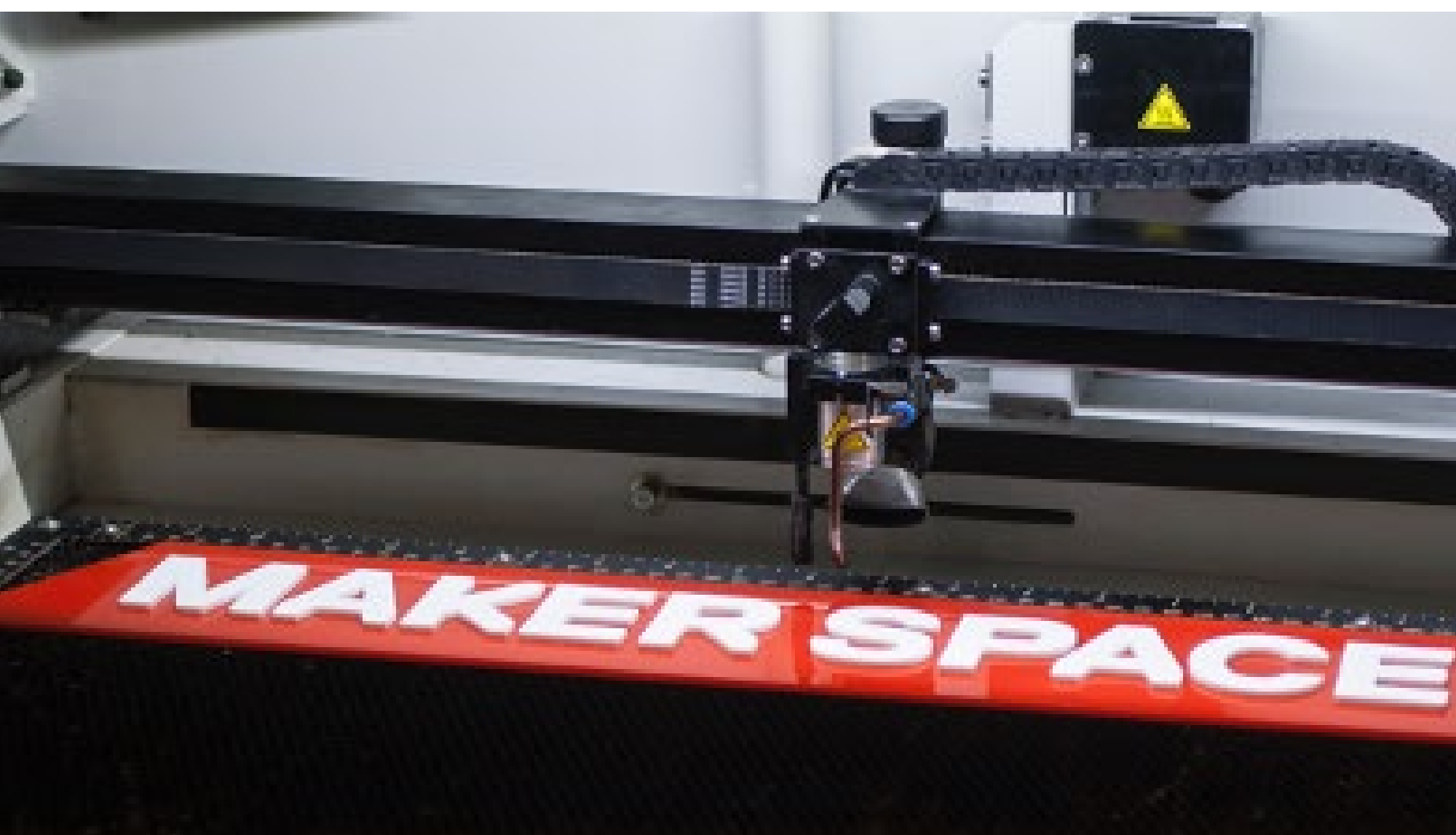
HOW CAN YOU HELP?

As an industry mentor, you become a driving force in encouraging young women into STEM careers. By offering a few hours of career guidance, interview tips, job insights and study advice, you can help students become future leaders. In turn, you will meet our talent pipeline, have a chance to showcase your company and create opportunities for your staff to work with young people.

If you're interested in getting involved in our mentoring programme or would like to know more about the Horlock or Women in STEM scholarships, please contact Sophie Ball, Strategic Development Manager, at s.i.ball1@salford.ac.uk



THE MORSON MAKER SPACE GOES FROM STRENGTH TO STRENGTH



In 2019, we officially launched the Morson Maker Space - a powerful force of engineering excellence at Salford - all made possible through the Mason family and the Morson Group's generous support. Find out about our exciting work and how your support can make a difference to the lives of all those who benefit from the Maker Space...

SUPPORTING THE COMMUNITY

During Covid-19, the University and the Morson Group came together to support the NHS, with our 3D Print Hive staying open during lockdown to laser cut



and 3D print face shields for Salford Royal Trust, NHS surgeries and frontline workers. With over 7,000 units created so far, it demonstrates our commitment to the community and an incredible collaborative effort with our industry partners.

STUDENT ENGAGEMENT AND LEARNING

- ✓ We have developed ‘maker’ sessions for our postgraduate students to break down the barriers of isolation often experienced by researchers and to create a sense of belonging through skills workshops and speaker events.
- ✓ In a project with Salford-based charity Loaves & Fishes, local residents paired up with our postgraduate students to exchange stories and produce creative outputs.
- ✓ We are facilitating live briefs to provide industry partners with a safe space to test and solve problems and prototype ideas, allowing students to gain experience working on real-world industry projects.

RESEARCH AND ENTERPRISE

The Maker Space prides itself on facilitating research across the University and encouraging a multi-disciplinary approach to the development of innovative ideas. Academic research projects supported include cancer research, pressure sensors, the Chernobyl Wildlife project, prosthetics and orthotics research, and the Living Laboratories project (see pages 7 and 15).

CONGRATULATIONS!

Ged Mason, CEO of the Morson Group, has received the High Sheriff Special Recognition Award for facilitating the provision of specially adapted PPE for practitioners working with children and young people with learning disabilities. Hearing that Seashell Trust's students were struggling to communicate with their tutors and carers, Ged introduced a speech and language therapist from the trust to our Morson Maker Space team to invent a prototype mask that enabled lip reading and better visual cues. Congratulations Ged – very well deserved!



We are delighted to announce that the Mason family have pledged to support a further 5 Gerry Mason Engineering Scholarships for students starting in the 20/21 academic year. We are so proud to be working with Morson and the Mason family to support engineering at Salford, and in providing our students with invaluable support and experiences through each of these incredible projects.

AN AWARD NOMINATION!

We are absolutely thrilled that the Morson Maker Space has been nominated in the prestigious Educate North Awards and as a finalist in the Student Experience Awards – University Sector, recognising the delivery of outstanding value and experience to students.



CURRICULUM DEVELOPMENT

We have seen an explosion of Maker Space workshops and newly designed curriculum across the University. With programme leaders, we have developed new methods for how to teach design to problem solve, helping to inspire and upskill the next generation of Salford engineers. An excellent example is the Next Gen Mechanical Engineering Workshops where students tried a new design-led curriculum and made a product using the manufacturing capability within the Maker Space.

WIDENING ACCESS AND COMMUNITY OUTREACH

- ✓ We continue to run the brilliant ‘Make it Matter’ event to bring together our STEM community, celebrate the research of female staff and students and champion gender equality.
- ✓ The Maker Space is now in its second year of working on the Success4Life programme, helping young people to build confidence and inspiring them to consider higher education as a feasible option.
- ✓ We have launched the Maker Space Technicians Network to bring together technical staff both at Salford and in our surrounding community, to start conversations around training and skills development, forge multi-disciplinary partnerships, increase diversity and share good practice.



Our collaboration with the University of Salford continues to strengthen and we're delighted to have facilitated the creation of the Morson Engine Room and the Maker Space. This is a major technical facility to inspire future engineers into STEM career pathways, and particularly females, whilst providing hands-on training to ensure the next generation of talent is industry ready with the skills, experience and knowledge that employers want and need. The entire team at Morson embraces this vision and we're extremely proud of the work being done at Salford to help achieve this."

We're also delighted to be continuing our support of the Gerry Mason Engineering Scholarship this year, which was founded in my late father's name. It was his drive and ambition to engage with local young people and provide highly-skilled career pathways regardless of socio-economic background, gender, race and more – a core value that still rings true within Morson today. I wish each scholar every success in their future endeavours, both personally and professionally.

Ged Mason, CEO of Morson Group

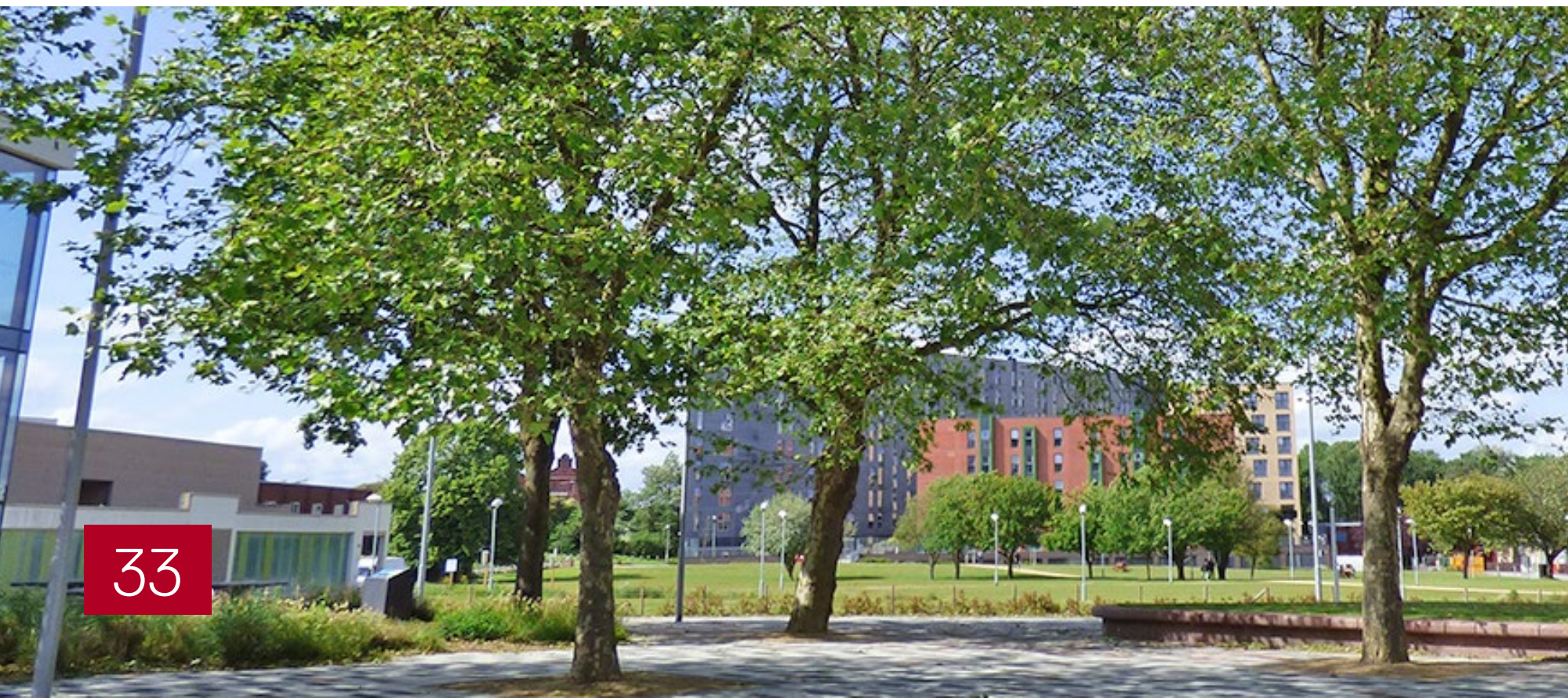


BE PART OF OUR FUTURE FOR YEARS TO COME

We are committed to supporting talented students to succeed at university and reach their full potential, whatever the world throws at them. With the help of alumni and supporters, we provide bursaries and funds to assist students who may otherwise be deterred from study. We want to do all we can to support our students, but we need your help.

TAKE YOUR PLACE!

Don't miss the chance to name your very own place on campus by making a gift to the University. You can either name a seat in the New Adelphi Theatre, a step in our amphitheatre in the centre of our thriving campus, or a tree in Chapman Square in the heart of Peel Park. It is the perfect way to commemorate a special moment, as a dedication to a loved one or as a unique gift idea.



STUDENT HARDSHIP FUND

A short-term financial challenge should never prevent a student from completing their course. Thanks to the generosity of alumni and supporters, the student hardship fund offers a lifeline to those experiencing financial difficulties through no fault of their own. Now, more than ever, demand for the fund is high and we need your continued support.

“TO EVERYONE WHO HAS DONATED, I APPRECIATE EVERYTHING THAT YOU HAVE DONE FOR ME. THE MOST IMPORTANT THING IS NOT FEELING ALONE OR ISOLATED. THIS WILL MAKE SUCH A DIFFERENCE TO ME.”

HARDSHIP FUND RECIPIENT

We are doing all we can to combat the impact of Covid-19. Students living on campus, who have returned home, were supported with their accommodation charges. Any students employed by the University who had work cancelled have either been paid in full or furloughed. Many students have returned home to families who can offer support but, sadly, this isn't the case for all. For those students, the fund is a vital safety net.

At the end of the last academic year, we significantly increased the fund. We have also put £1.5m into a new fund - the Salford Education Technology Fund - to ensure access to technology for all students, preventing lack of technology from being a barrier to study.

SCHOLARSHIPS AND BURSARIES

Our Believe scholarship and bursary programme supports those who need it the most, so that finances do not limit their potential. It provides a £1,000 bursary for each year of an undergraduate course. Not only a financial safeguard, it is a vote of confidence that we believe in the recipients' ability to succeed.

Thanks to the support already received from you, we can also award our first Women in STEM and Performance Graduate scholarships this year. But there are, of course, always opportunities to do more to help as many students as possible.

I'M EXTREMELY GRATEFUL FOR YOUR DONATION – IT WILL GIVE ME THE PUSH I NEED TO BE ABLE TO DO THIS DEGREE. HOPEFULLY, IN THE FUTURE, I'LL BE ABLE TO DO THE SAME FOR PEOPLE IN MY SITUATION.

Emily, bursary recipient

LOOKING FORWARD



We are responding to the evolving needs of our students in these changing times and have exciting opportunities underway, including our First in Family scholarships. These new scholarships aim to widen participation in higher education, raise aspirations and encourage a diverse student body – all thanks to the help of our wonderful supporters.

To speak to us about our range of recognition levels and naming opportunities, please contact Claire Green at c.i.green@salford.ac.uk

SUPPORTING PEOPLE

LIVING WITH DEMENTIA

It has been another busy year for the Salford Institute for Dementia (SIFD). A big thank you goes to all our donors and supporters – your generosity ensures SIFD leads the way in understanding dementia.

WE ARE INCREDIBLY PROUD OF HOW SIFD HAS ADAPTED DURING COVID-19 TO SUPPORT PEOPLE LIVING WITH DEMENTIA AND THEIR CARE; UNTIL MARCH 2020 WE CONTINUED THE FOLLOWING:

/ Music in Hospitals and Care Café

Much work continues regarding the way music can be delivered in dementia care settings. The Café provides an opportunity for people to meet and draw on essential peer support.

/ Dementia Associates Panel

Dementia Associates are individuals living with dementia and current/former care partners. We consult them on all aspects of our work, including education and research. A new book, Dementia:

The Basics, co-written by Anthea Innes and two of our Associates, Lesley Calvert and Gail Bowker, is a direct result of our collaborative model of working.

/ SID's Café Our monthly café lets us test new initiatives and respond to the information needs of members. We often invite external speakers – these have included a Clinical Reflexologist and the Mobile Museum of Memorabilia.

/ The Good Life Club

Originally set up as a gardening group, the indoor activities have become popular with members less inclined to go outside. Indoor activities include crafts, mindfulness, reminiscence sessions and cooking with produce grown in the garden.

/ The Hallé Music Making Café

Each session unfolds with the group learning layers of percussion that evolve into a 90-second piece, directed by a Hallé Orchestra musician. **Sessions are full of laughter and a sense of belonging to something truly special.**

CONTINUING OUR SUPPORT DURING COVID

When groups stopped running, it was vital to keep people socially engaged. We have been communicating in alternative ways, including a weekly virtual meeting where we keep the spirit of the clubs alive. For those without access to technology, we make telephone contact on a weekly or bi-weekly basis. We have also arranged fast track access to the counselling service offered by our University colleagues – a key development in the support we offer.

NEXT STEPS

As soon as it is safe to do so, we are looking forward to reopening. We secured and completed a small grant for a research project into individuals' experiences of lockdown, including what community groups can do to ensure people living with dementia and their care partners feel safe physically engaging with their communities again.

To find out more, visit

www.salford.ac.uk/salford-institute-for-dementia.

If you would like to make a gift, please go to

www.salford.ac.uk/giving.

This wonderful poem is from our virtual Salford Institute for Dementia poetry contest on the theme of 'lockdown'.

ISOLATION

Inspiring me to take up painting once again
Speaking to friends and family feels like sunshine after rain
Observing baby birds taking off on their first flight
Listening to children laughing makes my heart feel light
Acknowledging waves from strangers and their happy smiling faces
Taking different walks and finding lots of pretty places
Inhaling the freshness of pollution free air and the beauty of nature all around everywhere
Ordering online now that was quite an education
Numerous skills I have achieved and all thanks to isolation

By Pat

**University of Salford at the forefront of
prosthetics and orthotics research**

THANKS TO THE GENEROUS SUPPORT OF THE COLES-MEDLOCK FOUNDATION

Last year, we announced the award of an exciting international scholarship to the Centre of Doctoral Training in Prosthetics and Orthotics. The recipient of the scholarship, eminent Cambodian practitioner, Sisary Kheng, has now completed the first year of her PhD research in the field and is doing incredible work.

Sisary has been involved in prosthetics and orthotics education and clinical service management for over 20 years, providing genuinely life-changing support for people living with disabilities. Based in Cambodia, her PhD research over the last year has focused on the application of social enterprise in prosthetics and orthotics, implementing innovation and measuring impact, and understanding public finance management.



Sisary is Director of Exceed Worldwide www.exceed-worldwide.org, an organisation supporting people with disabilities living in poverty in South and Southeast Asia by providing free prosthetic and orthotic services. Like with many current research projects and initiatives, the global pandemic has presented challenges. Sisary says: “The project in Cambodia has been challenging with its financial status impacted by the COVID pandemic. There have been real concerns and challenges with international travel restrictions and connecting flights for international students from other countries to join the programme.”

Despite such obstacles, Sisary has been able to continue her vital work, including supporting

a 13-year-old girl who had previously been unable to attend school due to a brittle bone condition. Now, 3 years into her education, the girl is consistently top of her class. “She is a wheelchair user,” says Sisary, “We support her two chairs, one for home and one for school, in addition to advocacy for her to be in mainstream education, educating her teacher, school master, family and schoolmates.”

The Centre for Doctoral Training (CDT) in prosthetics and orthotics is led by the University of Salford, and combines the expertise of Imperial College London, the University of Strathclyde and the University of Southampton. The Centre trains students to a doctoral level in order to address an important prosthetic and orthotic skills gap in the UK and internationally, with the aim of improving the everyday lives of people across the globe.

The University is extremely grateful for the support of the Coles-Medlock Foundation. The Foundation’s relationship with the University has already led to great developments in dementia research at our Salford Institute for Dementia (see page 14). The continued support of the Foundation will undoubtedly transform the landscape of prosthetics and orthotics.



**STUDENTS
PROUDLY
SHARE THEIR
COLLECTIONS
ON THE GLOBAL
RUNWAY**

Our BA (Hons) Fashion Design course is ranked fourth in the Guardian's 2019 UK University League Table and is well-regarded internationally. Whilst 2020 has been a year like no other, our students have adapted, risen to the challenge and overcome many obstacles.

We are hugely grateful for the generosity of Ede & Ravenscroft, a long standing supporter of the University. Last year, they awarded us £10,000, making it possible for students to have life and career defining experiences in the fashion industry. We gave awards to Fashion Design students in their third year – the awards supported the creation of their portfolios and opened up fantastic opportunities to build skills and make invaluable international industry connections.

Although the graduate showcase could not take place this year, students did get to present at New York Fashion Week in February 2020 - it was an incredible experience for all involved. The University of Salford were the only UK university to present on the main runway, a massive achievement for both the University and students.

“Your support meant that I could afford to go and see my garments on the catwalk. This experience was a once in a lifetime opportunity, something that I never thought would happen and will stay with me for the rest of my life.”

Emily Shewan

“This amazing gesture from Ede and Ravenscroft meant I could afford my flights and accommodation to New York as well as pay back some money I had borrowed to purchase fabric in China for my final collection. I feel extremely lucky.”

Courtney Hilton

WHAT'S NEXT?

“In spite of all the bad news and restrictions, we have had an amazing year with our Level 6 students and work is progressing and looking better than ever. We are incredibly proud of their resilience.” Sally Donaldson, Lecturer, BA Fashion Design.

We would love to build on our strong partnerships and give more students life-changing opportunities, be that abroad or in the UK. If you would like to discuss how you could support, please contact Alisha Kadri, Development Officer, at [**a.kadri1@salford.ac.uk**](mailto:a.kadri1@salford.ac.uk)

Here is what students had to say about the support they received from Ede & Ravenscroft...

“I know the creative sector has been hit hard and jobs are looking scarce, but I know if I keep working hard things will be ok. A fashion degree can be expensive and making an impression in this industry can be tough, so it’s really important that these awards exist so that students like me are able to continue to have world-class industry experiences.”

Laura Burson



“I think many fashion students across the world are heartbroken to be missing out on final shows and presenting their work, however I’m so grateful I had the opportunity to present in New York earlier in the year. It’s difficult to have solid plans post university given the situation, however I’m committed to following any opportunities for jobs in design, including competition work for MaxMara and Burberry and I’m hopeful this experience may lead to new opportunities.”

Connie Curtis



“I am incredibly proud of myself to have finished my degree working at home. It’s a world apart from working in a fully functional fashion studio, but I remained motivated to get the best grade I could achieve. I am currently working on creating my portfolio, so it is ready to showcase to potential employers. Thank you once again for all your support and for the most wonderful bursary, I could not have achieved the things I have done without it.”

Emily Shewan





SANTANDER UNIVERSITIES PARTNERSHIP **GROWS EVER STRONGER**

The University is currently in the second year of an exciting renewed three-year partnership with Santander Universities. The partnership covers three core areas: Education, Entrepreneurship and Employability. We are hugely grateful for Santander's ongoing generosity, including growth funds towards budding entrepreneurs, travel awards, student mental health and wellbeing projects and funding towards internship placements.

INTERNSHIPS

The University offers internship placements at start-ups and SMEs, and focuses on developing students' digital skills. The funding from Santander has supported 20 students, including three interns placed with start-up businesses that began their journey at the University's business incubator hub, Launch. We've had notable successes with interns securing permanent employment with companies including Senol & Senol Ltd, By Gamers for Gamers, and Goss Marble.

CHIGO OGBULAFOR, MARKETING INTERN AT ASCROFT MEDICAL

“I am a current MSc Digital Marketing student... my internship at Ascroft Medical enabled me to utilise my analytical skills and knowledge and help me to further develop them in a practical and fast-paced environment.”



Ascroft
Medical

MADDY PLANT, DIGITAL MARKETING INTERN AT THAT'S HER BUSINESS

“I have been able to put all the theory learnt at the University into a real company. Gemma [the business owner] launched a product while I was completing my internship, it was really exciting to get behind. It makes me proud to know the work I am doing is making a difference to Gemma’s business.”



COVID-19 FUND

Santander recently awarded the University £25,000 of Covid-19 emergency funding to 20 Launch Entrepreneurs and 6 fully funded internships, removing barriers linked to student and business hardship and/or supporting businesses experiencing a period of growth. We partnered students with businesses that would have lost out on this opportunity due to the economic impact of Covid-19.

THE EMERGING ENTREPRENEURS EVENT

To celebrate 10 years of supporting entrepreneurship, Santander Universities developed an Emerging Entrepreneurs Programme for student and graduate start-ups from over 80 partner Universities. Chosen businesses received support from industry experts through a series of online workshops and webinars to help them scale and develop their businesses.

AZEEM AMIR, LAUNCH ENTREPRENEUR

Azeem is a visually impaired Salford Business School student. He recently won the Judge's Choice in Santander's Emerging Entrepreneurs



Programme where he was one of 8 chosen winners out of 84 entrepreneurs from around the country who presented their business ideas.

“Everything comes easy when you're very passionate about the idea” - which he undeniably is. He thinks the experience of remote pitching was good practice for future endeavours in the ‘new normal’.

We are enormously proud of Azeem's achievements. Azeem's business, Learn with ESS, which uses Education, Sport and Speaking (ESS) based activities to provide a unique and interactive team experience, addressing stigmatised issues surrounding disability.

What advice would you give to other budding entrepreneurs?

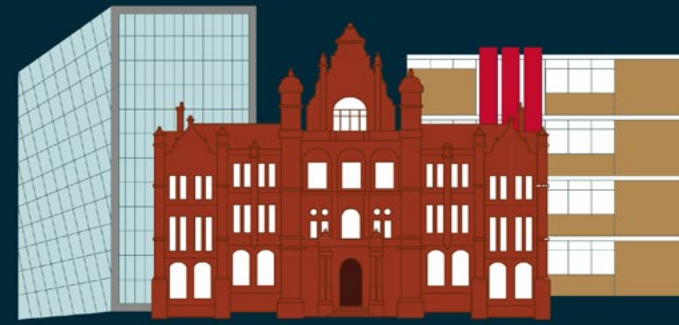
“Talk to people about your ideas...there are a lot of people out there with knowledge.”

Azeem says that the most important thing for new entrepreneurs to realise is that it's all about collaboration. You need to talk to people about your ideas, as they will be able to help - "Your weakness is my expertise," and vice versa. Successful businesses require a good and diverse effort.

Matt Hutnell, Director of Santander Universities UK says: "Santander is committed to supporting higher education across the UK. We're proud of our partnership with the University of Salford, which enables us to work together in providing numerous opportunities to benefit both students and the local community, particularly during this challenging time. It is fantastic to hear the stories of how the funding has supported students at Salford – it genuinely changes people's lives, and we are proud to support in that regard."



YOUR LEGACY, OUR FUTURE



For over 120 years, we have been a driving force for knowledge, learning, social mobility and regeneration in Salford. Since beginning life as the Royal Technical College in 1896 to becoming a university in 1967, we have evolved and grown to meet the changing needs of the communities around us.

Every year, we offer a number of scholarships and bursaries to young people who might otherwise be discouraged from higher education, and we have invested in our campus to create world-class learning environments that will ensure future students have the best university experience possible.

None of this would be possible, however, without the philanthropic support that we receive. By making a legacy donation, you can extend your charitable giving beyond your lifetime and provide invaluable support to the next generation of Salford students.

There are a number of ways you can leave a gift in your will; you may choose to leave a specific amount of money, a specific item or anything from 1% to 100% of your remaining estate to the University.



Any amount that you donate will go towards safeguarding the future of the University and our students, by funding bursaries and scholarships, investing in our facilities or supporting ground-breaking research projects.

We are truly grateful to our alumni, staff and friends who have already chosen to remember the University in their will, and if you are considering this type of gift, thank you. Every gift of any size will make a real difference.

We understand that a gift in your will is a very personal gesture and we can work with you and your family to ensure that your donation is used in the way you would wish. Thanks to gifts in wills in the past, students have been awarded named scholarships, prizes and even a helping hand towards the cost of final year design projects, all according to donors' wishes.

By remembering the University in your will, you will be supporting the students, researchers and innovators of tomorrow.

If you would like to speak to us about leaving a gift, or to request our brochure for more information, please contact Claire Green at c.i.green@salford.ac.uk

By making a legacy donation, you can extend your charitable giving beyond your lifetime and provide invaluable support to the next generation of Salford students.

A REFLECTION ON THE YEAR AND LOOKING TO THE FUTURE FROM OUR VICE- CHANCELLOR



No one can deny that this year has been a challenging one for everyone. I am truly proud of all we have achieved despite the circumstances and the invaluable contribution the University is making in the fight against Covid-19; for Salford, Greater Manchester and the country as a whole.

Our students have shown just how resilient they are. They have faced anxiety and uncertainty and we are in awe and admiration of what they have achieved despite the unexpected challenges. The 2020 graduates are very special and we applaud their determination to succeed. Congratulations to everyone!

Our teaching staff and wider staff community have gone above and beyond to ensure University life and work continues. Moving so quickly to an online teaching model was a major achievement. The dedication of staff, and the hundreds of laptops that were purchased and loaned to students without access to hardware, meant that remote learning could continue as best as possible soon after lockdown was announced.

Underpinning the achievements of our students, staff and University in this challenging year is you – our wonderful donor community. You have supported those students most in need, through the hardship fund and vital scholarship and bursary support. Without this, many students would have faced the difficult decision to pause or terminate their studies, unable to financially support themselves with the loss of part-time jobs and economic uncertainty.

For graduates, the future is challenging, but we have faith that their hard work and resilience stands them in good stead to realise their ambitions, alongside the support of our donor community and industry partners. Our industry partners provide vital mentoring, work placements, internships and employment for many of our students and are longstanding collaborators on strategic priority areas across the University.

We look forward with hope and positivity. Salford plans to continue to grow and prosper, including the Salford Crescent Masterplan www.salfordcrescent.com. Next year, we celebrate the 125th anniversary of the opening of the very roots of the University – The Royal Technical Institute. At our core, we are about equipping students with industry-relevant skills and we have big ambitions to build on our legacy and reputation to ensure students learn, live and thrive within a world-class campus, accessing cutting-edge facilities.

You have supported those students most in need, through the hardship fund and vital scholarship and bursary support.

We are determined not to leave anyone behind, which is why we have signed the Social Mobility Pledge www.socialmobilitypledge.org. The support of our donors is vital – not just for buildings and resources, but for the people who make our University what it is. Our teaching and research community trailblazing new approaches and technologies, and our brilliant students, who come from diverse and often challenging backgrounds, overcoming significant barriers to be here. Together we are committed to their learning, their experience and their future.

On behalf of our students, staff and the University, I want to personally thank you for your continued support and I look forward to a time soon when I can welcome you back onto campus.

Professor Helen Marshall
Vice-Chancellor, University of Salford

SAY HELLO!

**WE HOPE THE EXCITING STORIES
FEATURED IN IMPACT INSPIRE YOU AS
MUCH AS THEY DO OUR STAFF AND
STUDENTS. IF YOU WOULD LIKE TO
MAKE A GIFT, GET INVOLVED WITH A
PROJECT OR EVENT OR VOLUNTEER
YOUR TIME AND EXPERTISE, WE
WOULD LOVE TO HEAR FROM YOU.**

**WHETHER YOU ARE A RECENT
GRADUATE OR A LONG-STANDING
SUPPORTER OF THE UNIVERSITY,
EVERYONE CAN MAKE A LASTING
DIFFERENCE, SO PLEASE DO GET
IN TOUCH WITH A MEMBER OF OUR
TEAM.**



PATTI HOLMES

Head of Alumni Engagement
& Development

e: p.a.holmes@salford.ac.uk

t: +44 (0)7500 900 141

Patti leads alumni and development activity at the University. As a fundraiser, she also manages major gifts activity and works to secure large gifts in support of the University's strategic priorities.



GARETH PETTIT

Alumni Engagement
Manager

e: g.t.pettit@salford.ac.uk

Gareth manages alumni
engagement activity and is

responsible for building connections with our
global family of over 175,000 graduates.



SOPHIE BALL

Strategic Development
Manager

e: s.l.ball1@salford.ac.uk

Sophie manages the
fundraising team and activity;

engaging alumni, corporate organisations
and trusts & foundations and seeking major
philanthropic gifts for the strategic priorities of the
University.



CLAIRE GREEN

**Development Manager –
Individual Giving**

e: c.i.green@salford.ac.uk

Claire oversees Individual Giving activity, including regular giving, individual donations, direct marketing initiatives, and legacies.



SUNNY TAILOR

Donor Engagement Officer

e: s.tailor@salford.ac.uk

Sunny is responsible for donor engagement and stewardship of Salford's family of donors.



ALISHA KADRI

Development Officer

e: a.kadri1@salford.ac.uk

Alisha fundraises for major gifts across a portfolio of trusts and foundations, individuals and corporates. This includes creating bespoke and unique fundable opportunities for donors in-keeping with the University's priorities.

**PAUL BUTLIN**

Alumni Communications Officer

e: p.butlin@salford.ac.uk

Paul oversees alumni communications as well as being involved with alumni events and reunions.

**LUCY FISH**

Alumni Engagement Officer

e: l.fish@salford.ac.uk

Lucy's role focusses on developing a lifelong relationship with Salford Business School and the School of Health and Society graduates through communications, events and their involvement with the School.

**EMMA GOLDSMITH**

Development Services Manager

e: e.goldsmith@salford.ac.uk

Emma manages our information, systems, research and regulatory compliance. She also works closely with the Finance team on gift processing and income management.



CIARAN ROCHE

Prospect and Political
Research Officer

e: c.t.roche@salford.ac.uk

Working closely with our fundraisers, Ciaran manages the research of our alumni community. He also provides updates on regional political and policy news and assists in our political engagement.

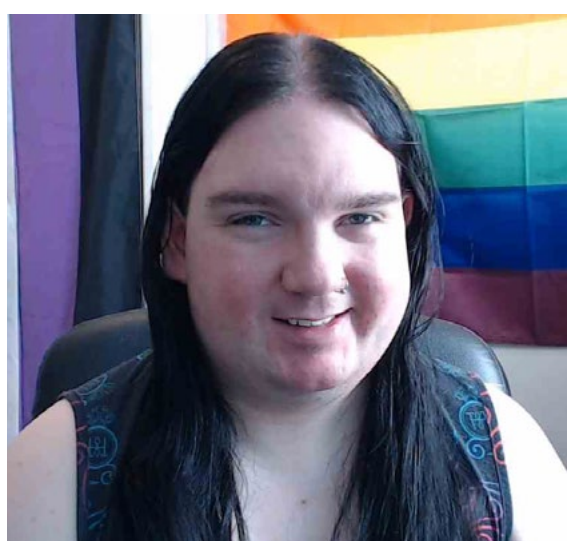


KATE THORNTON

Development Services
Officer

e: k.thornton@salford.ac.uk

Kate's focus is information management and systems, with responsibility for our alumni and supporter records, as well as gift processing and management.



JONNY COLLINS

Business Administration
Apprentice

e: j.m.collins2@salford.ac.uk

Jonny provides administrative and logistical support to both our alumni and development teams and is the first point of contact for incoming alumni and donor queries.

WE'RE NOT IN THE OFFICE IN PERSON AS USUAL, BUT WE ARE STILL CHECKING OUR POST!

**Humphrey Booth House
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The Crescent
Salford
M5 4PF**

🐦 @SalfordGiving
e: supporters@salford.ac.uk
www.salford.ac.uk/giving



University of
Salford
MANCHESTER



THANK YOU TO EVERYONE WHO HAS SUPPORTED US THIS YEAR. IT'S BEEN A YEAR LIKE NO OTHER BUT, TOGETHER, WE'RE LOOKING TO THE FUTURE.

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